



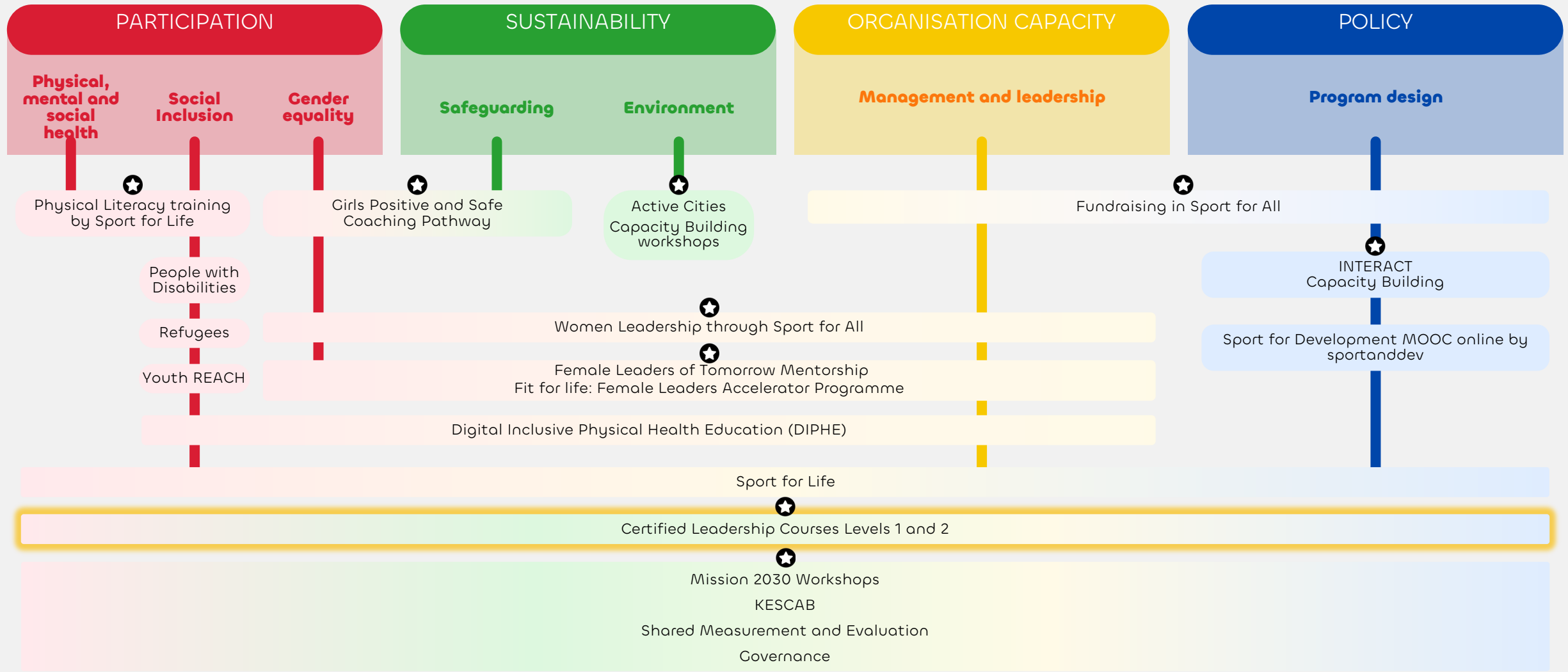
Call for Application 2025:

