

TAFISA
Mission
2030



TAFISA
The Association
For International
Sport for All

RESPECT IN SPORT AND THROUGH SPORT



TAFISA MISSION 2030: WORKBOOK 1

Contents

Greetings.....	02
Foreword from Authors	03
Introduction	04
The Association For International Sport for All (TAFISA)	04
TAFISA Mission 2030.....	05
> 12 Themes of Mission 2030.....	07
> From the Active Individual to the Global Community.....	08
Respect.....	09
> What is Respect.....	09
> Philosophy of Respect	10
> Attributes of Respect	10
The Relationship between Respect and Sport.....	11
Respect and Sport for All	12
Respectful Activities	13
Respect for Sport for All Volunteers.....	18
TAFISA Mission 2030 Themes and the Importance of Respect	19
Impact of Disrespect	22
Benefits of Respect in Sport.....	23
Call for Action	24

IMPRESSUM

Editor in Chief: Keri McDonald

Editor: Prof. Heinz Zielinski

Production: 1500

Layout & Design: Dream Factory design

Date & Place: October 2019 - Terni, Italy

Also available at www.tafisa.org

Greetings

All around the world we are witnessing an increasing ruthlessness in daily life. There exists a worrying trend of negativity which is easily catalysed into hatred and hostility. Additionally, the tone in which we deal with others is becoming more and more detrimental; it is commonplace to berate, insult and discriminate. And this is not limited to one area of society or corner of the world; it is everywhere. At times like this, what unites us and provides hope when all we can see is despair? We believe we have the answer. Respect!

More than ever, we need respect for ourselves and respect for each other. Respect is essential for co-existence, in every community, city, country and continent. And if we take this issue seriously then sport can play a central role. Sport is a field of action in which to act respectfully: amongst the players, spectators, volunteers, officials, associations and institutions. And we must be even more active in the fight for respect. Because where respect is lacking, inequality prevails.

The Association For International Sport for All (TAFISA), Landessportbund Hessen and the Hessen State Chancellery practice respect every day through our mission, vision, ethos and practical actions, and we pledge for others to join us in serving "Respect in Sport and through Sport". This significant topic can no longer be ignored, it should be both the driving force and the legacy of all sporting activities. We recommend education, advocacy and special events, and utilising this workbook as the foundation of dealing with all issues regarding respect in sport. We will reach fulfilment when everyone is involved in sports - but also far beyond - when respect is felt by all. And we believe this workbook is a strong contribution to reach this goal.

Our heartfelt thanks go to all those who stand up for respect.

TAFISA
Mission
2030



Prof. Ju-Ho Chang
TAFISA President



Dr. Rolf Müller
President Landessportbund
Hessen



Volker Bouffier
Minister President
State of Hessen

Foreword from Authors

The Sport for All Movement has evolved significantly since its inception, revolutionising sport and physical activity from a traditional pastime to an internationally recognised development tool, which positively impacts the lives of everyone (regardless of race, religion, age, gender, sexual orientation, ability level, socio-economic status etc.).

As a leading body, TAFISA has undoubtedly positioned Sport for All to be widely accepted and promoted as a valuable means to connect the disconnected; bridging gaps, crossing borders, embarking on a mission to celebrate harmonisation, globalisation - but also localisation - at a time when the world may be considered more fragmented than ever. But this is no easy feat, and this cannot be achieved in silo.

This workbook positions itself as an open concept, serving the theme "Respect in sport and through Sport" via organic and continuous development - from local to regional, national and international activities - with the common foundation of respect. Through the implementation of TAFISA Mission 2030, sharing of good practices and recommendations, this workbook provides evidence of a life of respect in Sport for All.

We would like to thank all supporters, especially TAFISA Secretary General Mr Wolfgang Baumann, Landessportbund Hessen and the Hessen State Chancellery, as well as the other fundamental driving forces of the Sport for All Movement who all provided the inspiration for this workbook and made it a pleasure - and an honour - to write.



