



**TAFISA** The Association For  
International Sport for All

# Bulletin 2014/15

Frankfurt/Main, Germany, January 2015

Editor: TAFISA e.V.

## Greetings from the President



Understanding the concept of Sport for All, and appreciating its significance, is no easy task. The phrase "Sport for All" alone has many different literal meanings around the world, even before it is

translated into the hundreds of languages spoken by members of the movement. The term "sport" as a part of "Sport for All" can be misleading. Sport for All needs to be understood as an all-encompassing 'umbrella' term for everything involving physical activity: competitive and non-competitive sports at all levels, traditional sports, games and dances, leisure and recreational activity, active commuting, exercise and fitness activities, physical education and play.

Those of us already active within the global Sport for All movement have an appreciation for this broader meaning of "Sport for All", and therefore must take on the responsibility of building awareness amongst others. We must provide practical programs and events with open participation, provide positive experiences in Sport for All and physical activity for those of all ages, particularly children in the first 10 years who are forming their lifelong habits. We must lobby for Sport for All at all levels, from global leaders to national and local governments, from university Deans to kindergarten teachers, from community kingpins to families and friends.

TAFISA takes this responsibility very seriously, and with the support of our members and partners continues to go from strength to strength in an effort to reach our ultimate vision of an Active World. Within the pages of this Bulletin, you will find interesting reports, inspiring stories and innovative examples of what TAFISA and our network is doing and will do to grow the global Sport for All movement. We once again thank all of our members and supporters for making our work possible, and hope you enjoy this Bulletin as much as we enjoy creating what inspires its content.

  
Prof. Ju-Ho Chang,  
TAFISA President

## 2015 in a Glimpse

### January

- Opening of registrations and Call for Papers for the 24th TAFISA World Congress, 15th
- TAFISA Executive Board Meeting, Beijing, China, 15th – 18th
- UNESCO CIGEPS Meeting, 28th
- Informal consultation with stakeholders to support the development of the WHO European Health Strategy (2016 – 2025), La Valetta, Malta, 30th

### February

- Launch of TAFISA European Week of Sport Toolbox project, co-funded by the EU, 9th – 10th

### March

- "Sport for All and Sustainable Health Legacy – A Framework for Active Cities" Steering Committee Meeting, 4th – 5th
- International Traditional Sports and Games Forum, Lisbon, Portugal, 22nd
- 5th Recall Project Meeting, Setubal, Portugal 23rd – 24th
- TAFISA Board Meeting, Istanbul, Turkey, 27th – 30th

### April

- International Day of Sport for Development and Peace, Worldwide, 6th

### May

- TAFISA National CLC, Kiev, Ukraine, 19th – 23rd
- TAFISA World Challenge Day, Worldwide, 27th
- Last day for 2015 TAFISA World Congress early-bird registration, 31st

### June

- Final Conference and publication of Project Recall results, Brussels, Belgium

### July

- Closing of applications to host 26th TAFISA World Congress 2019 and 7th TAFISA World Sport for All Games 2020, Worldwide, 16th

### September

- 1st European Week of Sport, 7th – 13th
- TAFISA National CLC, Pakistan (tbc)

### October

- TAFISA World Walking Month
- 24th TAFISA World Congress, Budapest, Hungary, 14th – 18th
- TAFISA General Assembly, Budapest, Hungary, 16th
- TAFISA National CLC, Israel, 24th – 29th (tbc)
- TAFISA National CLC, Indonesia (tbc)

### November

- "Sport for All and Sustainable Health Legacy – A Framework for Active Cities" Steering Committee Meeting, (tbc)

## Sport for All: The Ultimate Legacy



An all too common scene: children discouraged from playing and moving. / © Designed To Move

Our legacy is what we will leave to the generations to come after us. It is how we will affect, and hopefully benefit, the lives of individuals, families, communities, nations and entire races of our children, and every child thereafter. It is not something that should be brushed aside, or left for another day. The legacy we leave is already forming – the time to take action and consciously decide what this legacy will be, is now.

What legacy are we leaving for generations to come?

Too frequently the issue of legacy in sport is avoided. This is often because it is too difficult, not considered of urgent priority, or, simply, just forgotten. In the hustle and bustle of our everyday lives, and particularly in the mad rush of the lead up to a major sporting event, the

issue of legacy, and what is beyond the 'here and now' is left unaddressed. This unfortunate reality strikes us only as an afterthought; in the space left when a big event has come and gone, or in the negative behaviours repeated by our children, and their children.

Legacy in sport and Sport for All alike should take urgent priority. As leaders of the traditional sport and Sport for All world, we must consider our legacy in all elements of what we do, from creating sport policy, to hosting events – large and small, to participating in and encouraging daily physical activity. We must lead by example, aim for quality and not just quantity in all we do, and we must reflect on the past as an important foundation for our future. People are Designed To Move, and should be encouraged to do so, every day.

(More on Page 8)

## Themes in Brief

### 24th TAFISA World Congress & TAFISA GA

The 24th TAFISA World Congress will take place in Budapest, Hungary, from the 14th to 18th of October 2015. Attendees will reflect on the hot topic "Sport for All – The Ultimate Legacy." Register Now to ensure your participation! (More on page 2)

### Traditional Sports & Games

TSG are a growing issue in the Sport for All movement. TAFISA commits to fight for their worldwide promotion, reintroduction and preservation. Discover and join in our initiatives. (More on page 3)

### TAFISA Cooperations & Networks

The growth of the global Sport for All network is a top priority for TAFISA. Not only did many new members join the TAFISA family in 2014, but new cooperations were established or strengthened with regional and international bodies. (More on pages 4 & 5)

### TAFISA Consulting & Programs

2014 saw longstanding TAFISA programs enjoy another fantastic year, alongside the successful development and kick-off of new initiatives, TAFISA Reach Out and Project Recall. More is to come in 2015. Check out our plans. (More on pages 6 & 7)



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A Physical Activity Action Agenda

# 24th TAFISA World Congress 2015 in Budapest, Hungary - Promises to be a Milestone in TAFISA History



Beautiful Budapest will host the 24th TAFISA World Congress 2015

Housed in the spectacular **Vigado Concert Hall** along the ornament of the Danube promenade in the heart of Budapest, the 24th TAFISA World Congress will be an extraordinary experience in, and for, every sense.