TAFISA Certified Leadership Course (CLC)
for TAFISA Members

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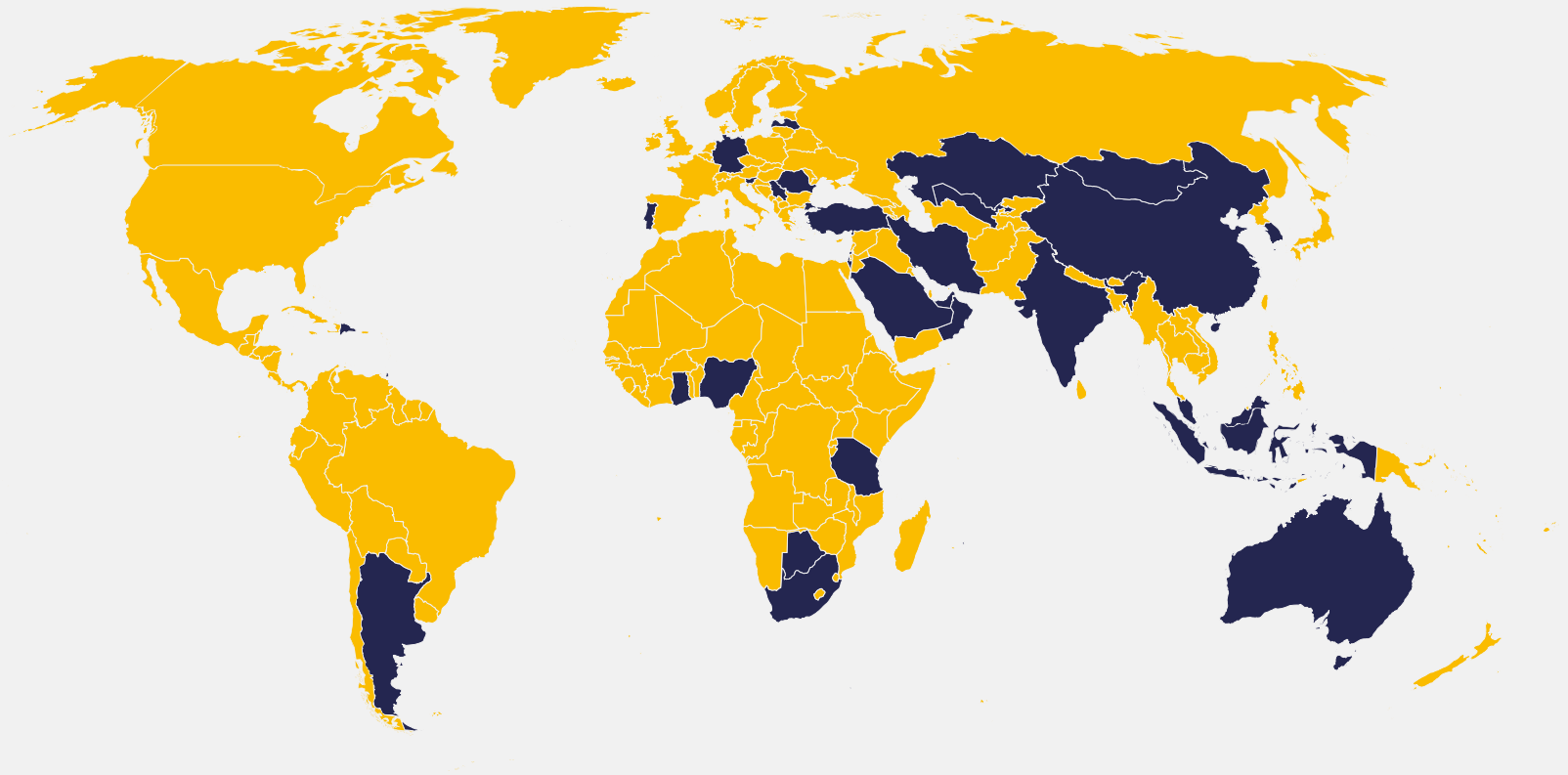
SUCCEED.



★ Running programs

CLC Background

- TAFISA Certified Leadership Courses (CLC) in Sport for All are developed to train and qualify national Sport for All leaders around the globe.
- Started in 2007, with IOC support in 2010-2020, and since 2024 with the SUCCEED project.



Why CLCs?

