



European  
Sports for All  
Games



2<sup>nd</sup> TAFISA Europe Conference  
7th August 2018,  
Posthuis Theatre, Heerenveen, the Netherlands  
Programme

TAFISA Europe Seminar

**8.30 Welcome with coffee/tea**

**9.00 Opening of Seminar**

Peter Barendse, TAFISA Vice-President for Europe  
Anne Jochum de Vries, Director Sport Fryslân

**9.10 TAFISA Europe updates and developments**

*General updates*

Peter Barendse & Malgorzata Szukalska-Wrona, TAFISA-Europe Co-Chairs

*1st TAFISA World Martial Arts Festival*

Sergei Kuzmin, Ulyanovsk Government

*7<sup>th</sup> TAFISA World Sport for All Games*

Vitor Pataco, Vice-President, Portuguese Institute of Youth and Sport

**9.50 Coffee break**

**10.00 Workshop: A Lifelong Play and Sport for All**

Impulse Speeches (45min)

*Made to Play*

Ms. Elena Korf, Director, Global Community Impact, Nike Inc.

*Traditional Sports and Games: Playing Across Generations*

Finn Berggren, Chair, Gerlev Sports Academy

*Youth at a Healthy Weight – a Dutch approach to promote a healthy lifestyle in a healthy environment.*

Lideke Middelbeek, Senior Advisor, JOGG-aanpak

Interactive session (45min): Keep Youngsters Involved

**11.30 Seminar closure**

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## Knowledge Safari: “The Big 5 of the European Sport for All Games”

### 11.30 Reception with lunch/coffee/tea

### 12.15 First Knowledge Safari Plenary

*Opening: Live-music Café du Sport*

The presentation throughout the afternoon lies with Tjeerd van Bekkum, CEO of Leeuwarden Fryslân Capital of Culture 2018.

Knowledge Safari, *European Sports for All Games and the Capital of Culture* by Tjeerd van Bekkum, Alderman Jelle Zoetendal of the municipality of Heerenveen, Peter Barendse, TAFISA Europe Chair, and a representative of the Knowledge Centre for Sport Netherlands.

*What is the legacy of sport and vitality of the European Games and the Capital of Culture for Friesland? Anne Jochum de Vries (director Sport Fryslan), Oeds Westerhof or Immie Jonkman (Capital of Culture) and Hannes Scherjon (known fierljepper) and Wout Zijlstra (participant Highland Games, formerly strongest man of the Netherlands).*

Sports and culture come together in cultural sports. Dr. Marian ter Haar from the Knowledge Centre for Sport Netherlands delves into the meaning of these common traditions in the Netherlands and Europe and the lessons for today: *Sports as cultural heritage with present value or is it an expression of distant time?*

### 13.30 Safari Knowledge Walk

Start walking safari through Heerenveen: participants are guided along three locations in mixed international groups. Your route and what you will encounter remains a surprise. Discover at least three of these “Big Five” themes inspired by the European Sports for All Games (explanation of the Big Five themes at the end of this programme document).

### 13.30 Stop at location 1 (including walk)

### 14.30 Stop at location 2 (including walk)

### 15.30 Stop at location 3 (including walk)

### 16.20 Walk back to Posthuis Theatre

### 16.30 Second Knowledge Safari Plenary

*Live-music Café du Sport*

#### Impulse Speeches

- Interaction with the participants in the Knowledge Safari by presenter Tjeerd van Bekkum,

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- Wolfgang Baumann, Secretary General of TAFISA, connects the European Games with *Mission 2030 Through a Better World Through Sport for All*, the manifesto with which sports participation is being promoted worldwide,
- A European participant in the Sports for All Games talks about their passion for traditional sports,
- Sport for the Ministry of Health, Welfare and Sports connects the European Games with the motto *Sport unites The Netherlands* of the National Sport Agreement. This is an agreement between sports federations, governments and social organisations which was concluded at the end of June this year,
- In the closing spoken column Jurryt van der Vooren, a sports historian, will humorously combine interesting sports facts with the theme of this Knowledge safari in his own unique way.