From 14th to 18th October 2015, under the highly topical theme, “**Sport for All – the Ultimate Legacy**”, the Congress will address globally critical issues including:

- **Beyond the Bright Lights:** Sport for All and physical activity legacy planning for big sports events.
- **Legacy of a Lifetime:** Creating early positive experiences for children to be physically active throughout their lives.
- **Leading by Example:** The role families and community leaders play in integrating physical activity into the everyday lives of the next generation.
- **Know Your Roots:** How the living legacy of Traditional Sports and Games defines and activates people and communities.
- **Quality Comes First:** How to achieve life long physical activity, and longer lives, through quality management in Sport for All.

Hosted by the Hungarian Leisure Sport Association, the Congress will continue in the tradition of the previous TAFISA Congress with innovative, interactive sessions, lots of opportunity for networking and presenting your own work and experience, as well an attractive social and physical activity program.

**Program highlights include:**

- Welcome and farewell social receptions
- International language based discussion tables
- House of Commons Debate
- World Café
- Workshops and parallel sessions
- Poster presentations
- Field trip and sightseeing
- Dedicated networking sessions and free time

As always, the **TAFISA General Assembly** will be held as part of the Congress. This is the foremost opportunity for TAFISA members to have their voices heard, and affect the direction of TAFISA for the coming years.

**Key Congress Dates:**

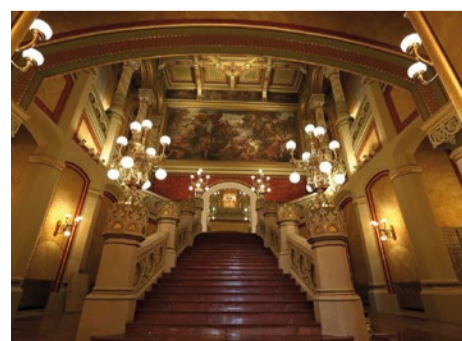
- Congress Dates:** 14th to 18th October 2015
- TAFISA General Assembly:** 16th October 2015
- Registration Open:** 15th January 2015
- Early-Bird Reg'n Close:** 31st May 2015
- Late Registration Close:** 10th October 2015
- On-site Reg'n Open:** 11th October 2015
  
- Call for Papers Open:** 1st January 2015
- Call for Papers Close:** 31st May 2015

For more information, including accommodation, fees, detailed program and online registration, see [www.tafisaworldcongressbudapest.com](http://www.tafisaworldcongressbudapest.com).

We look forward to seeing you at the 24th TAFISA World Congress!



An Exceptional Venue for an Exceptional Congress



The Vigado concert hall



The Congress Organising Committee met at the Vigado in December 2014

## 2016 to be a Big Year for TAFISA World Sport for All Games



TAFISA and FORMI delegates from all over Indonesia gathered for a one-day workshop in Jakarta, April 2014



TAFISA President and SG meeting with Rita Subowo, President of Indonesian NOC and Hayono Isman, President of FORMI

The theme of the 6th TAFISA World Sport for All Games, “**Unity in Diversity**” reflects the cultural diversity of a country that boasts more than 13 000 islands.

The 2016 Games, to be held from the 6th to the 12th of October 2016 in Jakarta, Indonesia, promises to be unique. During the Organising Committee meeting that was held in Jakarta from the 26th of April to the 1st of May 2014, representatives from TAFISA and FORMI visited inspiring potential venues for the event, including the famous park “Ancol”, the open-air museum and recreation park “Taman Mini”, and the giant sports complex “Senayan”.

The meeting was also an opportunity for TAFISA to meet the Indonesian Minister of Sport and the President of the Indonesian Olympic Committee, who confirmed their support to the Games. FORMI invited its local members to attend a one-day informative and working seminar organised in partnership with the marketing agency “Markplus”. More than 70 attendees came from all over Indonesia and showed their enthusiasm about the event, looking forward to sharing their traditional sports and games with participants coming from all corners of the world in 2016.

Members and stakeholders that are interested in taking part to the Games either as participants, competitors or championship organisers are invited to let TAFISA know about their intent by completing the Pre-Registration form or Championships Registration of Interest form which are available online at [www.tafisa.net](http://www.tafisa.net).

More details about the program and activities will be unveiled in the coming months.

For more information, please visit [www.tafisa-jakarta2016.com](http://www.tafisa-jakarta2016.com).

## TAFISA Grants Patronage

The goal of TAFISA’s Patronage Programme is to support members in good standing, who are providing a platform for all people of various age groups and abilities to develop, compete in, demonstrate and/or participate in their particular sport or physical activity in the direction of SAPA. Events can include conferences or congresses and campaigns, as well as SAPA events.

For more information about, or to apply for TAFISA patronage of your event or programme, please visit [www.tafisa.net](http://www.tafisa.net) or contact [info@tafisa.net](mailto:info@tafisa.net).

# A New Global Strategy to Bring Traditional Sports & Games Back to the Front Stage

In the age of globalised sports, mass media and big sport events, Traditional Sports and Games (TSG) have too often been forgotten or considered as remnants of the past. Because we believe in their intrinsic values and potential to help in achieving an Active World, TAFISA launched, in 2014, a new global strategy to reintroduce TSG into the daily lives of people and to foster participation in Sport for All and Physical Activity (SAPA).

This global strategy is based on four interrelated pillars:

**1. Research:** As an answer to the current and rising research emergency, TAFISA established in 2014 its TAFISA Regional Traditional Sports and Games Centres scheme. It aims, within the next two years, to establish a substantial global network of research centres on TSG, with key lighthouses on the five continents.

