



TAFISA

The Association For
International Sport for All

Bulletin 2016/17

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Editor: TAFISA e.V.

Greetings from the President



2016 marks one quarter of a century of TAFISA's work as an official organisation. We have achieved much; Sport for All is a term commonly understood and integrated into organisational statutes and legislature all over the world; organisations formerly only associated with elite sports are broadening their focus to include all people and all levels of physical activity; sport is recognised as a tool not just for physical health but mental and social health, peace, integration and development.

Additionally, TAFISA boasts myriad successful programs and events for millions of participants around the world to experience the joy of Sport for All. In 2016, to name but a few, we saw the:

- launch of TAFISA's Take Back Your Streets... Take Back Your Future! program supported by The CocaCola Foundation,
- strong development of our CLCs, Reach Out and Global Active City Development programs supported by the IOC,
- approval of not one but six projects which TAFISA leads or partners supported by the European Commission,
- release of our Call to Action and approval of our Caribbean development project supported by UNESCO, and the
- realization of the pivotal and memorable 6th TAFISA World Sport for All Games, five years in the making.

What a year!

However, given that today's generation of children are the least active in history, we still have much to do. In 2017, TAFISA will formally launch its Mission 2030: For an Active World – the flagship of our Project Active World, truly establishing TAFISA as the nerve centre for the global Sport for All movement. Mission 2030: For an Active World will be a leading directive to change-makers at the international, national and local levels to prioritise Sport for All and physical activity in all the places people learn, work, live, travel and play. Our plan is to lead and empower our members to make the next generation an active generation, and give them back those lost 5 years of life.


Prof. Ju-Ho Chang
TAFISA President

2017 in a Glimpse

January

- Kick-off meeting of European TSG Platform Project, Rome, Italy, 18th - 20th
- Pyeongchang 2018 Olympic Legacy Symposium, Seoul, Korea, 24th

February

- International Sport for All Congress, Tehran, Iran, 17th - 20th

March

- EU Sport Forum, La Valetta, Malta, 8th - 9th
- UNESCO CIGEPS Meeting, Paris, 30th - 31st
- TAFISA International CLC – United World Wrestling, place and date TBD

April

- TAFISA Europe Steering Committee Meeting, Cyprus, 6th - 9th
- PASS/TAFISA Workshop "Cities and promotion of sport at municipal level", Frankfurt, Germany, 31st May - 4th June

May

- International TSG Course, Gerlev Sport Academy, Denmark, 2nd - 4th
- TAFISA Board Meeting, Athens, Greece, 17th - 18th
- TAFISA World Challenge Day, Worldwide, 31st
- TAFISA National CLC - Gaborone, Botswana, date TBD

July

- 6th International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport (MINEPS VI), Kazan, Russia, 5th - 7th
- 2nd European TSG Platform project meeting, Leeuwarden, Netherlands, date TBD

September

- TAFISA Reach Out Course, Cape Town, South Africa, 12th - 13th
- European Week of Sport Europe-wide, 23rd - 30th

October

- TAFISA World Walking Day, Worldwide, Sept. 30th - Oct. 1st

November

- 25th TAFISA World Congress & TAFISA General Assembly, Seoul, Korea, 15th - 19th
- TAFISA International CLC, Seoul, Korea, date TBD

December

- European TSG Platform Final Dissemination Conference, Brussels, Belgium

Open Spaces Key to Active Cities



Take Back Your Streets event "60th March Along the Barbed Wire" in Ljubljana, Slovenia – May 5-7, 2016

Take Back Your Streets... Take Back Your Future!

The world is facing a physical inactivity crisis of epidemic proportions. This loss of physical activity from our daily lives, often associated with urbanization, is bankrupting economies and decimating human potential. It is unacceptable, but it is not unstoppable.

the provision of one currently hugely underestimated resource, open space. Public and open spaces are where we grow up, discover the world, make friends, have fun, spend family and leisure time and later in life commute to school, university and work. They are the very essence of community

a healthier population and economic benefits. Every public transportation job can be linked to four other jobs, and a 20-minute walk proved as effective as medication for treating depression. TAFISA, along with many of its global partners, advocates strongly for the Active City approach, which was the

Public and open spaces are a hugely underestimated resource.

The latest projections estimate that the world's urban population will increase by an additional 2.5 billion people by 2050, dictating that the city setting has an increasingly important role to play in tackling inactivity and fostering sustainable participation in Sport for All and physical activity. This is not just through the provision of physical activity programs and incentives, but

life and have the intrinsic potential to offer opportunities to be active. Just imagine if every street, path, park, schoolyard, staircase and other public space was utilized for physical activity, active commuting and play. Our world could be one giant play park! What are known as "Active Cities" are proven to enjoy lower crime rates, less pollution, increased social cohesion,

impetus for TAFISA's Take Back Your Streets... Take Back Your Future! program supported by The CocaCola Foundation. TAFISA and UNESCO recently launched a Call to Action to all cities and municipalities to prioritise physical activity in all places where people live, work, learn and play.