➤ Sport for All movement Structure

- Lack of recognition
- Lack of resources
- Lack of structural framework
- Often dependent on individuals
- Strengthen collective action

➤ Individual and Organizational development

- Capacity
- Leadership
- Awareness
- Impact

➤ Community Building

- Inclusion
- Solidarity
- Collective Action

CLC Objectives

- Train and qualify leaders and managers by developing comprehensive leadership skills and competencies within the Sport for All sector.
 - Foster a platform for debate, knowledge sharing, and experience exchange.
 - Influence and understand policy and strategy to effectively lead and manage Sport for All initiatives across various sectors and levels.
 - Showcase research and development in Sport for All and physical activity.
 - Promote the implementation of inclusive, diverse and sustainable policies and strategies.
 - Strengthen the capacity of national, regional, and grassroots organizations to promote and develop Sport for All.
 - Address societal issues and contribute to global agendas, such as TAFISA Mission 2030 and the UN SDGs.
- CLCs address change and capacity-building at 4 levels:
1. Individual participant level
 2. Community level through individual participants' engagement
 3. Organizational level
 4. Systemic level by encouraging the creation of partnerships and alliances between participant organizations – leading towards collective action within an enhanced Sport for All ecosystem

Who are the CLCs for?

Employees and volunteers of the Host as well as their affiliated members and partners, including stakeholders from within their Sport for All network.

CLC is not designed as a universal “one size fits all” solution but rather will respond to local needs by following a tailored approach based on the needs analysis of the host and national/local context.

Target groups

- National Olympic Committees
- Ministries
- International and National Sport Federations
- NGOs
- Municipalities

We aim to gather a variety of these target groups within the host country

How do they help?

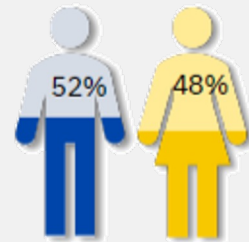
Addressing the lack of education, capacity, and support in Sport for All

52 CLCs
40+ countries
2,500+ trained leaders

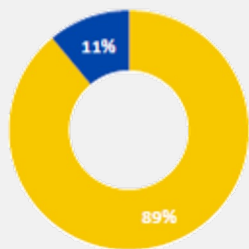
Before the course, what level of expertise would you say you had?



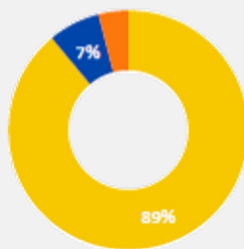
After the course, what level of expertise would you say you have?