**2. Empowerment:** Parallel to scientific research on TSG exists a need to enable the

societies and stakeholders to reintroduce TSG into the daily lives of people. This is the main purpose of project “Recall: Games of the Past – Sports for Today.”

**3. Policy:** Putting TSG on the agenda of key decision makers, governments and international organisations is more than a key to success: it is a condition to their safeguarding. With this in mind, TAFISA strives to lobby internationally for the preservation and promotion of TSG.

**4. Practice:** Such strategy would be incomplete without sustaining a platform for people and stakeholders to re-discover and practice TSG. The TAFISA World Sport for All Games 2016 and TAFISA Europe Sport for All Games 2018 (Leeuwarden, the Netherlands), fulfil this mission.

Stakeholders that are interested in collaborating or contributing in any way to the TAFISA strategy on TSG are welcome to contact the TAFISA office.



Recall partners tried out TSG at the Gerlev Play Park, Denmark, in October 2014



TAFISA Vice President Catherine Forde inaugurates the 1st TAFISA Regional TSG Centre in Amravati, India



Traditional Sports and Games with no doubt belong to the World's intangible cultural heritage. Unfortunately many of them are threatened to disappear.

## Project Recall: Reintroducing TSG into the Daily Lives of Children and Youth

“Recall: Games of the Past – Sports for Today” is a project co-funded by the European Commission that started on the 1st of January 2014 and will continue until June 2015. Project Recall focuses on children and youth aged 3 to 18 and aims to reintroduce TSG into the daily lives of young people as a means to tackle social challenges of today – including the growing epidemic of physical inactivity. Recall will document and disseminate European TSG heritage, constitute a TSG collection and provide practical and educational tools for the use of key stakeholders such as schools, universities, sport clubs and federations, event organisers and people with disabilities.

Thirteen partners from nine EU member states have been carefully selected to participate in the project due to their expertise and knowledge in the fields of TSG, physical education, coaching, event organisation, disability and youth participation: Gerlev Sports Academy (Denmark), Finnish Baseball Association, Aquitaine Sport pour Tous (France), Think Tank Sport and Citizenship (France), ENGSO Youth, German Sport University Cologne, Hungarian Coaching Association, Gaelic Athletic Association (Ireland), UNESCO Chair on “Transforming the Lives of People with Disabilities through Physical Education, Sport, Fitness and Recreation” (IT Tralee, Ireland), University School of PE Poznan (Poland), CPCCRD (Portugal) and EUPEA. Four project meetings have already been hosted by project partners in 2014 in Cologne, Helsinki, Gerlev and Tralee; one more is planned in 2015 in Setubal, Portugal.

Whilst the first stage of the project focuses on Europe, project partners are planning to extend the TSG collection to those coming from all continents. All project results will be published on a dedicated website, smartphone application and printed book. A final conference will be organised in June 2015 in Brussels, Belgium, to announce Project findings and disseminate the various materials.

Parties interested in contributing TSG to the Project collection are encouraged to contact the TAFISA Office.

## TAFISA Launches its Regional TSG Centres Scheme

TAFISA is proud to announce the opening of its first two Regional Traditional Sports and Games Centres in partnership with H.V.P. Mandal in Amravati, India and Gerlev Sports Academy in Slagelse, Denmark. The Opening Ceremonies, that both took place in September 2014, gathered TAFISA board members along with participants from all over the world, under the auspices of Dr. Suresh Deshpande and Mr. Finn Berggren.

Because of their long-standing knowledge and experience in the research and promotion of TSG, TAFISA believes that H.V.P. Mandal and the Gerlev Sports Academy constitute the ideal partners to launch its Regional TSG Centres Scheme. Both institutions have been granted the right to run the Centres and will develop key activities such as:

- The organisation of training camps and classes in TSG at national and international levels;
- The invitation of TSG experts of different countries;
- The offer of research scholarships for the promotion and study of scientific aspect of TSG;
- The organisation of academic seminars, workshops and conferences based on the theme of TSG;
- The sending of young scholars to different countries for observation and study of TSG, as well as participation in international seminars and conferences related to TSG;
- The publication and promotion of standard literature on TSG.

## Successful 1<sup>st</sup> TAFISA World Martial Arts Games



The 1st TAFISA World Martial Arts Games gathered competitors from all over the World in a friendly and festive atmosphere

The 1st TAFISA World Martial Arts Games was a milestone event for TAFISA, the Richmond Olympic Oval and the Martial Arts world. As a pilot for what may become a series of great Games events to be held every two years, the TW MAG was the first event of its type to be under the patronage of the IOC, and made the most of the spectacular Richmond Olympic Oval in the spirit of Olympic legacy in Sport for All and physical activity.

The team at the Richmond Olympic Oval created a Games event that was nothing but impressive, professional and enjoyable for all who attended. With more than 300 athletes from over 10 countries competing in a myriad of age groups and martial art styles, the Games was considered a great success by all participants, spectators and press alike, including TAFISA President Chang, Treasurer Hagay and Secretary General Baumann who attended.

Special thanks goes to Ken Marchtaler, Chairman of the OC and TAFISA Martial Arts Commissioner, John Mills, COO of Richmond Olympic Oval, his team in the OC led by Tanya Foley, Warren Purchase and Aran Kay, for all of their hard work. The Games was also an excellent opportunity for TAFISA to meet with its members in the Martial Arts field, and discuss future plans with, for example, Madagascar, China, Japan, Israel and traditional martial arts games like tae kwon do and sambo.



# A New Certification & Management Framework for Active Cities

TAFISA and the IOC, together with support from EVALEO and the City of Liverpool, are responding to significant demand from cities across the globe to further develop the TAFISA 3AC program, supported by the IOC, and provide a “Sport for All and Sustainable Health Framework for Active Cities”.