Keri McDonald



Prof. Heinz Zielinski

Introduction

The world is everchanging and it is imperative to respond to the needs and expectations of modern society. People all around the world are experiencing varying levels of uncertainty; questions remain regarding the future, and there is an increasing need for unity.

The world is searching for a common resolution to the collective challenges that we are all facing and TAFISA believes we have found the answer!

We are convinced that the spirit of respect, particularly in sport, has the power to create a better world for us all. TAFISA Mission 2030 “For a Better World through Sport for All” highlights the intimate and integral relationship between Sport for All and the concept of respect. The

Mission is a guiding tool for development, both within and outside of the global Sport for All Movement.

Undeniably, respect is necessary for all sporting activities; organised or non-organised, grassroots or high performance, urban or rural, regional, national or international etc. Respect is more than an idea; it is at the basis of a global humanistic philosophy of living and feeling together in a better world with a new balance. Fair play, tolerance, mutual acceptance, healthy body and mind, teamwork, the spirit of community, cultural heritage and diversity – these are all elements of a value catalogue we can summarise under the attitude of respect.

The Association For International Sport for All



TAFISA is the leading international Sport for All organisation, with 350 member organisations in more than 170 countries and regions worldwide. We actively cooperate with other global change-makers (including the UN, WHO, UNESCO, IOC, EU and others) in our mission to promote sport and physical activity for all. TAFISA’s vision and mission is to create a better world by unfolding the potential of Sport

for All and physical activity, maximising its contribution to overcoming global challenges. While the world is facing an unprecedented physical inactivity pandemic, threatening our future and that of the next generations, TAFISA endeavours to reintroduce sport and physical activity into the lives of all citizens, bringing joy, health, social interaction, integration and development to all people around the globe.

TAFISA Mission 2030

TAFISA Mission 2030 “For a Better World Through Sport for All” is a guiding, action-oriented, policy for a global strategy to fight the worldwide physical inactivity epidemic.

The world is facing challenges and threats on a scale never seen before, from climate change to civil unrest, non-communicable diseases, isolation, oppression, poverty, terrorism and the threat of nuclear war. These issues are not unique to any one demographic, location, belief system or political status, these are universal problems, faced by all of us. Without immediate and effective action, generations to come will not enjoy the world as we know it. The world they will live in will be lesser than ours and this is not only unfair, but unacceptable... and preventable.

TAFISA
Mission
2030



Sport for All has the power to make a change, to make the world a better place and to contribute to solving the world's problems like little else can. The fundamental influence of sport is to cross boundaries of race, religion, gender, sexual orientation, age, socio-economic status, geographic location and level of abilities, and to build bridges and bonds between all people. Sport increases physical, mental and social health, reduces environmental and economic costs, preserves cultural heritage and diversity, and promotes community, unity and peace. Sport is not only a basic human right, but also a recognisable and influential tool to combat the world's greatest challenges.

TAFISA's mission is to create a better world through Sport for All by 2030. The Mission is aligned with the United Nation's Sustainable Development Goals (SDGs) and built upon a plethora of already existing literature, research, white papers, agendas and guidelines, all with the common aim of presenting the importance and impact of Sport for All and physical activity.



12 Themes of Mission 2030

Through the following 12 key themes, and with the support of global players and change makers, TAFISA believes it is possible to reverse the global physical inactivity pandemic by fully unfolding the power of Sport for All.