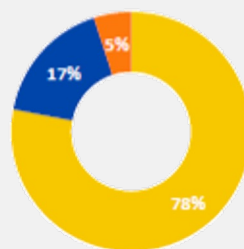
Overall Value of the CLC



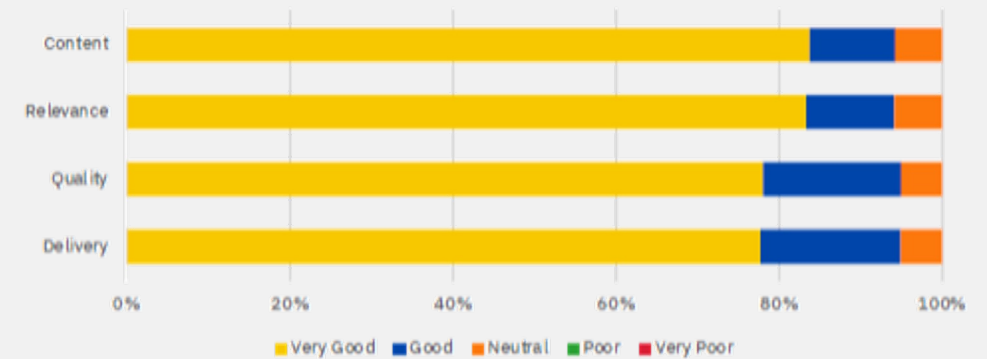
Value of Group Working



Value of Examination

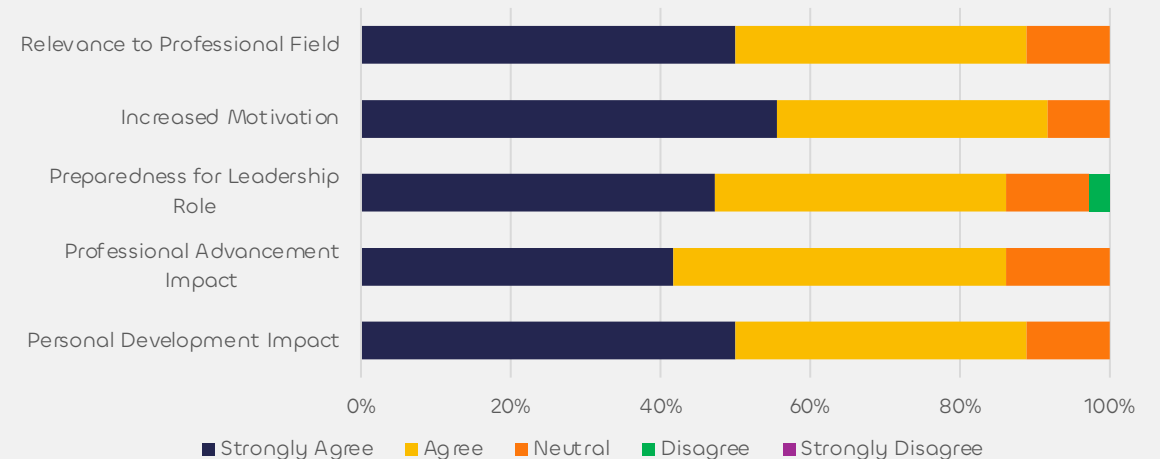


Feedback on Lectures



- "Would you recommend the CLC to others?", 92% responded with yes and 8% responded maybe.
- "Would you be interested in attending a level 2 CLC?", 100% responded with a yes.

Participant Ratings: Impact Assessment of TAFISA CLC



Benefits to the host



Enhanced Collaborations and Networking

Connecting participants from diverse backgrounds and organisations to establish valuable connections.



Sustainable Legacy

Implementing sustainable Sport for All programs and initiatives. The knowledge and resources empowers participants and ensures the long-term impact of the event.



Exposure to International Perspectives

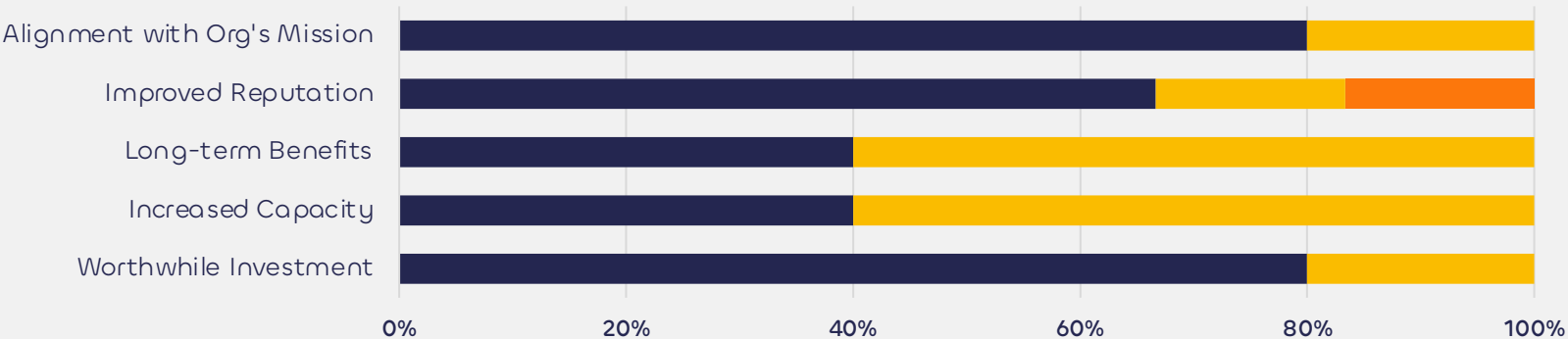
Offering insights into global best practices, innovative approaches, and diverse cultural perspectives, enhancing their ability to adapt and implement effective strategies locally.



