

## Invitation

**29<sup>th</sup> - 30<sup>th</sup> Septmber 2018**

TAFISA invites all member organizations, governmental and non-governmental bodies, NOCs and other interested parties to participate in the **2018 TAFISA World Walking Day**, which is now fully integrated in the **Take Back Your Streets... Take Back Your Future!** program. It is also part of the **European Week of Sport 2018**.



Warsaw, Poland

**Take Back Your Streets** is TAFISA's framework for grassroots programs and events. It aims to promote the use of urban open spaces such as squares, streets, etc., to integrate PA into the everyday life and create early positive experiences for children.



Bulgaria

## The Challenge

The world is facing a physical inactivity crisis of epidemic proportions that is bankrupting economies and decimating human potential. We must unite to bring physical activity back to the daily lives of all people. Public and open spaces are a huge untapped resource where we grow up, discover the world, make friends, have fun, spend family time, commute to school or work. They are the foundation of community life and have the intrinsic potential to offer opportunities to be active. Since 1991, the **World Walking Day** celebrates open and public spaces as safe and friendly areas for people to walk. This year, we invite organizers and participants to take back their streets by also opening them to other active transportation means such as bicycles, skates, rollers, etc., thus contributing to integrate PA into the everyday life of people.



Zanjan, Iran

## European Week of Sport

After the success of the last years, the European Week of Sport is ready for its 4th edition in 2018. With a focus on grass roots initiatives, its purpose is to inspire Europeans, regardless of age, background or fitness level, to #BeActive more regularly and to exercise more throughout the year, but especially within the period of the campaign. This will benefit not only people's health and well-being, but also our society and economy in general.



Busan, South Korea



Macau, China





Trinidad & Tobago



Bali, Indonesia



Kpalime, Togo

## The Package

Each registered organizer will receive a free promotional package for the support of their event including:

- Use of the official title "TAFISA World Walking Day 2018"
- Official logos and promotional materials
- TAFISA handbook "How to organize Walking Events"
- Communication checklist
- Promotion of your event(s) via TAFISA and our website
- Integration of the event into the European Week of Sport

**Save the date!**  
**29<sup>th</sup> – 30<sup>th</sup> Sep**  
**2018**

## Guidelines

1. Submit your event(s) by returning the registration form by the **31<sup>st</sup> of August 2018**
2. WWD is open to every TAFISA member organization and any interested municipality to participate.
3. The official date of WWD 2018 is **29 – 30 September**.
4. However, organizers who have already scheduled events at other times in October 2018 can also register them as part of the WWD.
5. Each organizer is free to lead more than one event during the WWD.
6. TAFISA takes charge of the worldwide coordination of the WWD.



Qindao, China



Pompeia, Sao Paulo, Brazil



Cuba

## Registration & More Information

To register, please complete and return the Registration Form. For more information please contact us at, the TAFISA Office:

**TAFISA:** [info@tafisa.org](mailto:info@tafisa.org)

[www.tafisa.org](http://www.tafisa.org)

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**#BEACTIVE**  
European Week of Sport

An initiative of the  European Commission | Sport

  
**TAFISA**  
The Association For International Sport For All

OFFICIAL  
PARTNER