Call for Applications

2nd TAFISA World Martial Arts Festival 2023

Host the 2nd TAFISA World Martial Arts Festival!

The TAFISA World Martial Arts Festival is a vibrant and captivating experience, bringing together delegations from countries across all continents. Participants are invited to demonstrate their traditional Martial Arts in an open and inclusive environment which encourages cultural and knowledge exchange, offering a unique opportunity for local citizens and participants from all around the world to discover the beauty of Martial Arts and Sport for All.

The TAFISA Martial Arts Festival offers an opportunity for the Host city and country to present themselves as an international hub for Martial Arts and enhance their reputation as a host for international sports events.

The 1st TAFISA World Martial Arts Festival was held in Ulyanovsk, Russia, in 2019 and gathered 20,000 spectators for performances, demonstrations, master classes and connected events.

The 1st TAFISA World Martial Arts Festival in a Glimpse

- 5 DAYS
  - September 13th to 17th, 2019
- 20,000 SPECTATORS
- 3,000 Martial Artists
- 25 Countries, 30 Martial Arts

“The festival will be a real celebration of sports and friendship, will allow those present to get acquainted with the history and unique heritage of national schools of martial arts, and will serve to promote the values of a healthy and active lifestyle, to develop and strengthen international humanitarian contacts”

Vladimir Putin, President of Russia

TAFISA, The Association For International Sport for All, as the leading International Sport for All Association, strives to raise awareness of the benefits of Sport for All and physical activity. TAFISA represents a network of 360 members in 170 countries worldwide. It is a non-governmental, not-for-profit organisation according to German law and registered at the law court in Frankfurt, Germany.

TAFISA is recognised by the IOC, the European Commission and UNESCO among others.
Festival Objectives

The primary objectives of the Festival are to:

- Celebrate the host city and country as an international hub for Martial Arts
- Promote an active and healthy lifestyle through the values of Sport for All and Martial Arts
- Safeguard and promote national Martial Arts, National Identity and Cultural Heritage
- Encourage cooperation and intercultural exchanges between nations
- Bring together the Global Martial Arts community and provide experience-sharing opportunities
- Promote Martial Arts as safe, inclusive and peaceful within the Sport for All world

Benefits of Hosting

Combining the impact of Sport for All and physical activity alongside the involvement of local communities will ensure a long-term legacy of the event while also positioning the Host as an international and local leader in the global Sport for All Movement.

- Position host city/country as an international hub for Martial Arts
- Opportunity to host a cost-efficient international event
- Engage local citizens and communities in Martial Arts
- Make use of open and public spaces and existing venues
- Access to international networks of sports, culture, politics, business
- Development of tourism in Festival city and venues
Festival Structure

<table>
<thead>
<tr>
<th>Day 1</th>
<th>Day 2</th>
<th>Day 3</th>
<th>Day 4</th>
<th>Day 5</th>
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</thead>
<tbody>
<tr>
<td>Arrival of Delegations &amp; Accreditation</td>
<td>Press Conference</td>
<td>Outdoor activity</td>
<td>School Day</td>
<td>Departure of Delegations</td>
</tr>
<tr>
<td>Opening Ceremony</td>
<td>TAFISA Martial Arts Forum</td>
<td>Closing Ceremony / Gala</td>
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<tr>
<td>Demonstrations &amp; Performances (public spaces, indoors, etc.) Master Classes</td>
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Martial Arts
- Demonstrations and performances
- Master classes and clinics for schools, etc.
- Focus on target groups (e.g. senior citizens, persons with a disability, girls & women, etc.)

Special Events
- Opening Ceremony / Closing Ceremony
- Street parade, Gala evening, Cultural programme
- Mass sports events in exercise, walking, etc.
- Other side-events the host wishes to organise
- TAFISA Martial Arts Awards Ceremony

Academic Event
- TAFISA Martial Arts Forum

List of Martial Arts presented during the 1st TAFISA Martial Arts Festival

<table>
<thead>
<tr>
<th>Aikido</th>
<th>Boxing</th>
<th>Brazilian Jiu Jitsu</th>
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</thead>
<tbody>
<tr>
<td>Budo</td>
<td>Buryat</td>
<td>Capoeira</td>
</tr>
<tr>
<td>Fudokan Karate</td>
<td>Hapkido</td>
<td>Ikkaido</td>
</tr>
<tr>
<td>Jeet Kune-do</td>
<td>Jiu Jitsu</td>
<td>Knife Fight</td>
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<tr>
<td>Kazak Martial Arts</td>
<td>Kickboxing</td>
<td>Kobudo</td>
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<tr>
<td>Koresh</td>
<td>Krav Maga</td>
<td>Kudo</td>
</tr>
<tr>
<td>Kyokushin Karate</td>
<td>Kyudo</td>
<td>Mas-Wrestling</td>
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<tr>
<td>Muay Thai</td>
<td>Pankration</td>
<td>Sambo</td>
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<tr>
<td>Silat</td>
<td>Spochan</td>
<td>Systema</td>
</tr>
<tr>
<td>Taekwondo</td>
<td>Thai Boxing</td>
<td>Viking Fight</td>
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The festival fully met our expectations. I am sure that many of those who attended the festival events will decide to connect their lives with sports. Martial arts are united by a philosophy of fair fight, respect for the opponent, and self-improvement. It was this idea that laid the foundation of the festival.

Alexandar Smekalin, Chairman of the Ulyanovsk Region Government
**Host Responsibilities**

- Suitable venue
- Registration system for participants
- Invite selected international delegations
- Facilitate visa procedures for overseas participants
- Invite local participants and Martial Arts organisations
- Marketing & Communication activities
- Opening & Closing ceremonies, social & physical activity programme
- Volunteers and staffing for the Festival
- Reporting Festival conclusions to TAFISA
- Invite TAFISA Board Members and VIPs namely IOC, UNESCO, WHO, EU, ICSSPE, etc.
- Sign Festival contract with TAFISA including budget and licence fee

**TAFISA’s Responsibilities**

- Permanent support from TAFISA Office in Frankfurt, Germany
- Support for marketing and patronage
- Access to TAFISA’s networks
- Event promotions through TAFISA’s communication channels
- Sharing experience and expertise from previous events
- Selection of international delegations to participate and support invitation policy
- Assistance with programme design and development
- Consultation by TAFISA associated experts and specialists
- Identification of international speakers for Martial Arts Forum

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**Bidding Procedure**

1. **Step 1. Opening of bidding process**
   - July 1st, 2020

2. **Step 2. Submission of letter of intent**
   - Anytime

3. **Step 3. Submission of application form + documents**
   - Before July 8th, 2021

4. **Step 4. Site inspection(s) by TAFISA on host invitation**

5. **Step 5. Signing of Festival pre-contract**
   - Before August 31st, 2021

6. **Step 6. Official Bidding Ceremony in 2021 GA**
   - October 8th, 2021

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**For more information, please contact TAFISA Office at info@tafisa.org or by phone: +49 (0) 69 973 935 990.**

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**Check out the videos from the 1st TAFISA Martial Arts Festival!**