Organizational Growth and Development

Opportunities for staff and members to enhance their skills, expand their knowledge base, and further professional development, ultimately strengthening their capacity.

Host Ratings: Impact Assessment of TAFISA CLC



2024 Revamp

➤ **From top-down to participant-centered approach**

Adapting the content and subjects to what participants are experiencing in their local communities.

➤ **More interactive content delivery**

More group work, exercises, presentations, and reflections

➤ **Time-relevant content and examples**

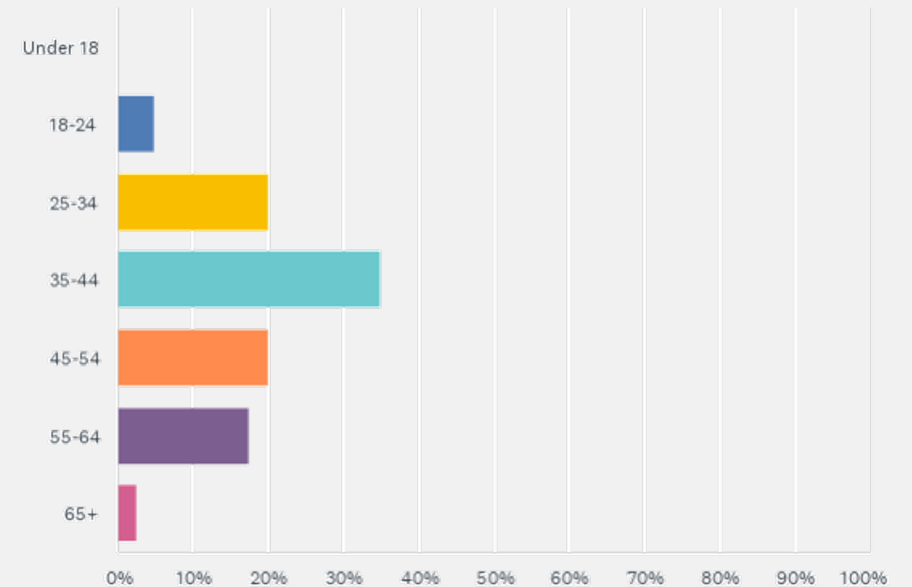
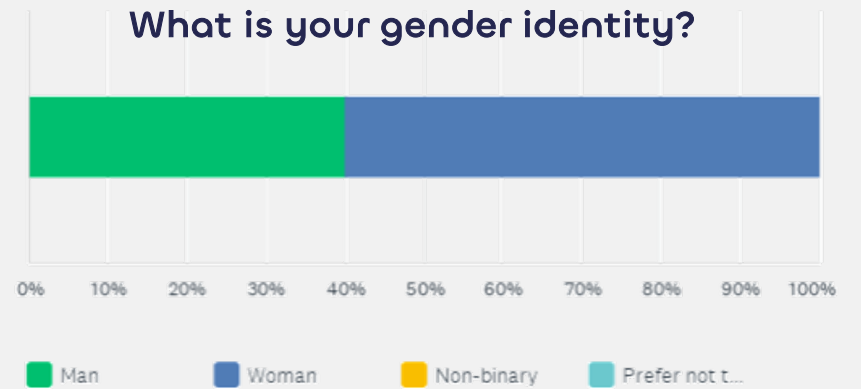
Updated modules to address current challenges