On the occasion of the World Union of Olympic Cities “Smart Cities & Sport Summit 2014”, 5th to 7th November 2014 in Lausanne, Switzerland, TAFISA’s Wolfgang Baumann and Bae Schilling met with the IOC’s Kit McConnell, Philippe Furrer, Chantal Buscher, EVALEO’s Gabriel Messmer and Steven Marsden, and the City of Liverpool’s John Marsden to finalize arrangements to provide all cities, including Olympic cities, with

- The development of a three level ‘Sport for All and sustainable health framework for active cities’, aiming to address cities’ various resources, expectations and needs,
- The creation of a transferable management system,
- An ISO-compatible standard and certification process.

This development of the TAFISA 3AC program, supported by the IOC, will provide great impetus for the implementation of a grassroots and Sport for All legacy in Olympic cities and



TAFISA SG Baumann and IOC Sport Director McConnell agree to further develop 3AC program.

all those hosting big events and generally interested in improving their cities for their citizens.

A group of pilot, volunteer cities that wish to build a legacy and be part of this innovative approach is currently being constituted. All municipalities interested in participating in the project are welcome to contact us under [activecities@tafisa.net](mailto:activecities@tafisa.net).

The development phase of the project will span approximately two years, with the implementation phase currently anticipated for 2017.

TAFISA is also proud that its Secretary General, Mr Wolfgang Baumann, has once again been nominated as an expert for the IOC Sport for All Commission, which is a tribute to Mr Baumann’s respected reputation in the field of Sport for All and physical activity, and an acknowledgement of the leading role TAFISA plays in the global Sport for All Movement.

## TAFISA Signs Agreement to Support 2018 Pyeongchang Winter Olympic Games Legacy



TAFISA and K. WILL met at the occasion of TAFISA's Seoul Board Meeting in April 2014



President Chang signing MoU with Korean representatives

On the initiative of President Chang, TAFISA has signed a MoU with K.WILL Group of Korea to support the development of Sport for All legacy for the Pyeongchang Winter Olympic Games in 2018.

The Signing Ceremony of the “Agreement on the Construction of the Anti-Aging Health Cluster Utilizing the 2018 Pyeongchang Winter Olympic Legacy” took place on the 15th of October 2014 in Korea in presence of TAFISA President Ju-ho Chang, Gangwon Province Governor Moon-soon Choi, Seoul National University Institute of Green Bio Science and Technology Director General Seong-in Cho and Pyeongchang County Chief Jae-guk Shim as well as other Korean dignitaries.

The signing of the MoU signifies the interest of TAFISA member nations in building a lasting legacy beyond the big events, and increasing the focus of big sporting events on Sport for All and active lifestyles. This aligns with both the IOC’s legacy planning, and the theme of the coming 24th TAFISA World Congress 2015, “Sport for All – The Ultimate Legacy”.

TAFISA is proud to be part of such a project and grateful to President Chang and to K.WILL for their support of TAFISA, and the global Sport for All Movement.

## TAFISA President Chang Hard at Work

TAFISA President Ju-Ho Chang had a very active year at TAFISA’s helm. Three of his many significant meetings included the following.



Meeting with IOC President Dr. Thomas Bach at the Asian Games



Meeting with Tanzanian Minister of Information, Culture and Sports Dr Fenella E. Mukungara



Meeting with OCE President Sheikh Ahmad Al-Fahad Al-Sabah at the Asian Games

## TAFISA Mourns



### Prof. Nikola Hadjiev

TAFISA is deeply saddened by the death of Prof. Nikola Hadjiev (Bulgaria), TAFISA Founding Member as well as TAFISA Board Member from 1991 – 2005, at the age of 78. TAFISA expresses its deepest sympathy for Prof. Hadjiev’s family.



### Prof. Margaret Talbot

TAFISA is desolated by the passing of Prof. Margaret Talbot OBE, President of ICSSPE, on Tuesday 2 December 2014, following a long illness. The Sport for All family expresses its deepest sympathy for Prof. Talbot’s family.

## Strong Partner for Sport for All: State Ministry of Hesse of the Interior and for Sport



Prof. Dr. Zielinski visiting the TAFISA Office

TAFISA is proud and happy to rely on strong partners and stakeholders without whom the organization’s successful work would not be possible. This refers in particular to the State Ministry of Hesse of the Interior and for Sport located in Wiesbaden, capital of the state of Hesse, Germany, which has given ongoing moral and financial support to TAFISA for nearly ten years. What started as a formal

relationship in 2005 has developed into a true partnership over years, and one which includes working relations in many ways for the benefit of both organizations. Under the leadership of the State Minister Peter Beuth it is above all thanks to Prof. Dr. Heinz Zielinski, Head of the Sport Department, that this marriage of two strong partners has become a huge success.

Thus it was with great pleasure that TAFISA Secretary General Wolfgang Baumann welcomed Prof. Dr. Heinz Zielinski in the TAFISA office who confirmed the ongoing support for TAFISA through the State Ministry. A significant moment for TAFISA and the global Sport for All Movement!



## Leading the Global Coalition for an Active World



Under TAFISA lead and following a successful and encouraging kick-off meeting that was held in Enschede, the Netherlands, as part of the 23rd TAFISA World Congress 2013, the Global Coalition Partners have continued working hand-in-hand to deepen and develop a consensual approach to launching a platform of discussion and cooperation and enabling the creation of a common, global voice for Sport for All and Physical Activity (SAPA).

In 2014, eight partners signed the "Global Coalition for an Active World" Memorandum of Understanding, including FISU, CSIT, CISM, ISF, ICSSPE, ACSM, IVV and TAFISA.

The Global Coalition for an Active World aims to bring SAPA to the people of the world by sharing experiences, establishing partnerships, lobbying and issuing mutual statements. Ultimately, its purpose is to increase participation in Sport for All and physical activity, including grassroots sports, worldwide.

The next meeting of the coalition is foreseen to take place during the 24th TAFISA World Congress 2015 in Budapest, Hungary.

## TAFISA Europe Meets in Warsaw



TAFISA Europe thanks the Polish Ministry for Sport and Tourism for hosting its Steering Committee

Invited by its Deputy Chair and TAFISA Board Member Malgorzata Szukalka-Wrona, TAFISA Europe held its 2014 Steering Committee meeting on the 2nd of July 2014 in Warsaw, Poland.

