🔶 Sport for Life

[Case Study] Sport for Life Education Program

Featuring *Physical Literacy Leader* and *School Physical Literacy Leader* Certifications

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Sport for Life is a catalyst for change, both nationally and internationally within the sport and physical activity ecosystem.

As a recognized non-profit organization, we collaborate across sectors to ensure everyone has equitable access to quality sport and physical literacy.

Through innovation, inclusion, and integrity, Sport for Life aligns its work with the UN's Sustainable Development Goals, creating lasting, positive impacts.



Sport for Life (continued)

• Through projects, community outreach, and knowledge mobilization, Sport for Life strives to enhance the physical literacy and sport ecosystem worldwide.

• Reach:

22,000	11,000	10,000	10,000	>2.8M
eLearning courses sold	workshops participants	webinar attendees	PLAYBuilder users	people impacted in 2023-2024





- To further our impact, the **Sport for Life Education Program** featuring **certifications** was created.
- **Objective**:
 - To promote quality physical literacy and sport experiences by supporting capacity building amongst leaders and champions worldwide.





- Certification expression of interest:
 - ~400 people expressed interest
 - Representing > 35 countries worldwide







Featuring Sport for Life Certifications!



Physical Literacy Leader



School Physical Literacy Leader





Physical Literacy Leader Certifications

- Level 1 now available in English
- Level 2
- Level 3 (Active for Life)
- Level 3 (Assessment)

Target Audiences:

Recreation and Health Sectors

- Front-line physical activity workers
- Administrators
- Health promotion professionals
- Health care professionals, etc.







School Physical Literacy Leader Certifications - currently in development

- Level 1
- Level 2
- Level 3 (Mentor)

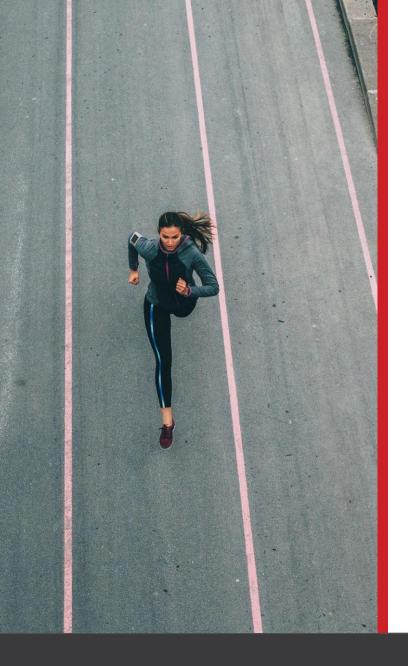
Target Audiences:

Education Sector

- Elementary teachers
- School administrators, etc.







Sport for Life Education Program

Certifications

Relevance to TAFISA's Global Sport for All Community

- Alignment with TAFISA's vision
- Supporting TAFISA's mission
- International advocacy
- Capacity building





Certifications

Initial learnings

- Flexibility + accessibility are key
- Live workshops vs. on-demand workshops

Next steps

- On-demand certifications
- French certifications
- Launching Level 2 and 3 certifications





Certifications

Opportunities

- Post-secondary partnerships
- Recreation staff training
- Sport organization training







Sport for Life Education Program

Scan the QR code to learn more about Sport for Life's Education Program featuring **certifications**:

Physical Literacy Leader



 School Physical Literacy Leader





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