➤ **Integration into SUCCEED framework**

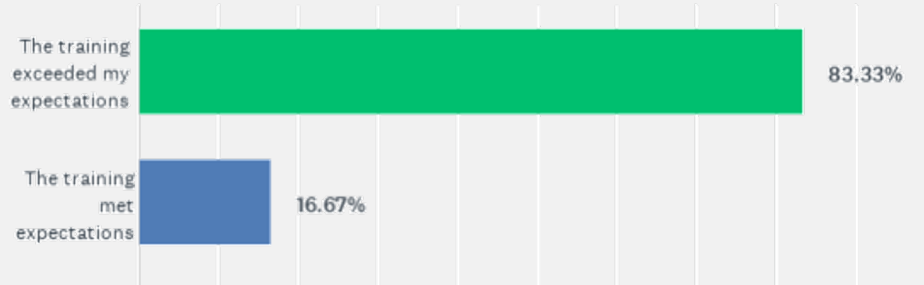
Results from the Caribbean

CLC1 – Trinidad and Tobago July 8-11 2024

- > 40 Participants
- > Opened by Ministry of Sport
- > Partnership with TTOC
- > Variety of backgrounds and sport organizations
- > 1 Facilitator from CANOC



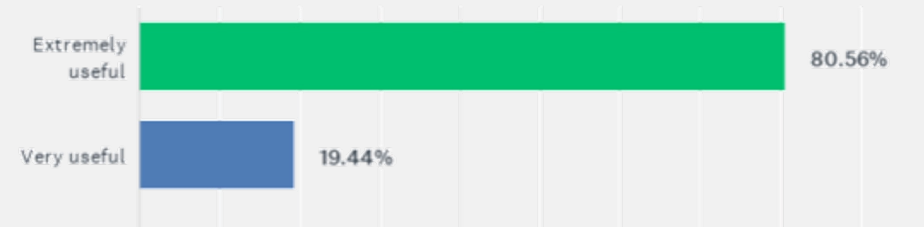
Did the training meet your expectations?



How likely are you to recommend this training to other people?



How useful / relevant was the training to you?



The CLC workshop has made me a more _____ leader.



CLC Structure

Blends in-class learning with out-of-class learning and community development

➤ Level 1

Introduces foundational concepts and practical skills

➤ Level 2

Builds on this foundation with an advanced approach, focusing on the Mission 2030 themes, offering advanced strategies and deeper insights

➤ Community Development Project

Participants create a Sport for All initiative that addresses a need in their local communities using the knowledge and skills from the course

CLC Structure

**Submit Project
proposal
(Month 3)**

CLC1

CLC2

Month 0

Month 6

1 year

Develop project

Implement project

CLC Details

- > 40 Participants
- > Delivery online or on-site
- > 32 hours of live learning per course
4 full days or 8 weeks (4h per week)
- > Community development project
- > Completion Certification

Teaching methods:

- > Interactive Lectures
Guest speakers, polling and Q&A, breakout discussions
- > Group Work
- > Online platform: KESCAB
- > Case Studies
- > Role-Playing
- > Self-Assessment and Reflection

Level 1 Modules



Module 1

Game Changers: The Transformative Power of Sport for All Worldwide



Module 2

Harmony in Action: Navigating Global Voices in Sport for Policy and Strategy



Module 3

Shaping Trailblazers: Empowering Positive Leadership in Sport for All



Module 4

Building the Foundation for Effective Sport for All Initiatives



Module 5

Delivering Impact: Execution, Evaluation and Sustainability

Level 2 Modules



Module 1

The Power of Sport: Fostering Peace and Collaboration



Module 2

Championing Equity: Gender Mainstreaming in Sport



Module 3

Unlocking Potential: Capacity Building & Empowerment



Module 4

Levelling the Playing Field: Why does Inclusion Matter?



