

Mr. Herzel Hagay
President of ISFA
Candidate to membership in the Board of Directors of TAFISA

Recommended by Judge (ret.) Isaac Braz, Deputy President of ISFA

Background of activity in the field of Sport for All

Mr. Herzel Hagay, president of the Israeli Sport for All Association (a voluntary position), is a member of the Israeli Olympic Committee and Chairman of the Sport for All committee, and is a member of the Board of Directors of the Hapoel Sport Association, one of the two most important and strongest national sport associations in Israel.

Mr. Hagay serves as the Secretary General of ASFAA (Asiania Sport for All Association)

On a personal level

Mr. Hagay walks 8 km every day and bicycles at least twice a week.

Letter of Recommendation

Mr. Herzel Hagay was elected in 1993 as president of ISFA (Israel Sport for All Association) and has been a very active president from 1993 until today. He is a leader with outstanding success and talent.

From the ISFA headquarters in Tel-Aviv, Mr. Herzel Hagay, as active president, has organized annually the Gilboa International Walking event and the International Challenge Day in which 5 cities from Israel participate against 5 cities from Asia, Europe and South-America. The number of participants from Israel has reached up to 200,000 annually. In another initiative of ISFA under the presidency of Herzel Hagay, the National Sport for All Event Israelis from 40 different cities participate in all sport for all events like: walking swimming, running, bicycling, sport for all games etc., the total number of participants has reached 500,000.

Another annual event, The Latrun walking day, organized by the Israeli Sport for All Association, under the presidency of Hagay Herzel has been most successful with several thousand participants each year.

Through the initiative of Herzel Hagay, ISFA contributes to the strengthening of the awareness to the importance of Sport for All to the



public health by advertising every week on television, radio and in the newspapers the walking, running and swimming events as well as "navigation" events. Furthermore, he has been a leading force in publishing surveys of all Sport for All events in Israel. ISFA organizes courses of studies training instructors and leaders in the field of Sport for All and leisure culture.

Hagay Herzel has developed excellent relations with all municipal organs and government ministries connected with Sport for All such as the Ministry of Sport, Ministry of Finance, Ministry of Education.

As deputy president of ISFA and as deputy of Herzel Hagay, our coordination and cooperation has been ideal.

His directorship of ISFA is outstanding and serves as an example to other sport organizations in Israel.

I, therefore, strongly recommend Mr. Hagay Herzel to membership in the Board of Directors of TAFISA.

Members of the board of the Israeli Sport for All Association recommend and support our president as candidate in the Board of Directors of TAFISA.

Hon. Isaac Braz
Deputy President ISFA