... (More on Page 9)

Themes in Brief

25TH TAFISA WORLD CONGRESS

The 25th TAFISA World Congress will take place in Seoul, the capital city of Korea from 15th to 19th of November 2017. Representatives from more than 80 countries are expected to attend.

(More on page 2)

TAFISA CONSULTING, PROGRAMS AND EVENTS

2016 saw longstanding TAFISA programs have another fantastic year, alongside the successful development and kick-off of new initiatives, such as Take Back Your Streets... Take Back Your Future! More is to come in 2017. Check out our plans!

(More on pages 4-5)

TAKE BACK YOUR STREETS... TAKE BACK YOUR FUTURE!

TAFISA's new flagship program Take Back Your Streets... Take Back Your Future had an encouragingly good start.

(More on pages 8-9)

PARTNERSHIPS AND NETWORK

The growth of the global Sport for All network is a top priority for TAFISA. Not only did many new members join the TAFISA family in 2016, but new partnerships were established or strengthened with regional and international bodies.

(More on page 10)



Champion of

DESIGNED TO MOVE

A Physical Activity Action Agenda



www.tafisa.org
@TafisaOffice

“Mission 2030: For an Active World” – Shaping the Future of the Sport for All Movement

People of today, with increasing urban populations, technology driven solutions and fast-paced, time restricted lifestyles, are in need of Sport for All and physical activity opportunities more than ever, demanding TAFISA plays an even greater role in this global movement.

With this in mind, during several recent meetings of the Board of Directors, TAFISA has deeply discussed the need to enhance our programs and operations in order to conclusively establish TAFISA as the true global governing body of the Sport for All and physical activity movement. Therefore, at the BOD meeting held in Macau on May 12th, 2016, the BOD decided that it is imperative for us to review

our current situation and reform the future of TAFISA by the following actions, to be known as “Mission 2030: For an Active World”:

- Define the TAFISA identity, new mission and objectives;
- Develop our good governance model, including efficient organizational structure, transparency in finance, ethics, etc.;
- Improve TAFISA membership programs, and communications with members;
- Reform our two major properties, World Congresses and World Sport for All Games, and develop more TAFISA owned properties;
- Develop a strategy to enhance cooperation with priority partners and international relations, including IOC, International Federa-

tions, UNESCO, municipalities and others;

- Create a strong public relations program to increase the awareness of TAFISA and the Sport for All movement;
- Develop a robust marketing program to generate more, and sustainable, income; and
- Enhance operational excellence and services delivery.

In order to implement Project Active World, a Task Force consisting of three Board Members and two external experts, has been created and met for the first time in October 2016, to produce project recommendations. All recommendations will form the basis of the future business plan to be developed for final approval

by the General Assembly held during the 25th TAFISA World Congress in Korea.

Over the coming months, TAFISA humbly requests your support of

“Mission 2030: For an Active World”. Together, we have the opportunity to reshape the future of Sport for All, and benefit the lives of generations to come.



25th TAFISA World Congress 2017 in Seoul Paves the Way for an “Active World 2030”

The world is facing a dire epidemic of physical inactivity, rendering today’s kids the first generation to have a life expectancy shorter than their parents’. As the leading global Sport for All and physical activity umbrella organization, TAFISA is tackling this challenge head-on, and aiming for an “Active World 2030”.

The 25th TAFISA World Congress will be a pivotal moment in the effort to overcome physical inactivity, as it will bring together representatives from over 100 countries in an interactive and open environment to discuss, debate and design the best path toward giving the next generation back those precious years of life.

In recognition of this, “Active World 2030 – Defining a New Horizon” will be the theme of 25th TAFISA World Congress. Along with opportunities to network, learn and share, the Congress will see the launch of TAFISA’s

“Mission 2030: For an Active World”. This Mission will pave the way to influence people, policy and practice to reintroduce physical activity as part of our daily lives by 2030.

The Congress, to be held from **15th to 19th November in Seoul, Korea**, will encompass the following sub-themes:

THE YIN-YANG OF SPORTS – GRASSROOTS AND ELITE: how the seemingly contrary divisions of sport and physical activity are actually complementary and interdependent.

BUILDING STRONG AND GOOD GOVERNANCE: designing and implementing robust, transparent, effective and ethical processes in Sport for All.

PEACE AND COLLABORATION: Sport for All as a tool to create and nurture meaningful, peaceful and

collaborative relationships between nations, organisations and individuals.

MAKING SPORT FOR ALL “SEXY”: marketing Sport for All and physical activity to attract the right sponsors and supporters.