The meeting was attended by Steering Committee Chair Peter Barendse (Netherlands), members Ismail Hakki Mirici (Turkey), Dusan Mitic (Serbia), Efi Mouzourou (Cyprus), Wolfgang Baumann (Germany) and observers Erdal Zorba (Turkey) and Jean-Francois Laurent (TAFISA).

The agenda covered an evaluation report of TAFISA Europe, updates on TAFISA Europe members and TAFISA activities, TAFISA Europe Working Plan for 2014 – 2015, information on TAFISA SportCityNet and "Recall: Games of the Past – Sports for Today" projects, co-funded by the European Commission, as well as discussion about the new European Commission Erasmus + program and funding opportunities, the European Week of Sport and Designed To Move.

The next meeting will be organised in Budapest, Hungary, as part of the 24th TAFISA World Congress. At this occasion, elections will be held and the Steering Committee renewed. Interested candidates are invited to contact Peter Barendse: [peter.barendse@nisb.nl](mailto:peter.barendse@nisb.nl)

## ASFAA – Designing To Move for Active Tourism



ASFAA Congress audience engrossed in a colourful opening ceremony in Bali

The "13th ASFAA Congress", organized by ASFAA (TAFISA regional body) and hosted by Asiana Kungfu, Dragon & Lion Dance (Dragon Boat) Federation, was successfully concluded on 13 October last year, in Bali, Indonesia.

Recognizing the importance and the rising trend of sport tourism, under the theme "Designing to Move for Active Tourism", participants from over 15 countries and regions met, shared experiences and explored the synergetic and collaborative relationship between recreation, sport and tourism as well as the positive impacts sport tourism has on the development and promotion of Sport for All. President Prof. Ju-Chang and Director for Business Development Bae Schilling represented TAFISA at the event.

The next edition of the ASFAA Congress will be held in 2016 in Macau, China, and hosted by ASFAA member Macau Sport Development Board of the Macau SAR Government.

For more information, please see [www.asfaa.org](http://www.asfaa.org).

## TAFISA Welcomes New Members



TAFISA is always proud to register the affiliation of new members. In 2014, amongst others the following organizations joined the global Sport for All family:

- All-Russian Public Organization "Voluntary Sports Society" "Sport for All" (Russia)
- Associazione Cultura e Sport per l'Europa (Italy)
- Confederação Brasileira de Esportes de Contato (Brazil)
- Dr. B.R. Ambedkar Sports Foundation (India)
- Finnish Sport Confederation (VALO, Finland)
- International Dance Organization (Germany)
- International e-Sports Federation (South Korea)
- Ministry of Youth and Sport of the Republic of Indonesia (Indonesia)
- National Sports Committee of Indonesia (KONI, Indonesia)
- Sport for All Federation MADA SPEED (Madagascar)
- Pakistan School's Games Association (Pakistan)

Welcome to all of them!

Any party interested in becoming a TAFISA member is encouraged to contact us at [info@tafisa.net](mailto:info@tafisa.net).

## 1000 Chances for Africa

The German Federal Ministry for Economic Cooperation and Development (BMZ) launched, on Monday 24th November 2014, its new programme "More Space for Sport – 1,000 Chances for Africa". TAFISA is proud to have been approached to contribute with its expertise in Sport for All and Physical Activity.



BMZ and TAFISA representatives met at the "One World, Our Responsibility - Forum for the Future" in Berlin

This initiative, coming from Development Minister Dr. Gerd Müller and part of the new German "Charter for the Future", aims to use sport and physical activity as a vector for development and tool in supporting and promoting the interests of children and adolescents in Africa. Sport pitches and infrastructure are locations for social meetings and exchange. Moreover they are necessary for implementing sport programmes – this is why the new initiative will invest in them as well. BMZ will sustain their usage and development by initiating local education and health programmes.

A broad alliance of NGOs, sport associations and international organisations has been mobilised to create a positive momentum, gather the existing know-how and use available resources. TAFISA, as one of the selected organisations, looks forward to deepening its cooperation with BMZ in the near future.

## TAFISA Thanks You!

TAFISA acknowledges that its leading position in the global Sport for All movement would not have been achieved without the strong and consistent support of its members, colleagues, volunteers and sponsors. In particular, TAFISA would like to thank its international, volunteer Board of Directors, Special Advisors and Commissioners under the leadership of the TAFISA President, sponsors, including **Commerzbank AG, State of Hesse, German Federal Ministry of the Interior, German Olympic Sports Confederation, European Commission** and partners including the **International Olympic Committee, UNESCO, Ball Packaging Europe and Designed to Move**.

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## Be You Own Master – TAFISA to Launch MA in International Sport for All



Representatives of TAFISA, Turkish Sport for All Federation, Gazi University and Private University Castle Seeburg met in Istanbul, Turkey, in November 2014

TAFISA and its partners, the Turkish Sport for All Federation (TSEAF), the Gazi State University, Turkey (Gazi), the University of Applied Management, Germany (HAM) and the Private University Castle Seeburg, Austria (PSS) are on track to launch the “TAFISA Masters”, an accredited Master study program in International Sport for All Management in September 2015.

The TAFISA Masters will be semi-virtual, 18-month study program from which successful participants will graduate with an internationally accredited Masters of Arts in International Sport for All Management. Students from all over the world will be able to participate via a unique online platform for all course modules, with two or three one-week presence periods to encourage international networking, develop presentation skills and complete examinations and a Masters thesis.

TAFISA will open the call for interested students in early 2015, with the first course planned to start in September 2015.

More information will follow on [www.tafisa.net](http://www.tafisa.net).

## TAFISA Supports the European Week of Sport

TAFISA is proud to announce the signing of a letter of intent with new EU Commissioner for Education, Culture, Youth and Sport, Tibor Navracsecs, rewarding TAFISA's constant and growing commitment in the development of the European Week of Sport, as well as promotion of the social role of sport, particularly in relation to health and physical activity.