Module 5

Playful Pathways to Physical Literacy



Module 6

Building Vibrant Communities for an Active Future



Module 7

Playing for the Planet: Implementing Sustainable Sport Practices



Module 8

Beyond Borders: The Intersection of Culture, Heritage and Sporting Identity



Module 9

Sporting Excellence: Governance, Leadership and Ethical Standards



Module 10

Sporting Hearts: Giving Back through Volunteerism



Module 11

Back to Basics: Health and Optimal Living



Module 12

Economic Efficiency: How to Maximise Impact & Minimise Costs



Module 13

Digital Disruption: The Transformation of Sport through Innovation

Horizontal Themes Across Modules

- 1 Gender Equity:** This theme includes discussions and case studies on gender disparities in sports, strategies to promote female participation, and policies for creating gender-inclusive programs and initiatives in Sport for All settings.
- 2 Social Impact and Inclusion:** This theme includes Peace, Development and Partnership, Gender Equity, Social Inclusion, Culture Heritage & Diversity, Community & Volunteerism, and Health & Well-being, focusing on how sports and leadership can drive positive social change and inclusivity.
- 3 Sustainability and Sustainable Development:** This theme includes Environment, Active Cities, and Economic Impact & Resources in sport event management, resource utilization, and the environmental impact of sports activities.
- 4 Safeguarding:** This theme includes information on child protection policies, creating safe environments, and recognizing and addressing abuse.
- 5 Digitalization:** Participants will learn about the use of digital tools and platforms to enhance program delivery, engagement, and data management.
- 6 Resilience:** Building resilience within sports organizations and among leaders helps them adapt to and recover from challenges, ensuring sustained progress and stability.
- 7 Education and Innovation:** Education, Play & Physical Literacy, and Digitalisation & Innovation. It highlights the importance of continuous learning, innovative approaches, and integrating technology in sports leadership and management.
- 8 Governance and Integrity:** This theme encompasses Governance, Leadership & Integrity, and Community & Volunteerism. It focuses on ethical leadership, good governance practices, and the critical role of volunteers in sports and community development.

Community Development Project

As part of participating in CLC, participants must create a Sport for All initiative that addresses a need in their local communities and for a specific target group.

Participants have the opportunity to practically apply:

- > Needs Assessment
- > Intended Target Group Aim and Goal
- > SMART Objectives
- > Intended Outcomes
- > Key Activities
- > Marketing Plan And Communication Strategy
- > Target Stakeholders, Partners and Funders
- > Monitoring And Evaluation System
- > Sustainability Strategy

- > Training or workshop (advocacy, awareness, capacity building)
- > Campaigns (awareness, advocacy)
- > Festival (Sport for All family day, community building events, Interschool Sport for All festivals)
- > Traditional Sports and Games
- > Panel discussion or debate or open discussion
- > Mentorship program
- > Fundraising event
- > Awards ceremony (Sport for All Community recognition)
- > Walk or run day

Community Development Project

Masimba Mutemaringa

ZIMBABWE

Masimba developed his first project focused on capacity building for people with albinism, driven by the need to encourage their participation in sport and physical activity, remove obstacles, provide health education, and challenge stereotypes to ensure everyone had the opportunity to engage in sports and lead active, healthy lives.

Malitsietsi Zwakala

LESOTHO

Inspired by the CLC, Malitsietsi founded the Rocket Sports Academy, a community space offering a variety of sport activities include boxing, badminton, and athletics, all free of charge. The academy aims to provide a safe space for people of all ages and genders to be active, fostering physical health, safe sports, and community cohesion.

Roles and Responsibilities

TAFISA

- › Identify and secure internationally recognized expert facilitators
- › Coverage of international airfare, accommodation and honorarium for two international facilitators selected by TAFISA
- › Project grant for community development projects
- › Provide comprehensive CLC course content, including frameworks and course materials
- › Offer pre- and post-CLC survey templates for monitoring participant progress and evaluating impact
- › Assist with strategies for post-event engagement to ensure sustainability and long-term impact
- › Offer continuous mentoring and support throughout the delivery of the course
- › Provide public relations and marketing support

Host

- › CLC Coordination of Level 1 and Level 2 (participants recruitment, registrations, etc.)
- › Logistical support for international facilitators
- › Provision of suitable facilities for hosting the CLC
- › Provision of meals and refreshments
- › Secure qualified local presenter
- › Implement a robust monitoring and evaluation system
- › Translation to local language, if required



Thank you!