NEXT GENERATION = ACTIVE GENERATION: providing early positive experiences for kids to encourage physical activity as a way of life for their generation, and those to follow.

BUILDING THE MEMBER NETWORK: how to create and nurture meaningful relationships to expand member networks for organizations and individuals. .

TAFISA invites all its members, stakeholders, friends and Sport for All enthusiasts from around the globe to join us in creating an Active World 2030.



“The Signing Ceremony for the 25th TAFISA World Congress 2017 in Seoul, Korea: TAFISA and the host Sport for All Korea Association (SAKA).

Save the date:
15th - 19th
November 2017



General Assembly

The General Assembly will form part of the 25th TAFISA World Congress to be held from 15th to 19th November 2017, at the same venue. We encourage all TAFISA members to attend the General Assembly, which is the opportunity for members to share their views and vote on important issues integral to the future development of TAFISA, and the Sport for All movement.

Host City, Seoul

Since the capital of Joseon in 1392, Seoul has a history of more than 600 years, and it preserves Korea’s past, present and future. It is a world-class city with history flowing around the beautiful Han River. Seoul is known as a city of contrasts - from ancient palaces with centuries of history to high-tech skyscraper of steel and glass, from ancient texts dating back millennia to the highest rate of broadband Internet access in the world. Seoul is a place where the old and new exist in harmony! With one foot in the past and another in the future, Seoul is a city that never ceases to amaze.

Venue

The Congress will be hosted by TAFISA member Sport for All Korea Association (SAKA) in Gangnam, Seoul, a city that has pride in being the country’s centre of culture, art, fashion, beauty, information technology, education and finance. The Gangnam Style frenzy triggered by Korean pop star Psy has made people all over the world pay attention to Gangnam.





1st TAFISA European Sport for All Games 2018

1ST TAFISA EUROPEAN
SPORT FOR ALL GAMES
FRYSLÂN 2018

A new event will start in 2018 in the Netherlands with the 1st TAFISA European Sport for All Games in Leeuwarden! Located in the Frisian region, Leeuwarden will be the European Capital of Culture 2018 and welcome performers and delegations from many countries to

join and present their games, sports and cultures during the 1st TAFISA European Sport for All Games, **3 - 10 August 2018.**

The week-long festival will not only bring together local and European Traditional Sports and Games as

well as Frisian activities such as ice- and water-related sports, it will also highlight the qualities of a region that has a lot to offer with its nature and environment. Participants coming from all over Europe will have a true experience of the Frisian culture and discover the local "Mienskip", or sense of togetherness and hospitality, as they will be accommodated in the homes of the local inhabitants.

Stay tuned, as registrations will open in the course of 2017! For more information: www.esfag2018.eu



Fierljeppen, a traditional sport from Friesland in the Netherlands

TAFISA Led Symposium as Part of ICSEMIS 2016



TAFISA, in partnership with the Federal University from Grande Dourados, Brazil, is proud to have organized a symposium on the topic "Indigenous and Traditional Sports and Games (TSG)" on the 3rd of September 2016 as part of the ICSEMIS Conference 2016 that took place in Santos, Brazil.

Speeches were delivered by Wolfgang Baumann (TAFISA Secretary General, Germany), Prof. Dr. Maria Beatriz Rocha Ferreira (University of Grande Dourados, Brazil), Leonard Thadeo (TAFISA Vice-President, Tanzania) and Prof. Malgorzata Bronikowska (University School of PE Poznan, Poland).

The quadriennial event, held under the auspices of IPC, ICSSPE and FIMS, constituted an unprecedented opportunity to promote the safeguarding and reintroduction of TSG – thus perfectly fitting with the conference's theme "Saying Yes to Diversity in Sport".



The speakers ensured a successful session

It was the mission of this Symposium to come up with concrete and practical answers to the questions of how we can benefit from the new trend to rediscover TSG and indigenous games and how it can help us to bring physical activities back into the everyday lives of people.

7th TAFISA World Sport for All Games 2020 to be held in Lisbon, Portugal

After the wondrous event held in Jakarta – Indonesia, Portugal is now getting ready to host the next edition of the TAFISA World Sport for All Games... And what better venue than Lisbon to host the delegations coming from all corners of the world? Elected by the TAFISA General Assembly in 2015, the capital city is the sporting, historic, cultural and gastronomic centre of Portugal, a country that still has a vivid culture of playing Traditional Sports and Games. The Vice-President of the Portuguese Institute of Sport and Youth (IPDJ)

Vitor Pataco, who had the chance to witness the event held in Jakarta, received the TAFISA Flag from the hands of the Indonesian Minister of Youth and Sport Imam Nahrawi during the Closing Ceremony – thus officially opening the 4-year period that will see Portugal preparing for the 7th TAFISA World Sport for All Games. He invited all delegates to come to Lisbon, and ensured that Portugal will draw inspiration from the successful 2016 festival and work hard to impress the TAFISA family and friends in 2020.



