



## TAFISA Licensed Sport for All Programs and Events Guidelines

- 1. Member Qualification** – Only TAFISA Members in good standing with TAFISA according to the [TAFISA Statutes](#) qualify to apply for TAFISA Licensing on their Sport for All Programs or Events. The Organizers and the Sport for All Program/Event must abide by the [TAFISA Code of Ethics](#). TAFISA reserves the right not to grant Licensing.
- 2. Program/Event Qualification** – TAFISA Licensing is reserved for Programs/Events that have a strong Sport for All component, as these events are more likely to contribute to the global promotion of Sport for All and physical activity in accordance with the [UN Sustainable Development Goals](#) and [TAFISA Mission 2030 Themes](#).

We will consider friendly Sport for All tournaments, non-competitive Sport for All events, capacity building initiatives, advocacy events, and Sport for All programs and events. Licensed Sport for All Programs or Events aims and objectives must be in the direction of Sport for All and can be part of larger events that include conferences or congresses and campaigns as well as physical activity events. Programs/Events that are solely competition-based will not be considered for Licensing, but this Licensing is open to programs/events happening in the context of a competition event. For example, Licensing would not be granted to an elite level swimming competition. If there were a smaller event alongside the competition, such as instructors teaching young kids to swim or getting the audience involved in exercising, these would be considered for Licensing.

- 3. Use of the TAFISA Name** – The terms “TAFISA” or “The Association for International Sport for All” cannot be referred to in the title of the program/event. When any of these terms are referred to, it must be in the context of TAFISA Licensed Sport for All Program/Event only.
- 4. Use of the TAFISA Logo(s)** – Events under the Licensing of TAFISA may only use the TAFISA Licensed Sport for All Program/Event Logo in its unedited format on all means of promotion and communication. Any other TAFISA logo(s), or any part thereof, cannot be used or incorporated into the mark or logo identifying the event, nor can such mark contain a design that is, in the sole opinion of TAFISA, in any way confusingly similar to a TAFISA logo. The TAFISA Licensed Sport for All Program/Event Logo should not be used for commercial purposes without prior written consent from TAFISA. No advertising or other publicity may appear in a manner that an association between TAFISA and the advertising or publicity could be created in the mind of the public.

- 5. Printed Matter (relating to the event)** – Printed materials can carry a statement that the Sport for All program/event is being run under the “Licensing” of TAFISA. Such a statement must be completely separated from any sponsor or corporate references and shall be positioned in such a way that no association between TAFISA and any sponsor or corporations could be created in the mind of the public. In case of any doubt that a satisfactory separation has been achieved, proposed layouts should be submitted for approval to the TAFISA Office.

The Licensed Sport for All Program/Event cannot be used or displayed in a format that only mentions the competitive event. Wherever the Licensed Sport for All Program/Event logo appears the specific Sport for All event should be expressively mentioned and clearly connected to the logo.

See Logo Usage Guidelines Below:



- 6. Official Program** – The official event program may carry a ‘message’ from the TAFISA President, Secretary General, or another authorized official.
- 7. Right for Alteration** – TAFISA reserves the right, at all times, to request that the reference to TAFISA Licensing or the presentation of the TAFISA Licensed Sport for All Program/Event logo be altered, should TAFISA feel that the usage being made may affect the rights of TAFISA or TAFISA Members in general.
- 8. Licensing by Others** – The TAFISA Member must advise TAFISA in writing of all other program or event patrons, particularly other international Sport for All associations. TAFISA reserves the right to withdraw its Licensing should it, in the sole opinion of TAFISA, not wish to be in association with Licensing of the program or event with any other patron. TAFISA will not grant Licensing to, or will withdraw Licensing from, any program or event sponsored by tobacco, drugs, weapons industry, or alcohol companies.
- 9. TAFISA Services** – TAFISA will offer promotion of the program/event through its communication channels as appropriate. The event will be published in the TAFISA event

calendar. TAFISA will offer TAFISA representation at the event, provided costs are borne by the event organizers. Should the host organization wish to invite a TAFISA representative for the program/event, efforts will be made to identify the representative geographically closest to the event location so as to minimize costs for the host, unless otherwise agreed in writing.

- 10. Obligations** – As part of the Licensing, organizations must comply with all reporting, including Licensing process feedback, communication and dissemination, and impact reporting as shown in the Reporting Framework.
- 11. Application of Guidelines** – All aspects of these Licensing Guidelines apply to all programs and events granted Licensing by TAFISA, unless otherwise agreed by TAFISA in writing. Should any aspect of these Guidelines be amended or become invalid for any reason, this will not affect the remaining aspects of the Guidelines.
- 12. Right for Withdrawal of Licensing** – TAFISA reserves the right to withdraw its Licensing at any time, should, in the sole opinion of TAFISA, the event be contradictory to the direction of Sport for All, or these Licensing Guidelines have not been followed.
- 13. Conflict** – In the unusual case that legal conflict arises between program/event organizer(s) and TAFISA, the presiding law shall be that of Hessen, Germany and the place of jurisdiction/arbitration shall be the Frankfurt law court.
- 14. Sustainability** – We recommend that any Licensed Sport for All Event follows the [Sport for All and the Environment Green Guidelines](#) on how to conduct a sustainable sport event.
- 15. Safeguarding** – We recommend that programs follow the [TAFISA Safeguarding in Sport for All Guidelines](#) and attempt to achieve gender equity in the organization of the event.

✨ If you would like additional support in developing your Sport for All activities that would qualify for TAFISA Licensing, TAFISA can help! We can provide capacity building for your staff, members, coaches, and volunteers to empower them to implement Sport for All programs and events, and provide consultation on bringing more Sport for All into your current initiatives. Our programs work in the fields of gender equity, safeguarding, social inclusion, health and well-being, leadership, capacity building, and more, focusing on all kinds of target groups.