PEACE, DEVELOPMENT & PARTNERSHIP



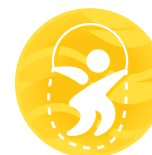
GENDER EQUALITY



EDUCATION



SOCIAL INCLUSION



PLAY & PHYSICAL LITERACY



ACTIVE CITIES



ENVIRONMENT



CULTURAL HERITAGE & DIVERSITY



GOVERNANCE, LEADERSHIP & INTEGRITY



COMMUNITY & VOLUNTEERISM



HEALTH & WELL-BEING



ECONOMIC IMPACT & RESOURCES

From the Active Individual to the Global Community

As the leader of the global Sport for All Movement, TAFISA is increasingly familiar with - and connected to - supporters, stakeholders and influencers at local, national and international levels. It is TAFISA's duty and responsibility to now call them to action, to invite them to work alongside TAFISA in a shared quest to implement Mission 2030 into all aspects of society, in every corner of the world.

But, where do we begin? At first, we must ascertain what commonalities exist throughout the Mission.

An analysis of all 12 themes offered a clear explanation as to what is the connection that brings such an array of issues and topics together, and the answer?

Respect.

Respect

What is Respect?

“To have due regard for (someone’s feelings, wishes, or rights).”

One of the most basic and fundamental teachings in life is the teaching of respect. And the best way of teaching respect? By showing respect! Once an individual experiences respect, they know what it feels like and will begin to understand how important it is. Respect is having a regard for other people and their lives; it is showing those around us understanding, compassion and empathy.

But before we start to respect others, we must first learn to respect ourselves. The value of self-respect should not be taken for granted. At times we only realise the importance of self-respect when it is threatened; we are in danger of losing it, we no longer have it, we must fight for it, or we find it difficult to develop or maintain. What we need is a healthy mind in a healthy body. So, let's first start by respecting ourselves.



Philosophy of Respect

“Act according to the maxim that you would wish all other rational people to follow, as if it were a universal law”

(Philosopher of the Enlightenment, Immanuel Kant)

Respect is intimately linked to freedom which builds the foundation for peace and partnership and is not understood as arbitrariness, but in the sense of coexistence. It is easier to live in an environment of courtesy, kindness, perspectivity, consideration, helpfulness and support.

Attributes of Respect

- Positive attitude
- Honesty
- Understanding
- Empathy
- Compassion
- Listening
- Open communication
- Leading by example
- Consideration
- Tolerance
- Acceptance
- Fair play
- Teamwork
- Community spirit
- Openness
- Confidence
- Kindness
- Humility

The Relationship between Respect and Sport

Respect in sport - and through sport - is a form of personal attitude. However, such an attitude does not exist in the absence of hard work and effort; it must be practiced and constantly developed. Sport exists on the basis that people meet and recognise each other's worth. Sport shapes a respect-based personal attitude through fairness, observance of rules and norms, assumption of responsibility and recognition of human dignity and justice.

The sporting world is a perfect platform in which to grow and maintain respect. While involved in sport, regardless if you are an athlete, coach, manager or spectator, the importance of respect is clear.

01 INDIVIDUALS

The ability to participate in any sporting activity requires a degree of respect. It is imperative to not only respect yourself but also the activity, equipment and your surroundings.

02 TEAMMATES

Team sports teach sportsmanship and how to celebrate the success and achievements of others as well as take responsibility for our own actions.

03 SPORT COACHES

In order to succeed as an athlete, it is imperative to listen to - and follow the advice - of the coach, and you may not like or agree with what they tell you. An important aspect of respect is the acceptance that others may know better than us.

04 OPPONENTS

Sport brings groups of people together from all walks of life, with a shared drive and passion. Respecting the opposition is no easy feat but by learning to win humbly and lose graciously, athletes can lead by example.

05 SPECTATORS

Spectators can be critical regardless of if they support you or your opposition. However, respect must not be lost in this instance as we must always respect others.

06 REFEREES/UMPIRES

It is imperative for everyone (i.e. players, coaches, managers and spectators) to respect the decision made by the referees, umpires, linesperson etc. After all, it is just a game!

Respect and Sport for All

Respect, in its international dimension, offers a bridge between nations, regions, communities and people.