<b>17.00</b>	<b>Closing session, drinks and network</b>
<b>18.30</b>	<b>Sportersbuffet at Fean Plaza Heerenveen</b>
<b>19:30</b>	<b>BeActive Parade from Fean Plaza to the city centre of Heerenveen</b>
<b>20:00</b>	<b>1st TAFISA European Sports for All Games Closing Ceremony</b>

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## Explanation of the 5 spots of the Big Five

### **The (cultural) value of Traditional sports: heritage or a new beginning?**

(Moderator: Keri McDonald, TAFISA)

In this session the (cultural) value of traditional sport is placed in an international perspective. What is the value of traditional sport for international understanding? How can this value be preserved in the current age of globalization where (local) traditions are often forgotten? A diverse international foursome sheds their light on this theme: Researcher Malgorzata Bronikowska (University School of PE Poznan, Poland), Chairman of the International Bocce Confederation Mutlu Turkmen, President of the Cultural and Scientific Association of Tourism, Leisure and Sport Studies Dirk Nasser (Spain) and a Frisian athlete.

**Location:** Museum café Museum Heerenveen

**En-route an introduction to these sports:** Goasslschnalzen, fingerhaklen, la billarda, el caliche, and la llave asturiana (Germany and Spain)

### **Sports participation in the future: open up!**

(Moderator: Rita van Driel, NOC \* NSF / IPC)

Sport participation: For more and more people, nearby in the neighbourhood, for a lifetime of fun. It is possible because the supply is growing. But what current obstacles do we want to remove in the future e.g. for people with a physical limitation or migration background? How do we set the compass in a way they go in the right direction and be able to choose a suitable sport program themselves? An inspiring session with up-to-date lessons learned, led by Rita van Driel, with you as a participant and with Michael van Praag (chairman of the Dutch Sports Council), Peter Barendse (TAFISA Europe / advisor Knowledge Center for Sport Netherlands) and Erik Lenselink (manager Corporate Affairs NOC \* NSF).

**Location:** Town hall Heerenveen.

**En route an introduction to these sports:** Krulbol, standing seesaw, archery and dodgeball (Belgium)

### **Iepen Mienskip (open community) through sport: how does sport promote a sense of community and vitality in villages and cities?** (Moderator: Anne Jochum de Vries, director of Sport Fryslan)

Our era is changing. The world has become bigger and our society more diverse. It takes a good dose of courage, creativity and imagination to deal with these changes. Leeuwarden-Fryslân 2018 therefore seizes the year of the Capital of Culture to stand out from the crowd. To make a development as a province, country and Europe to go from a mienskip (Frisian for community) to an open mienskip. By seeing the opportunities that arise and listening to new insights. By being flexible and adjusting without losing yourself. This session is provided by Immie Jonkman, Cultural Producer / program manager Royal Friesian at LF2018 and Oeds Westerhof, director network & legacy Capital of Culture LF 2018.

**Location:** Bovenzaal Posthuis Theater.

**En route an introduction to these sports:** Polynesian canoeing and Pierscieniowka, Grele and Kapela (France and Poland)

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## Social impact of sporting events

(Moderator: Peter-Jan Mol of Sports Knowledge Centre)

In this session we will discuss the social impact of sporting events and side events. How can you actually achieve impact and what lessons can we learn from national and international experiences? Hans Slender (lecturer/researcher Hanze University) and Małgorzata Szukalska - Wrona (Ministry of Sports, Poland) help you see the forest among the lianas of the jungle.

**Location:** Trinitas.

**En route an introduction to these sports:** Mantilaki, Little tails, Milakia, Ring throwing, Cumman nodding, Cheese rolls / Ruzzolone and Waist pulling (Greece, Hungary and Italy)

## The power of sport stories: storytelling by participants of the Games

(Moderators: Dorien Dijk and Jacqueline Kronenburg of the Knowledge Centre for Sport Netherlands)

The power of sport is in the story. In this session you will be guided intimately by various storytellers into the value of sport and tradition. From a traditional fierljepper to a modern sailor and from a mentally impaired athlete to a participant of the traditional skate tour Elfstedentocht.

**Location:** ice skating café 't Houtsje.

**En route an introduction to these sports:** the wine barrel rollers of Rouleurs de barrique de St Emilion, Landais exhassiers en jeux des palets (France)

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