

## Call for Applications

# 2<sup>nd</sup> TAFISA World Martial Arts Festival 2023

### *Host the 2nd TAFISA World Martial Arts Festival!*

The TAFISA World Martial Arts Festival is a vibrant and captivating experience, bringing together delegations from countries across all continents. Participants are invited to demonstrate their traditional Martial Arts in an open and inclusive environment which encourages cultural and knowledge exchange, offering a unique opportunity for local citizens and participants from all around the world to discover the beauty of Martial Arts and Sport for All.

The TAFISA Martial Arts Festival offers an opportunity for the Host city and country to present themselves as an international hub for Martial Arts and enhance their reputation as a host for international sports events.

The 1st TAFISA World Martial Arts Festival was held in Ulyanovsk, Russia, in 2019 and gathered 20,000 spectators for performances, demonstrations, master classes and connected events.

### The 1<sup>st</sup> TAFISA World Martial Arts Festival in a Glimpse



**5 DAYS**

September 13<sup>th</sup> to 17<sup>th</sup>, 2019



**20,000 SPECTATORS**

3,000 Martial Artists



**25 Countries, 30 Martial Arts**



*The festival will be a real celebration of sports and friendship, will allow those present to get acquainted with the history and unique heritage of national schools of martial arts, and will serve to promote the values of a healthy and active lifestyle, to develop and strengthen international humanitarian contacts*

Vladimir Putin, President of Russia

**TAFISA**, The Association For International Sport for All, as the leading International Sport for All Association, strives to raise awareness of the benefits of Sport for All and physical activity. TAFISA represents a network of 360 members in 170 countries worldwide. It is a non-governmental, not-for-profit organisation according to German law and registered at the law court in Frankfurt, Germany.

**TAFISA is recognised by the IOC, the European Commission and UNESCO among others.**

# Festival Objectives

The primary objectives of the Festival are to:

- ✓ Celebrate the host city and country as an international hub for Martial Arts
- ✓ Promote an active and healthy lifestyle through the values of Sport for All and Martial Arts
- ✓ Safeguard and promote national Martial Arts, National Identity and Cultural Heritage
- ✓ Encourage cooperation and intercultural exchanges between nations
- ✓ Bring together the Global Martial Arts community and provide experience-sharing opportunities
- ✓ Promote Martial Arts as safe, inclusive and peaceful within the Sport for All world



# Benefits of Hosting

Combining the impact of Sport for All and physical activity alongside the involvement of local communities will ensure a long-term legacy of the event while also positioning the Host as an international and local leader in the global Sport for All Movement.



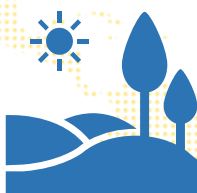
Position host city/country as an international hub for Martial Arts



Opportunity to host a cost-efficient international event



Engage local citizens and communities in Martial Arts



Make use of open and public spaces and existing venues



Access to international networks of sports, culture, politics, business



Development of tourism in Festival city and venues



# Festival Structure

Day 1	Day 2	Day 3	Day 4	Day 5
Arrival of Delegations & Accreditation	Press Conference	Outdoor activity	School Day	Departure of Delegations
	Opening Ceremony	TAFISA Martial Arts Forum	Closing Ceremony / Gala	
	Demonstrations & Performances (public spaces, indoors, etc.) Master Classes			

## Martial Arts

- Demonstrations and performances
- Master classes and clinics for schools, etc.
- Focus on target groups (e.g. senior citizens, persons with a disability, girls & women, etc.)