EU Commissioner for Sports and TAFISA Secretary General signing letter of intent

Engaged since July 2014 in the Advisory Board of the European Week of Sport, TAFISA is indeed one of the twelve pioneer organizations that contribute to its inception and launch in the second week of September 2015.

The signing ceremony, that took place at the EU Sport Forum in Milan, Italy, on the 1st of December 2014, gathered more than 300 European stakeholders and deepened an already strong collaboration between TAFISA and the European Commission.

Besides, TAFISA was pleased to learn on the 5th of December 2014 that its project to establish a toolbox for the European Week of Sport was selected for funding by the EU Education, Audiovisual and Culture Executive Agency. This initiative, that started on the 1st of January 2015, will gather project partners ACES Europe, FESI, Greek Ministry of Culture and Sport, NISB (Netherlands), IPDJ (Portugal), Polish National Federation Sport for All, Think Tank Sport and Citizenship (France), French Olympic Committee and ISCA until the end of the year.

## Designed to Move in an Active World

We are designed to move. All of us. But today's 10 year olds are the first generation expected to have a shorter life expectancy than their parents, often as a direct result of physical inactivity. Today, sports, physical activity and physical education are seen as optional or extra-curricular, rather than the powerful investments that they are. PA and PE build not only human physical capital, but social, intellectual, financial, emotional and individual capital.

That is why TAFISA adopted **Designed To Move (DTM)** as its primary physical activity platform in our quest to realize our vision of an Active World. Over the last 15 months, the DTM Champions have been working together to build a stronger global movement in Sport for All and physical activity, and reverse the deadly cycle of inactivity.

TAFISA has been designing and redeveloping programs and events to incorporate early positive experiences in Sport for All and physical activity and reintegrate movement into everyday life, in response to the 2 Asks of DTM. Together, we have been 'raising

the stakes' by bringing the critical and global issue of physical inactivity to the fore in our dealings with governments, global leaders and all those with whom we come into contact. We are making headway. To mention just a few examples from 2014:

- TAFISA World Challenge Day became TAFISA World Kids' Challenge Day successfully in four European pilot cities, providing early positive experiences for kids in Sport for All..
- TAFISA World Walking Day spread from being just one weekend to being the whole month of October, to encourage physical activity in everyday life.
- National forums promoting DTM were hosted in Korea, Portugal, Denmark and Russia.
- International platforms (e.g. the 13th ASFAA Congress and the 6th International Working Group on Women in Sport's World Conference) focused on central Designed To Move topics.
- TAFISA CLCs and Reach Out programs introduced and nurtured DTM ideals.
- The European Commission recognized



DTM's Human Capital Model

the value of TAFISA's work and commitment to DTM by supporting Project Recall: Games of the Past – Sports for Today.

2015 will bring even more activity and opportunities for our members and partners to learn about and embrace Designed To Move. TAFISA's 24th World Congress will focus on the critical issue of designing and implementing a physically active legacy at all levels, the European Commission is supporting TAFISA's European Week of Sport concept incorporating Designed To Move principles, and TAFISA is working with DTM on its Active Cities campaign and broadening the DTM Champion base.

For more information:  
[www.designedtomove.org](http://www.designedtomove.org).

## Develop & Lead your Sfa Movement in 2015



Enthusiastic and proud graduates of the CLC in Ulanbataar, Mongolia, in June 2014

TAFISA Reach Out programs and Certified Leadership Courses in Sport for All are the perfect way to kick-start or expand your individual, local, national and regional capacity in Sport for All leadership and development. Supported by the IOC, and incorporating Designed To Move principles, along with decades of international expertise, TAFISA ROs and CLCs are second to none and open to all.

TAFISA Reach Out, with IOC support, aims to build awareness, cooperation and strategic development of local, national and regional Sport for All movements, particularly in less developed countries. The TAFISA Reach Out Program will create synergy between governors and practitioners of Sport for All delivery, to enable communities and citizens around the world to benefit from the myriad benefits that Sport for All can bring.

TAFISA CLCs, both national and international with IOC support, aim to train leaders, managers and volunteers in Sport for All and physical activity significance and delivery. It is targeted at practitioners with emphasis on working group exercises, networking and tending to local needs. CLCs have been held successfully around the world since 2007, and remain one of TAFISA most successful flagship programs.



### Host Your Own TAFISA Reach Out and/or CLC in 2015:

The TAFISA Reach Out and CLC programs are available for all TAFISA members and NOCs. For further information please contact the TAFISA office at [info@tafisa.net](mailto:info@tafisa.net).

In 2014, CLCs were organized in Esfahan (Iran), Kuala Lumpur (Malaysia), Port of Spain (Trinidad & Tobago), Ulan Bataar (Mongolia), Antalya (Turkey) and Hagatna (Guam). The first ever ROs took place in Port of Spain (Trinidad & Tobago) and at Gerlev Sports Academy (Denmark).



The launch of the TAFISA Reach Out Program was a big success in Trinidad and Tobago



## Discover the Results of the TAFISA SportCityNet Project



Project Partners were beautifully received by the City of Guimaraes, Portugal

TAFISA is excited to announce the publication of the TAFISA SportCityNet project results, which include the launch of the worldwide TAFISA SportCityNetwork, Triple AC – SportCityNet Awards and SportCityNet toolkit, which includes a comprehensive description of the 5 Key Success Areas to become an Active City, a new set of good practices and a step-by-step approach to help cities become Active Cities, based on the successful experience of the City of Liverpool.

The SportCityNet project, implemented between the 1st of January 2013 and the 30th of June 2014, aimed to improve life quality in European cities and communities. It aspired to increase the levels of physical activity participation and integrate physical activity into everyday lives by raising awareness, sharing knowledge and experiences about its benefits, and providing practical tools for the promotion of Sport for All in the city setting.

