



Sport, Medicine and Health Summit

Hamburg, Germany

20 – 24 April 2021

“Turning Cities into Active Cities”

Session

The world has stopped moving. As levels of participation in Sport for All and physical activity worldwide are dropping, new challenges are emerging, and our societies are in need of new and innovative solutions to promote social development, healthy lifestyles and inclusive communities. 55% of the world’s population currently lives in urban areas, a number which is foreseen to increase to 68% by 2050, which places cities and municipalities in a privileged position to turn the tide of physical inactivity. This session, based on the leading position that Hamburg has taken as an Active City, will question the role that municipalities can play in promoting physical activity and investigate how cities can become Active Cities.

Date: **22nd April 2021 at 11.30 - 13.00.**

Duration: 1h30

Moderation: Jean-Francois Laurent, Junior Director, TAFISA

Proposed Programme:

Format	Name	Topic
Keynote	Wolfgang Baumann, Secretary General, TAFISA	The Significance of the City Setting in Promoting Sport for All and Physical Activity
Panel Discussion	5 speakers, followed by discussion	Turning Cities into Active Cities
	John Marsden, Liverpool Active City	Liverpool Active City
	Andy Grote, Minister for the Interior and Sport, Freie und Hansestadt Hamburg	Hamburg Active City
	Dejan Crnek, Deputy Mayor, City of Ljubljana	Ljubljana Active City
	Fozzy Eckehard Moritz, InnovationsManufaktur	Active City Innovation, a project funded by the German Ministry of Education & Research
	Mansour Nader, Playfit	Designing & Using Innovative Outdoor Sport Equipment to Activate Citizens
	Discussion between panelists	
Q&A	Question & Answers with attendance	