## Special Events

- Opening Ceremony / Closing Ceremony
- Street parade, Gala evening, Cultural programme
- Mass sports events in exercise, walking, etc.
- Other side-events the host wishes to organise
- TAFISA Martial Arts Awards Ceremony

## Academic Event

- TAFISA Martial Arts Forum



### List of Martial Arts presented during the 1<sup>st</sup> TAFISA Martial Arts Festival

Aikido	Boxing	Brazilian Jiu Jitsu
Budo	Buryat	Capoeira
Fudokan Karate	Hapkido	Ikkaido
Jeet Kune-do	Jiu Jitsu	Knife Fight
Kazak Martial Arts	Kickboxing	Kobudo
Koresh	Krav Maga	Kudo
Kyokushin Karate	Kyudo	Mas-Wrestling
Muay Thai	Pankration	Sambo
Silat	Spochan	Systema
Taekwondo	Thai Boxing	Viking Fight

*The festival fully met our expectations. I am sure that many of those who attended the festival events will decide to connect their lives with sports. Martial arts are united by a philosophy of fair fight, respect for the opponent, and self-improvement. It was this idea that laid the foundation of the festival.*

Alexandar Smekalin,  
Chairman of the Ulyanovsk  
Region Government

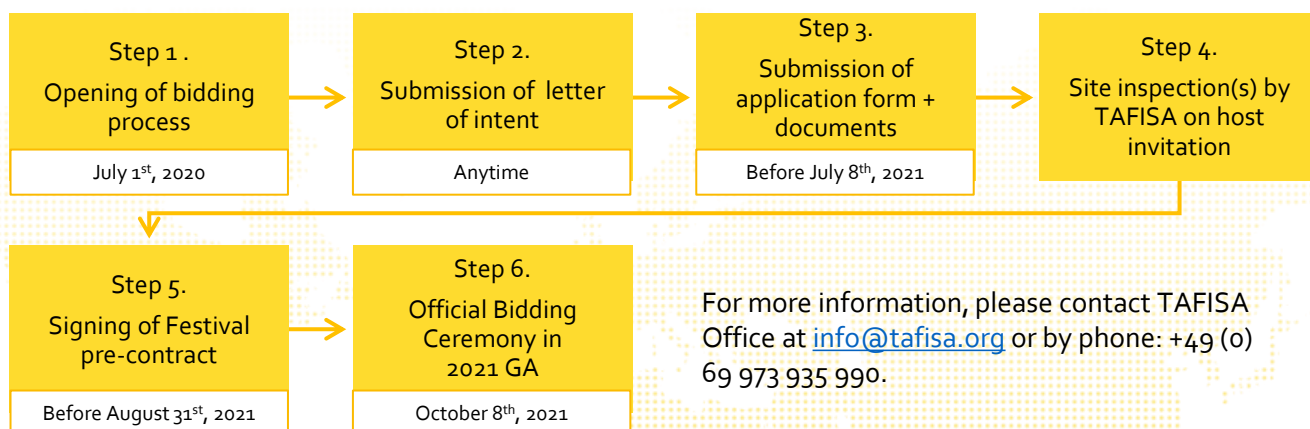
## Host Responsibilities

- Suitable venue
- Registration system for participants
- Invite selected international delegations
- Facilitate visa procedures for overseas participants
- Invite local participants and Martial Arts organisations
- Marketing & Communication activities
- Opening & Closing ceremonies, social & physical activity programme
- Volunteers and staffing for the Festival
- Reporting Festival conclusions to TAFISA
- Invite TAFISA Board Members and VIPs namely IOC, UNESCO, WHO, EU, ICSSPE, etc.
- Sign Festival contract with TAFISA including budget and licence fee

## TAFISA's Responsibilities

- Permanent support from TAFISA Office in Frankfurt, Germany
- Support for marketing and patronage
- Access to TAFISA's networks
- Event promotions through TAFISA's communication channels
- Sharing experience and expertise from previous events
- Selection of international delegations to participate and support invitation policy
- Assistance with programme design and development
- Consultation by TAFISA associated experts and specialists
- Identification of international speakers for Martial Arts Forum

## Bidding Procedure



For more information, please contact TAFISA Office at [info@tafisa.org](mailto:info@tafisa.org) or by phone: +49 (0) 69 973 935 990.



### TAFISA Office

c/o Commerzbank / Filiale Höchst  
Hostatostrasse 2  
65929 Frankfurt Höchst  
Germany

Tel.: +49.69.973935990  
Web: [www.tafisa.org](http://www.tafisa.org)  
E-mail: [info@tafisa.org](mailto:info@tafisa.org)  
Skype: tafisa.office



Check out the videos from  
the 1<sup>st</sup> TAFISA Martial Arts Festival!