All results have been integrated into the worldwide TAFISA Triple AC program and published on a renewed website: [www.triple-ac.net](http://www.triple-ac.net).

TAFISA would like to thank all project partners and cities which made SportCityNet a success, the Cities of Wiesbaden, Enschede and Guimaraes for hosting project meetings, the European Commission, Ball Packaging Europe and Suomen Kunto ja Virkistys oy for their financial contribution, as well as the pioneer Active City of Liverpool for its on-going support in the development of the SportCityNet toolkit.

TAFISA members and stakeholders are encouraged to reach out to cities and disseminate these outcomes as much as possible.

## 48 Million People Rise to the Challenge



Macau, China, is every year a top World Challenge Day competitor

In its 22nd year, the TAFISA World Challenge Day saw more than 48 million people from over 40 countries rise to the challenge on 28th May 2014. This year, in an exciting new development, the cities of Guimaraes (Portugal), Győr (Hungary), Slagelse (Denmark) and Lublin (Poland) piloted a twist on the traditional WCD to complete TAFISA World Kids' Challenge Day, with such success that it will be rolled out further across Europe in 2015, and potentially globally from 2016.

From amongst the countries participating, the TAFISA World Challenge Day Cup saw 24 countries and 44 communities competing in a friendly competition over 6 categories. The results are as follows:

### TAFISA World Challenge Day Cup Winners:

- Categories 4 & 5: Macau, China with 43% population participating
- Category 3: Budapest N. District, Hungary with 74% population participating
- Category 2: Itapipoca, Brazil with 57% of population participating
- Category 1: Aizubange, Fukushima Prefecture, Japan with 66% of population participating
- Category 1a: International Cheer Union, USA with 153% anticipated participants involved

### TAFISA World Kids' Challenge Day:

- Lublin, Poland with 61% school children participating
- Guimaraes, Portugal with 13% school children participating

Congratulations to all participating communities, and in particular the TAFISA WCD Cup winners.

For more information about TAFISA World Challenge Day, and how to participate in coming years, see [www.tafisa.net](http://www.tafisa.net) or contact [info@tafisa.net](mailto:info@tafisa.net)

## Successful TAFISA World Walking MONTH 2014



25 000 walkers in Cheboksary, Russia



India mobilized for the World Walking Day 2014

To emphasise the need to reintegrate physical activity into the everyday life and due to the popularity of TAFISA's World Walking Day, for the first time, TAFISA extended its WWD to the whole month of October last year.

The results were above expectations, with countries as far reaching as Namibia, Japan, India, Hungary, Macau, Trinidad and Tobago, Benin, and more having registered to be a part of TAFISA's initiative, with hundreds of thousands of participants.

Example of outstanding events organised by TAFISA members included:

- the Ukrainian TAFISA Day Walk for the Development of Physical Activity of Preschool Children
- the Iceland Walk to School "Göngum í skólann" project which gathered 12,000-16,000 participants
- the Russian and Israeli events which attracted 25,000 and 1 million walkers respectively.

TAFISA thanks its members for taking part in the World Walking Month and striving to provide children, parents, school teachers and community leaders with the opportunity to create safe places to walk.

For more information about TAFISA World Walking Month, and how to participate in coming years, see [www.tafisa.net](http://www.tafisa.net) or contact [info@tafisa.net](mailto:info@tafisa.net).



1.000.000 walkers in Israel



Young Ukrainians participating in the TAFISA WWD

## Nominate your Candidates for the TAFISA Sustainability Awards



SESC SP Sao Paulo, Brazil, was among the first Sustainability Awardees, congratulated at the 23rd TAFISA World Congress 2013

TAFISA has grown significantly since its inception in terms of membership, reach and impact. We acknowledge that this growth and success would not have been possible without the significant contributions from individuals and organisations over the last 40 years. In recognition of these contributions, TAFISA has established an Awards Scheme to honour those individuals and organisations that have enabled, and continue to support, TAFISA's growth and success.

The next Awarding Ceremony will be held during the 24th TAFISA World Congress in Budapest, Hungary. All TAFISA members are welcome to submit candidates for the TAFISA Sustainability Awards, which aim to reward organisations that have developed and successfully implemented sustainable interventions in the field of SAPA, in the following four categories: people, planet, profit, holistic.

All submissions should be received by the 31st of August 2015 latest.

More information about the TAFISA Awards Scheme can be found under [www.tafisa.net](http://www.tafisa.net).

# Sport for All: The Ultimate Legacy

(cont. from Page 1) The legacy we create, as individuals, communities and a society in Sport for All and physical activity (SAPA) is so much more than a 'buzzword' in a bid document. It is a way of life that must start with each of us, and start now.



Inside Richmond Olympic Oval: A brilliant example of Sport for All legacy planning. / © richmondoval.ca

## Five Elements in Creating a Positive Sport for All & Physical Activity Legacy

### Beyond the Bright Lights:

The most obvious place to start building a positive legacy is with the elements of sport that are the most conspicuous: big sporting events. Event owners must stipulate that incorporating a sustainable Sport for All and physical activity legacy into bid documents and event proceedings is mandatory. Athletes, staff, volunteers and spectators alike must experience the event in a positive manner that motivates further participation in SAPA.

### Legacy of a Lifetime:

Our lifetimes do not commence when we become adults, or begin to make our own conscious lifestyle decisions. They commence from the moment we move, and from that moment we are open to external influence and developing habits – good and bad. Thus it is critical that priority is given to creating early positive experiences for children to be physically active, so that they will more often make the conscious decision to be physical active, and make movement a lifelong habit.

### Leading by Example:

Creating a positive and effective legacy is easier said than done, literally. Telling others to be physically active without being physically active ourselves is unlikely to create lasting results. The role that families and community leaders play in integrating physical activity into the everyday lives of the next generation is critical. Family time should be play time, and communities should offer ample opportunities for their citizens to be physically active, with open spaces, active commuting options, and organized physical activities.