Respect provides the tools for peaceful coexistence, which is something that TAFISA actively promotes through various programmes and events around the world; World Challenge Day, World Walking Day, Certified Leadership Courses, European Sport for All Games, World Sports for All Games and World Congress.

The overarching objective of these international activities is a combination of Sport for All, physical activity and physical health promotion, but also cultural heritage, inclusion, diversity and identity, and this combination is only manageable due to the omnipresence of respect. Sport for All should not only be a model for other areas of society, but it should represent the basic idea of peaceful and free coexistence in the sense of mutual recognition.

Many nations, governments and organisations, such as State of Hessen and the Regional Sport Federation Hesse (Landessportbundes Hessen e.V.) have the same motivation.



Respectful Activities

The following recommendations and examples are intended to promote ideas and activities regarding respect in - and through - sport:

> Promotion of Respect in Sport

All activities in Sport for All should be given a framework of action which promote respectful behaviours through the existence of a mission and vision statement and a common drive for effective change.

Example: *TAFISA Mission 2030 should be adopted by all actors within the Movement, models of the associations (mission/vision/objectives etc.).*

> Creation of Encounters

Sport for All has a wide range of programmes and events. The respectful treatment of actors and institutions on an international stage offers mass opportunities for respectful and fulfilling encounters on a global scale.

Example: *TAFISA World Congress, national meetings, regional partnerships.*



> Offers of Integration

Sport not only serves health but also enhances understanding between different cultures worldwide. Social integration and inclusion through sporting activities is key.

Example: *Projects, events and guidelines to promote the use of sport for the inclusion of refugees. E.g. ASPIRE – Activity, Sport, Play for Inclusion of Refugees.*

> Cultural Heritage

Sport for All acts as the link between cultural tradition and modern life. Such activities demonstrate and promote respect for culture and identity whilst celebrating and encouraging intercultural cooperation.

Example: *TAFISA World Sport for All Games - more than 100 countries and 50,000 participants expected to attend in Lisbon 2020.*