TAFISA President passing the flag from Indonesian Minister Iman Nahrawi to Vitor Pataco, Portugal

TAFISA Regional TSG Centres Strengthen Their Partnership



Gerlev Sports Academy, Denmark

TAFISA Leads the Creation of a New European Traditional Sports and Games Platform

Traditional Sports and Games (TSG) are part of Europe's intangible heritage and a symbol of both its cultural diversity and common cultural background. They are an effective vehicle to encourage participation in Sport for All and physical activity, and they convey values of solidarity, diversity, inclusiveness, cultural awareness and peace. Unfortunately, no common understanding of the situation of TSG in Europe exists, let alone a coordinated approach to the promotion and provision of TSG opportunities.

lead a 1-year project co-funded by the Erasmus+ programme of the European Union, to create a European TSG Platform (ETSGP). This platform will aim to become a central resource hub encompassing the three complementary elements of research, policy and practice, enabling the future development of a coordinated approach for the preservation and promotion of European TSG. The kick-off meeting of the project will be hosted by the Italian TSG Federation (FIGEST) in Rome, Italy, on January 18 – 20, 2017.

In direct response to this need, starting from January 2017, TAFISA, with the help of its project partners, will

The ETSGP project gathers the following partners:

Launched in September 2014 to safeguard, promote and help reintroduce TSG into the daily lives of people, the two TAFISA Regional TSG Centres located in the Gerlev Sports Academy, Denmark, and HVP Mandal, Amravati, India have shown steady

growth over 2016, and plan further activities for 2017.

The Amravati centre, which has received in 2016 official recognition from UNESCO, offers yearly TSG festivals (30th September 2017), lecture sessions, symposiums (15 – 16th Sep-

tember 2017) and 4-week summer courses in TSG (10th May – 9th June 2017).

Gerlev, besides its already very successful programs all over Denmark (TSG Play-ship, Play-park, road-show in schools, retirement houses, etc.) and now around Europe, has organized a first training course "How to play TSG in a modern way", gathering participants from all over Europe on November 16 – 18, 2016. The next course will take place on May 2 – 4, 2017.

Both institutes have established a students and professors exchange program, and successfully participated in the 6th TAFISA World Sport for All Games. Following the success of the first TSG centres, TAFISA wishes to continue their development. To apply for hosting a TAFISA Regional TSG Centre, contact TAFISA at info@tafisa.net.



H.V.P. Mandal, Amravati, India



TAFISA Trains New Sport for All Leaders

In 2016 again TAFISA was glad to organize several Certified Leadership Courses (CLCs) with the outstanding support of national hosts: old and well known partners such as the Iran Sport for All Federation or the Israel Sport for All Association, but also new TAFISA members like the University of Ghana, amongst others. The great participation and success of this year's courses show that they are meeting an existing demand.

Since its inception in 2007, and with IOC support since 2010, TAFISA

International and National CLCs have successfully trained and qualified more than 1000 national Sport for All leaders all over the world.

In order to pursue this effort, more courses have been planned in 2017, including in Botswana, Korea and Portugal.

The program of the Certified Leadership Courses is constantly adapted to new needs and the demands of the hosting country. For application and further information please contact the TAFISA Office.



National CLC in Tabriz, Iran, August 24th - 28th.



National CLC in Accra, Ghana, July 18th - 22nd.



International CLC in Shefayim, Israel, November 29th - December 2nd.

Welcome to New Members!

It is always a proud moment for TAFISA to register the affiliation of new members. In 2016, ten organizations joined the global Sport for All Family:

Member of



- Sports Board Punjab National Hockey Stadium (Pakistan)
- The Association for National Sports Federations (India)
- FIGeST (Italy)
- The Saudi Arabian Physical Education & Sport for All Federation (Saudi Arabia)
- International Pole Sports Federation (UK)
- Badminton World Federation (Malaysia)
- Bluearth Foundation (Australia)
- Kosovo Olympic Committee (Kosovo)
- Sport Ireland (Ireland)
- University of Ghana (Ghana)

Welcome to all of them!

Any party interested in becoming a TAFISA member is encouraged to contact us at info@tafisa.net.

Physical Activity Serving Society

TAFISA is part of the PASS (Physical Activity Serving Society) project which is led by Think-Tank Sport and Citizenship. Taking inspiration from the Designed to Move international campaign, the PASS project – supported by the Erasmus+ Programme of the European Union – offers an alternative vision in the promotion of physical activity in Europe. With the support of 6 major European players (EUPEA, FESI, ISCA, ICSSPE, Spolint Institute and TAFISA), the Sport and Citizenship think tank is leading an important campaign on the current state of physical activity policy and practice in Europe.