### Know Your Roots:

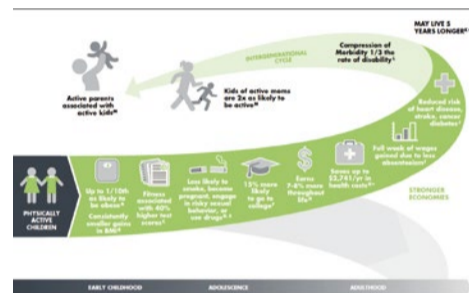
Traditions influence the lives of every individual, regardless of race, religion, physical abilities or gender. Traditional sports and games help to define us and activate people and communities, most often in a positive, fun and safe way. They should

be utilized as a critical tool to understanding our past, and creating a positive legacy for the future.

### Quality Comes First:

To create positive experiences in Sport for All and physical activity, and therefore create a lasting legacy, we must focus on creating high quality programs, events and education schemes. Be it in the context of a big event or a weekend walk, we must focus on how to achieve life long physical activity, and therefore longer and stronger lives, through quality management in Sport for All.

TAFISA understands that creating a positive and strong legacy in Sport for All and physical activity is of critical importance.



Creating a legacy of physical activity may ultimately lead to kids living up to 5 years longer. / © DTM

This theme, and the five elements touched on above, will be explored in detail at the 24th TAFISA World Congress in Budapest, Hungary, in October 2015. Join us to take this first major step in creating the ultimate legacy for generations to come.

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## TAFISA Outlook for 2015 & Beyond

A sneak preview of TAFISA programs, events and services includes the following:

### TAFISA Certified Leadership Courses in Sport for All, Worldwide



With the success of both international and national CLCs since 2007, with the support of the IOC, TAFISA is planning several events for 2015 and beyond. This year's CLCs will, among others, take place in Ukraine, Pakistan and Israel. TAFISA CLCs are aimed at educating and training Sport for All leaders, managers and volunteers to strengthen and spread the Global Sport for All Movement, and allow easier access to Sport for All for all people. Be sure to register for a course near you or to contact the TAFISA office if you would like to organize either a National or International CLC.

### TAFISA Reach Out Program, Worldwide



The TAFISA Reach Out program, developed with the support of the IOC, aims to build awareness, cooperation and strategic development of local and national Sport for All movements, particularly in less developed countries. The program will create synergy between governors and practitioners of Sport for All delivery, to enable communities and citizens around the world to benefit from the myriad benefits that Sport for All can bring. The TAFISA Reach Out program was developed in response to member demand for support in developing the Sport for All movements in their cities and countries. Members interested in hosting a RO program should contact [info@tafisa.net](mailto:info@tafisa.net).

### TAFISA World Challenge Day, Worldwide, 27th May 2015



The TAFISA World Challenge Day attracts millions of participants from around the world in a friendly, international Sport for All competition. World Challenge Day allows cities and communities from anywhere in the world to challenge other, similar sized, cities and communities to see who can encourage the most people to be active for just 15 minutes in one day. With the World Challenge Day cup up for grabs in every category, it's a fun and interesting way to bring Sport for All to your local people!

TAFISA (The Association For International Sport for All) is the leading international Sport for All organisation with more than 250 members in 150 countries.

TAFISA works in close cooperation with international organisations such as the IOC, UN, UNESCO and ICSSPE. TAFISA has regional bodies in Africa, Asia/Oceania, Europe and Latin America. Learn more about TAFISA and how to become a member at [www.tafisa.net](http://www.tafisa.net).

### TAFISA World Walking Month, Worldwide, October 2015



Held every October, the TAFISA World Walking Month is another signature event designed to easily attract as many people as possible to participate in Sport for All. Stay tuned for more developments in World Walking Day for 2015!

### 24th TAFISA World Congress, Budapest, Hungary, 14th – 18th October 2015



The Hungarian Leisure Sport Association and the City of Budapest, Hungary, will host the 24th TAFISA World Congress from 14th to 18th October 2015 in the beautiful Vigado Concert Hall in the centre of Budapest. Register now and save your place at this great event at [www.tafisaworldcongressbudapest.com](http://www.tafisaworldcongressbudapest.com).

### 6th TAFISA World Sport for All Games, Jakarta, Indonesia, 6th – 12th October 2016

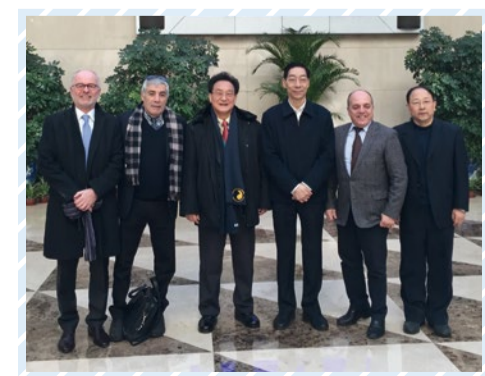


The next TAFISA World Sport for All Games will take place in Jakarta, Indonesia, October 6th to 12th, 2016. The Games will be hosted by TAFISA's Indonesian member organisation, the Indonesia Sport for All Federation (FORMI), and the City of Jakarta. Please find more information at the Games website [www.tafisa-jakarta2016.com](http://www.tafisa-jakarta2016.com).

### 1st TAFISA Europe Sport for All Games, Leeuwarden, the Netherlands, 2018



The 1st TAFISA Europe Sport for All Games will be hosted by the City of Leeuwarden, the Netherlands, as part of their year-long program as 2018 European Capital of Culture. The capital of the northern Netherlands Friesland region has a strong history in Traditional Sports and Games and will be an ideal place to launch the new TAFISA Europe event.



### TAFISA Executive Committee Prepares for an Exciting 2015

Hosted by the All-China Sports Federation, the TAFISA Executive Board met in Beijing on January 16 and 17 with President Prof Chang, Treasurer Hagay, Secretary General Baumann, Vice President Feng and Board Member Prof Zorba as special guests to discuss future TAFISA fundraising strategies.