> Education of Respect

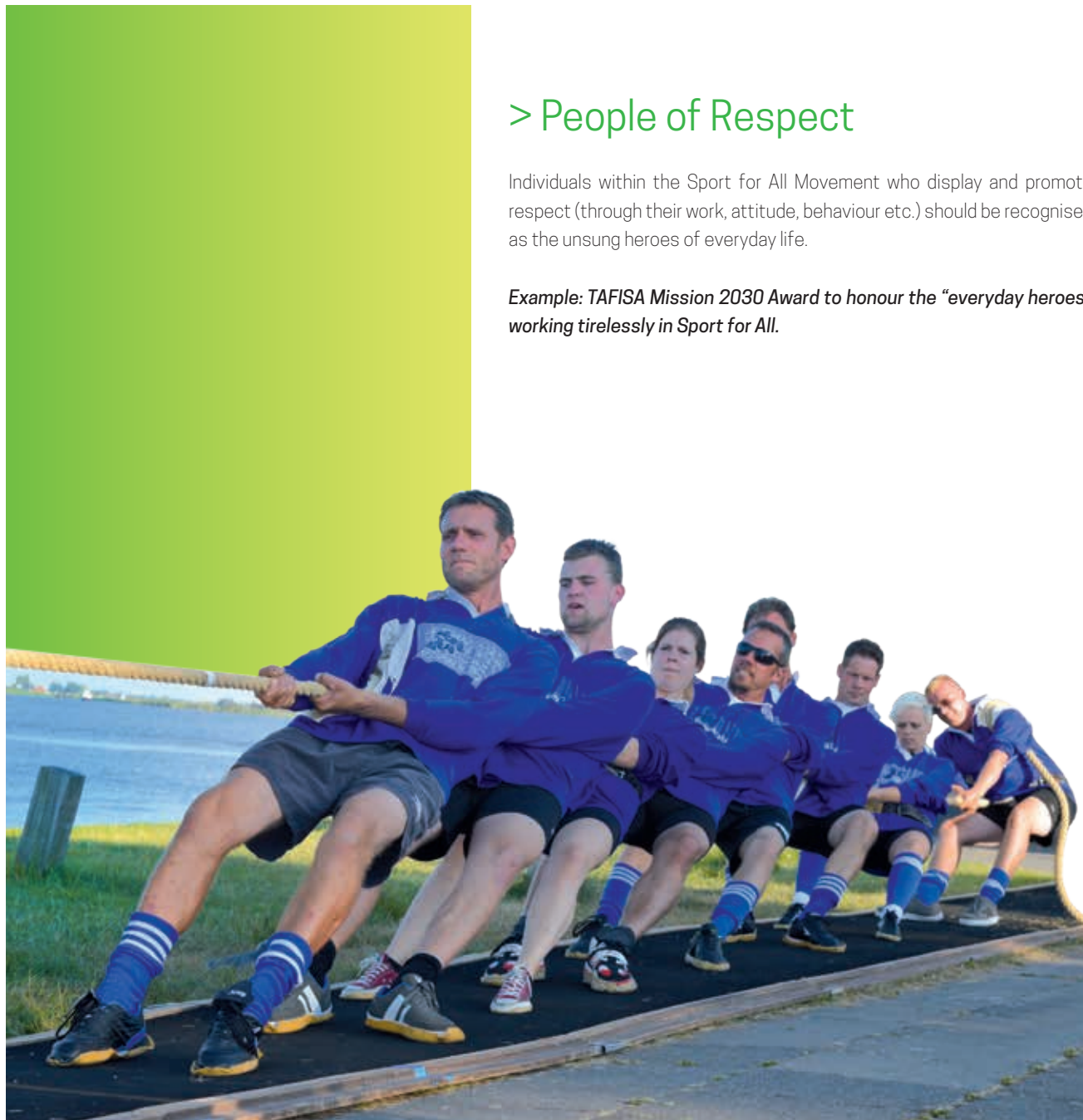
Access to Sport for All education is one of the greatest challenges within the Movement. A module on “Respect” should be designed and implemented on a global scale to enhance this notion and ensure promotion of a common ethos and understanding.

Example: *TAFISA Certified Leadership Course, education of sport organisations, further education.*

> People of Respect

Individuals within the Sport for All Movement who display and promote respect (through their work, attitude, behaviour etc.) should be recognised as the unsung heroes of everyday life.

Example: *TAFISA Mission 2030 Award to honour the “everyday heroes” working tirelessly in Sport for All.*



> Places of Respect

Places may not only be spatially defined but can also be understood institutionally (organisations) or ideally (idea of respect). Sport for All offers a world of possibilities for this purpose.

Example: Education activity, common projects for youth or migrant groups, meetings of social groups (in sport) who are supporting respect. Also, State of Hessen who proclaimed 2017 as the year of respect.



> Role Models

When we talk about people of respect and places of respect, we want to create and promote role models. In a society characterised by individualisation, fragmentation and polarisation, role models of social interaction are particularly important.

> Day of Respect

It is suggested to carry out a "Day of Respect". This can be implemented separately, or in combination with "people" and "places". It may be an innovative campaign or part of an existing project.



Respect for Sport for All Volunteers

The global Sport for All Movement would reach a standstill if it was not for the tireless work of volunteers. Truly, these people are the backbone, the life and the spirit of the Movement and they deserve full recognition and the utmost respect. Sport for All volunteers are people of all ages from all walks of life who share the same motivation of wanting to do something for others for the greater good. They do this in the context of initiatives, events, projects, meetings, and more. Within Sport for All, volunteering is the most important pillar, therefore respecting the volunteers should be an integral component of every single action and activity.

We cannot take these volunteers for granted as without them; we have nothing. So, how do we ensure that we attract and retain our volunteers?