- IT AIMS TO:**
1. Document the scale, costs and consequences of physical inactivity in Europe,
 2. Raise awareness among decision-makers on the extent of physical inactivity and on the need to make physical activity a political priority,
 3. Mobilise political authorities and sportsmen to stop the crisis of physical inactivity.

This project had revealed its findings in front of the European Parliament.

The relationship between physical activity and physical health is now established beyond doubt, and the awareness of the health costs of sedentary behaviors is so advanced that inactivity is now recognized as a major public health concern.

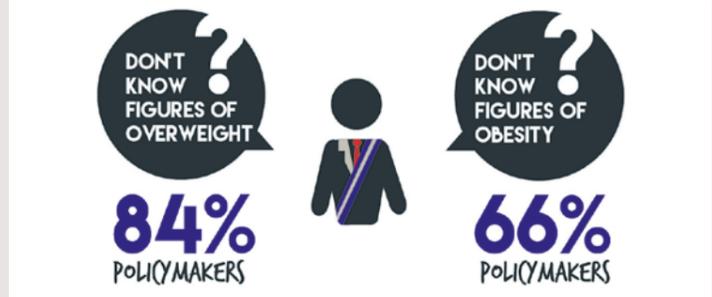
For more information on the PASS project, visit: www.sportetcitoyennete.com/pass



210 MILLION EUROPEAN CITIZENS ARE INACTIVE. THIS SITUATION IMPOSES ECONOMIC COSTS OF MORE THAN 80 BILLION EUROS PER YEAR TO THE EU-28



84% OF POLICYMAKERS ARE UNAWARE OF THE OVERWEIGHT RATES AND THEIR CONSEQUENCES ON HEALTH



Apply For TAFISA Patronage

TAFISA is always looking for ways to offer benefits to its members and support them in every possible way. In order to give special recognition to events of our members, TAFISA has developed Patronage Guidelines for events in the field of Sport for All and physical activity (SAPA).

SAPA-Events can include conferences or congresses and campaigns, as well as physical activity events providing a platform for men and women of various age groups and abilities to develop, compete in, demonstrate and/or participate in their particular sport or physical activity.

In 2016, for example, patronage was granted to the 5th International Conference on Science, Culture and Sport in Kazakhstan, the All-Ukrainian Festival of "Family Games" or the Ikkaido International Festival of Martial Arts for People with a Disability in Germany.



If you are interested in TAFISA Patronage, please read the TAFISA Patronage Guidelines on www.tafisa.org for more information.

Unveiling www.tafisa.org!

Welcome to www.tafisa.org! The new TAFISA website was designed to further engage TAFISA's members and stakeholders, highlighting their good deeds through functionalities such as the Take Back Your Streets calendar of events.

Having had the same website for almost a decade, an update was long due and 2016 was the opportunity to bring about this update, not only to the website's design but also the structure, now adopting Take Back Your Streets as the framework for TAFISA programs and events.



TAFISA Joins New European Projects

Not only a leader of European projects co-funded by the Erasmus + Program of the European Commission, TAFISA is also valued as a partner and expert organization. TAFISA is honored to be part of four new European projects, which will start in January 2017 for a period of two to three years. ADVICE (Anti-Doping Values in Coach Education), led by the Uni-

versity of Hull, England, and FAIR (Forum for Anti-Doping in Recreational Sport), led by EuropeActive, will enable TAFISA to tackle the issue of anti-doping in Sport for All and physical activity (SAPA), with an aim to provide its members with hands-on resources and materials to help ensure a healthy practice of SAPA. Additionally, TAFISA has joined

Netherlands KC Sport's project "Keep Youngsters Involved", which aims to share knowledge and experience on how to keep youngsters aged 12 to 19 – a critical window when they often drop out from SAPA participation – involved in sport and physical activity. Finally, ICSSPE's project PRIME (Participation, Recreation and Inclusion through Martial Arts Education) will

allow TAFISA to expand its understanding of the broad field of Martial Arts, and how it can contribute to universal access, inclusive, sustainable and increased participation in SAPA.



A Toolbox for the European Week of Sport

TAFISA is proud to have led successfully the "EWoS Toolbox" project, co-funded by the Erasmus+ Program of the European Union. With the support of nine project partners, the toolbox was developed to promote the European Week of Sport and make it easier for organizers at various levels to organize, implement and participate in it.

Published in April 2016, the EWoS Toolbox features an introductory video, infographics and set of handbooks including checklists, tips, recommendations and good practice examples to organize the EWoS for National Coordinating Bodies and local stakeholders.

A strong focus is also put on the four focus themes of the EWoS: Education, Workplace, Outdoors and Sport Clubs and Fitness Centres.

For more information and to download the toolbox, visit www.tafisa.org. The next European Week of Sport will take place Europe-wide on September 23rd – 30th, 2017.



