

## History

TAFISA Certified Leadership Courses in Sport for All were developed to train and qualify national Sport for All leaders around the globe. Since its inception in 2007, and with the IOC support since 2010, TAFISA International and National CLCs have been successfully hosted by TAFISA members and NOCs all over the world resulting in an international network of more than 1000 graduates.

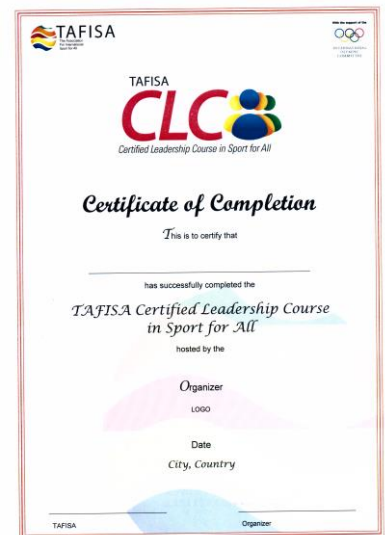
Hosting a TAFISA Certified Leadership Course for your country or region will aid capacity development and strengthen your local or regional Sport for All movements. Participants will be exposed to the fundamentals of Sport for All development, as well as the latest international research, programmes and perspective.

## Objectives

- To promote Sport for All and physical activity
- To provide a platform for debate, exchange of experience, networking etc.
- To showcase research and development in the global Sport for All and physical activity sector
- To develop and train leaders and managers in the Sport for All sector

## Benefits for Participants

- Education & increased qualification
- Knowledge & experience transfer opportunities
- International & national networking
- Opportunity to showcase local/national initiatives
- Development of English and presentation/public speaking skills
- Hardcopies of all lecture content for future reference
- Graduation certificate
- Sports & social programme
- Access to international speakers & lecturers



## Certification

Participants in the CLC will receive a Certificate of Completion signed by both the local host organisation and TAFISA documenting their successful completion of the course.

## Facts, Figures & Requirements

<b>Duration &amp; Timing:</b>	4 to 5 working days (and 5 to 6 nights)
<b>Organizer:</b>	TAFISA Member organization or National Olympic Committee
<b>Number of Participants:</b>	Up to 30
<b>Target Group:</b>	Employees and associated volunteers of TAFISA Member organizations, governmental and non-governmental sport bodies, National Olympic Committees, ministries, sport clubs, municipalities, school boards etc.
<b>Venue Requirements:</b>	Easily accessible, 3-star quality (e.g. sport school, university, conference centre)
<b>Working Language:</b>	English/local language (with translation to/from English)



## Structure

The content of CLCs can be tailored to suit local demand, and typically includes:

- opening and closing ceremonies, including presentations of certificates
- 4 to 5 working days including lectures and working group sessions
- oral examination
- sports activities
- sightseeing opportunities
- networking opportunities

## Example Programme (to be confirmed with each host individually)

		Day 1	Day 2	Day 3	Day 4	Day 5
Morning Session	Arrival and registration of CLC participants	The Global Sport for All and Physical Activity Movement	Volunteerism in Sport for All, Traditional Games & Sports	Special Target Groups in Sport for All	Assignment & Study Time, Consultation with Lecturers	Oral Examination & Certificates Presentation, Closing
Afternoon Session		National Sport for All and Physical Activity Policies	Sport for All & TAFISA Programs & Program Development	Marketing in Sport for All, Sport & Social Capital	Sightseeing Tour	Departure of participants
Evening	Welcome Reception	Guest Speaker: "Sport for All & Health"	Special Lecture	Free Time		

## Academic Course Content

In cooperation with the local host, an appropriate academic program is devised from the following and other topics:

- Designed To Move – A Global Physical Activity Action Agenda
- Politics: policies and public relations
- Administration, Economics & Management
- Volunteers: recruiting, training, maintaining
- Law and Sport for all
- Sports Marketing & Campaigns
- Target groups
- Public health
- Olympic movement and values
- Strategy development
- Facilities and public spaces
- Tourism
- Philosophy of Sport and Social Capital
- Traditional Games and Sports
- Programme development and management
- Event planning and management
- Public relations and communications

## Host Responsibilities

TAFISA CLC host organisations are responsible for organising and providing:

- Coordination of registration & fee payment
- CLC venue, accommodation & local transport
- Meals & coffee breaks
- Opening & closing ceremonies
- local lecturers
- Social and physical activity programme
- International airfare, meals, accommodation, local transport and other expenses related to the course (such as visa fee) for two or three TAFISA lecturers\*
- Honorarium for two or three TAFISA lecturers\*

The host organisation may choose to charge a participation fee up to US\$ 300 - US\$ 400 per participant, including all costs other than airfares or other long distance travel.

\*TAFISA will whenever possible engage those lecturers geographically closest to the Host Nation to minimise airfare. Please confirm honorarium with TAFISA office.

### **TAFISA Responsibilities**

TAFISA will support the host organisation by providing:

- Internationally recognised speakers
- Marketing support & access to TAFISA networks
- Course content (materials, etc.)
- Course certificate template



### **Comments from Participants at Recent CLCs**

*“The TAFISA Certified Leadership Course should be organized in all Sport For All developing countries!”*

*“The best thing was sharing ideas, opening our eyes to a new definition of sport and practising the theory.”*

### **More Information**

Please contact the TAFISA Office at

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