

Mission 2030 Workshop

Innovation in and through Sport for All: Perspectives and Opportunities

17th January 2023 (12:00-14:00 UTC+1/CET)

Innovation in and through Sport For All is meant to utilise the digital age era to cultivate more active interest in Sport For All, by translating innovative ideas and strategies into actions, creating more tools to support Sport for All objectives. This will then result in increased and inclusive sustainable participation in sport, and enhanced health alternatives across all generations.

Through sharing success examples and good practices of Innovation in Sport For All, the Workshop will discuss and collectively explore innovative solutions to drive change in and through Sport For All.

Moderator: **Denise Robrade**, Project Manager, TAFISA

12:00 – WELCOME

- **Jean-Francois Laurent**, Secretary General, TAFISA

12:10 –IMPULSE

- **Fiona Catherine Chambers**, Global Design Challenge
Innovation in and through Sport for All: A key Driver for Change

12:25 – Q&A

12:40 – ROUND TABLE SHOWCASING CASE STUDIES

- **Max Tamazawa**, Sasakawa Sports Foundation, Japan
Innovation to Revitalize Regions through Sports and Physical Activities
- **Christoph Mall**, Technical University Munich, Germany
Kreuz und Queer Programme
- **Steve Cousins**, Let's Circus

13:25 – Q&A

13:40– LAUNCH OF JOMP – JOY OF MOVEMENT PIONEERS INNOVATION HUB

- **Fozzy Eckehard Moritz**, Founder, Innovationsmanufaktur, Germany

13:55 – CLOSING