TAFISA's Recall Project Selected as "Success Story" by the European Commission

TAFISA is proud to announce the growth of its project "Recall: Games of the Past – Sports for Today" (www.recallgames.com). Originally co-funded by the European Commission in 2014-15, the program that aims to reintroduce Traditional Sports and Games into the daily lives of children and youth has recently been selected as a "Success Story" by a panel of experts from the EU. "Success Stories" are finalised projects that have distinguished themselves by their impact, contribution to policy-making, innovative results and/or creative approach and can be a source of inspiration for others in Europe.

Furthermore, project Recall has now acquired a true international dimension, as the original Traditional Sports and Games collection, which was at first exclusively European, now incorporates more than 100 games from all continents and countries like Jamaica, Trinidad and Tobago, Guyana or the US in the Americas, Morocco, Algeria, Egypt, Liberia, Ghana,

Nigeria, Burundi, Tanzania, Zambia, Angola and South Africa in Africa, as well as Korea, India, the Philippines, Indonesia, Iran, New-Zealand and Australia in Asia-Oceania.

We are looking forward to developing it even more and you can help us in this! Join in at www.recallgames.com and submit games from your country. We will add them to the collection.



Active Kids Do Better

Champion of

DESIGNED TO MOVE

A Physical Activity Action Agenda

Active children do better in every possible way. Their brains are more active, rendering them better prepared to learn and able to concentrate. They perform better academically overall, including in traditional mathematics and literacy areas. They are happier, with stronger connections at school, and higher self-esteem. Early positive experiences in physical activity also lead to habitual physical activity for life, reinforcing a positive cycle of active lifestyles.

Unfortunately, however, today's generation of children is the least active in history, with many more options, and influences, to remain still. Designed To Move is a global physical activity action agenda, and TAFISA's primary physical activity platform, honing in on the importance of physical activity for children, and the creation of Active Schools. Their creation is critical in achieving TAFISA's Mission 2030: For an Active World.

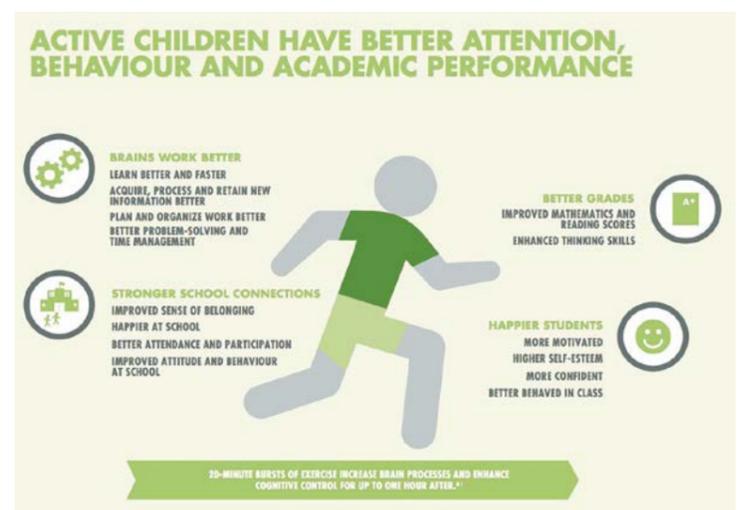
ACTIVE SCHOOLS ARE CRITICAL FOR ACHIEVING AN ACTIVE WORLD 2030

Not only do the children within Active Schools do better, but the schools themselves do better. Regular physical activity for students improves overall school academic performance, increases attendance and completion rates, makes classrooms easier to manage allowing teachers to focus on teaching, and results in happier staff, parents and communities.

Creating an Active School is an investment in our children. By providing children with fun options for physical activity before, during and after school, we ensure that they are set up for success, both today and into the future. Research reviewed by Designed To Move shows there are three things Active Schools do well:

1. Inspire 60 minutes or more of daily physical activity
2. Deliver high quality physical education
3. Creates a culture of physical activity for all (staff and families too!)

For more information about becoming an Active School or the benefits they bring, see www.designedtomove.org. For more information about TAFISA's Mission 2030: For an Active World and activities in which your school or community can participate, see www.tafisa.org.



Graphic courtesy of Designed To Move: Active Schools, available at www.designedtomove.org

TAFISA Office Expands

Since its inception in 2005, the TAFISA Office had its headquarters in central Frankfurt, courtesy of Commerzbank kindly hosting the TAFISA staff within its premises. Over the years TAFISA has grown bigger and welcomed more people in its team. The new office provided as an in-kind donation from Commerzbank is still located in Frankfurt and is more spacious than the previous one, making it more convenient for the staff to carry out their tasks for TAFISA.

TAFISA would like to once again express its thanks and gratitude to Commerzbank for their invaluable continued support, which has allowed TAFISA to thrive over the recent years.