We must develop measures and design an attractive training programme within our own capacities. The training of volunteers provides an exciting opportunity to match experience with creativity, and this is what drives Sport for All towards success.



TAFISA Mission 2030 Themes and the Importance of Respect



1. Peace Development and Partnership

How can this be achieved through Sport for All activities?

- Assist in the development and nurturing of peaceful and cohesive multicultural communities,
- Develop a sense of belonging, hope and unity and promote the importance of friendship, tolerance and discipline,
- Commit to the SDGs by targeting underprivileged communities using Sport for All interventions.

Good Practice: Peace and Sport - Friendship Games African Great Lakes Region

www.peace-sport.org



2. Social Inclusion

How can this be achieved through Sport for All activities?

- Contribute to a more integrated and inclusive society which welcomes people from all walks of life, regardless of race, religion, age, gender, sexual orientation, socio-cultural or economic status and ability level,
- Fight against exclusion and discrimination and encourage a safe and positive environment,
- Work with other change-makers across sectors to build bridges using sport.

Good Practice: UISP (Italian Sport for All Association) - Mondiali Antirazzisti (Anti-racism World Cup)

www.mondialiantirazzisti.org

3. The Environment

How can this be achieved through Sport for All activities?

- Adopt and implement policies, practices and events that are eco-friendly and leave as small an imprint on the environment as possible,
- Develop forms of sport that are compatible with the natural environment and/or look for innovative uses for existing facilities and built environment,
- Lead by example and educate those around you on the importance of environmental sustainability and protection.

Good Practice: Forest Green Rovers - “The world’s greenest football club”

www.fgr.co.uk



4. Cultural Heritage and Diversity

How can this be achieved through Sport for All activities?

- Recognise and promote both Traditional Sports and Games and modern sports as influential tools to tackle the global physical inactivity pandemic,
- Celebrate the uniqueness and diversity of Traditional Sports and Games from all corners of the world by devoting time and resources to collecting and disseminating activities on local, national and international levels,
- Utilise Traditional Sports and Games to promote understanding and appreciation of what is different in the world.

Good Practice: TAFISA - Recall: Games of the Past – Sports for Today

www.recallgames.com/about-tsg

5. Governance, Leadership and Integrity

How can this be achieved through Sport for All activities?

- Create opportunities for the fair and equal participation of all people in sport,
- Create and adopt principles of good governance and lead by example,
- Instil issues of fair play, participation and positive leadership.

Good Practice: Council of Europe - Enlarged Partial Agreement on Sport

www.coe.int/en/web/sport/epas

Impact of Disrespect

So, what happens when respect is absent within the sporting environment?

- Rules are broken and fair play is no longer taken into consideration,
- Disharmony between coaches, teammates, opposition and spectators,
- Recklessness and disregard for yourself and other,
- Increase in bullying, abuse, neglect and harassment,
- Creation of an exclusive community which encourages marginalisation, segregation and the building of barriers,
- Participating feels like a chore and is no longer fun and enjoyable,
- Sets a bad example for young people, especially if this type of behaviour is captured by the media.



Benefits of Respect in Sport

- Teaches compassion and empathy for others,
- Enables the building of positive and healthy relationships,
- Promotes peace, tolerance, empowerment and unity,
- Enables barriers to be broken down,
- Enables individuals and communities to realise their full potential,
- Promotes the observance of rules and assumption of responsibility,
- Recognises each other's achievements,
- Celebrates our differences,
- Promotes a fun, safe and inclusive environment,
- Reduces risks and injuries.



With the support of

Landessportbund
Hessen e.V.



THE ASSOCIATION FOR
INTERNATIONAL SPORT FOR ALL

TAFISA Office
c/o Commerzbank / Filiale Höchst
Hostatostrasse 2
65929 Frankfurt Höchst
Germany
Tel.: +49 69 973935990
Fax.: +49 69 973935995
Web: www.tafisa.org
E-mail: info@tafisa.org