The 6th TAFISA World Sport for All Games Bring Together Traditional and Modern Sports and Games



TAFISA President Ju-Ho Chang at the Opening Ceremony



Traditional Indonesian Dances at the Opening Ceremony

The Opening Ceremony set the tone right from the beginning: the 6th TAFISA World Sport for All Games would take place in a festive, cheerful and friendly atmosphere. This was confirmed by TAFISA President Ju-Ho Chang stating that:

“The TAFISA World Sport for All Games are open to everyone regardless of age, sex, religion, and ethnicity. We welcome everyone who loves to play sports and whoever loves to make friends”.

As the various onstage performances unfolded through a mixture of traditional and modern dances and songs, it was clear that beyond typical “games” such as championships, the 6th TAFISA World Sport for All Games were a celebration of cultural diversity, friendship and overall fun, through Traditional Sports and Games.

These Games were the stage of many cultural demonstrations going beyond sports and physical activity, providing a platform for delegations to also showcase other elements of their traditional culture, including dances, traditional outfits, music and handcrafted objects among other things.

This atmosphere carried on throughout the Games and was especially highlighted during big

events such as the cultural night show and the grandiose Closing Ceremony that saw performers from Indonesia, Korea, and other countries under the spotlights, delighting the few thousands of spectators in the audience. “Through these Games, Jakarta and Indonesia have promoted peace and friendship between countries and cultures on the global stage.”, Ju-Ho Chang said.

Other events contributed to this fireworks of traditional cultures, including a Cultural Festival, open air demonstrations on the main square in Jakarta’s “old town” Kota Tua and an excursion organized in Taman Mini Indonesia Indah – or “Beautiful Indonesia Miniature Park” – to introduce the various delegations and attendees of the Games to the impressive diversity of the Indonesian culture.

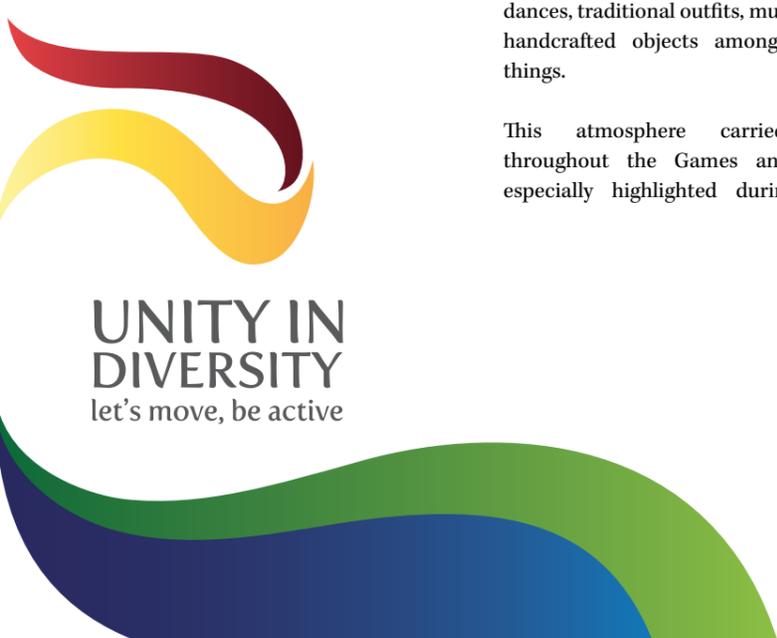


Indonesia was indeed a perfect host for the TAFISA World Sport for All Games as it inherently shares the same ideal of diversity that was promoted throughout the Games. As emphasized by Ju-Ho Chang:

“The Games’ slogan in Jakarta is Unity in Diversity. It symbolizes the fact that all humans are equal in all

aspects. This is also the national Motto of Indonesia. Thus, we and the Indonesian people share the same mission to build peace and harmony by uniting all cultures and ethnicities in the world.

I believe these Games will be a major milestone in improving the welfare and health of the people around the world”.



Big Success at the 6th TAFISA World Sport for All Games in Jakarta, Indonesia

After 7 days of celebrating peace and friendship between different cultures and different countries through Traditional Sports and Games, the 6th TAFISA World Sport for All Games in Jakarta, Indonesia, have ended with a beautiful finale.

These TAFISA World Sport for All Games were held under the patronage of the IOC, UNESCO and ICSSPE and bore the motto "Unity in Diversity", standing for the inherent diversity of the Indonesian people throughout the several hundreds of different cultures and languages that coexist within the same country.

Some 84 participating countries joined the Games and performed Traditional Sports and Games from their homeland in the various demonstrations, festivals and championships, bringing together over 12,000 participants to the beautiful area of Ancol in North Jakarta.

The venue accommodated different events across its beach, large green fields and its welcoming Ecopark, allowing the many spectators to appreciate a wide spectrum of landscapes while enjoying the original performances.

Traditional Sports and Games were the main focus of the 6th TAFISA World Sport for All Games in Jakarta, Indonesia, and the diversity of Indonesia was represented through various traditional games from different regions of the country, such as the Sajojo dance from Papua, or Sepak Raga from West Sumatra. Many other countries also presented their traditional games, including Pandolo from Slovenia, Barongsai (Dragon and Lion Dance) from China, Capoeira from Brazil or Zurkhaneh from Iran.

The array of sports and games represented was widened to other disciplines, including martial arts as part of a martial arts festival, extreme sports like BMX and skateboarding, modern sports such as street soccer.

A big Zumba event attempting to beat the World Record of more than 12,000 zumba dancers at once, and the TAFISA World Walking Day saw over 8,000 zumba dancers and many walkers participate and enjoy the warm Indonesian morning together. The Largest Leaf Kite Flown Guinness World Record was achieved and the Jakarta International Kite Festival also saw many beautiful kites gracefully swinging in the wind in an elegant display of shapes and colors.

High-level academic events were also organized as part of the Games, while TAFISA's 1st International Health and Fitness Expo gathering together professionals from the food and beverage industry, from fitness companies, from the sports equipment field among other actors. The Global Forum on Active Cities ended with the signature of the TAFISA/UNESCO Jakarta Call for Action on Active Cities, which was announced and handed over by TAFISA Vice President Catherine Forde to the Indonesian Minister of Youth and Sports Imam Nahrawi during the Games' Closing Ceremony.

TAFISA would like to once again extend its utmost gratitude to those who supported this event, including but not only the President of the Republic of Indonesia Joko Widodo, the IOC, UNESCO, ICSSPE, but also FORMI and the Organizing Committee of the Games who managed to tackle the challenge of organizing such a major event on the global scale so well.



TAFISA Vice-President Catherine Forde reading the TAFISA - UNESCO Jakarta Call for Action



More than 8,000 danced zumba together



Fireball from West Java, Indonesia



Traditional Indonesian Sports and Games Festival



Shahbaz Khan, Director of UNESCO Regional Science Bureau for Asia and the Pacific, Hayono Isman, Chairman of the Organizing Committee of the 6th TAFISA World Sport for All Games, Ju-Ho Chang, TAFISA President, Rita Subowo (representing the IOC) and the Deputy Governor of DKI Jakarta at the Global Forum.

Top Speakers Stand Up for an Active World

Along with the 6th TAFISA World Sport for All Games, academic events invited high level experts and professionals to share their insightful experience and exchange ideas in order to promote an Active World.

The Global Forum finally gathered some 500 participants and prestigious

guests to share their experience and insight on the event's main theme: "Active Cities for Tomorrow."

Speakers explored the crucial role municipalities can play in the promotion of Sport for All, physical activity, and reach of the UN Sustainable Development Goals (SDGs).

TAFISA Martial Arts Festival Gathers Global Martial Artists

Many Martial Arts organizations joined the 6th TAFISA World Sport for All Games and were provided with a unique opportunity to join forces and show the world what great achievements martial arts can produce. Pencak Silat from Indonesia, Taekwondo from Korea, Sambo from Russia, Capoeira from Brazil and Ikkaido among many others demonstrated their martial arts and amazed the audience with their discipline and skills.

TAKE BACK YOUR STREETS TAKE BACK YOUR FUTURE



Take Back Your Streets Event in Karsiyaka, Turkey – May 27, 2016



Take Back Your Future Workshop – International Conference: "Sport for All – Review of Current Initiatives" in Warsaw, Poland – May 19, 2016

#TakeBackYourStreets: a Sustainable Use of Open Spaces

Take Back Your Streets... Take Back Your Future! was launched with the support of the Coca-Cola Foundation to fight against the crisis of physical inactivity in cities. The program aims to bring physical activity back to open spaces for the use of all citizens – in festivals, events, games, play and the everyday life – and educate community leaders to build a brighter future through physical activity. It is designed for national and local organizations, municipalities, communi-

ties and citizens who wish to tackle the epidemics of inactivity by combining their local effort with a global commitment, thus striving to build a common voice for the benefit of the generations of tomorrow.

The program is twofold:

1. Take Back Your Streets encompasses any grassroots sport or activity event that makes use of urban open spaces such as squares, streets, etc. and is open for every citizen to

actively participate. Existing events that are making use of public and open spaces are encouraged to join the program and promote the inclusion of physical activity into the daily life of their citizens.

2. Take Back Your Future is a workshop to train key local stakeholders, decision makers, managers and community leaders to foster their understanding of the untapped potential and benefits of Active Cities.

The Take Back Your Streets Calendar of Events

TAFISA is launching its official Sport for All calendar in the form of the Take Back Your Streets Calendar of Events to further share and promote good initiatives organized around the world. Register your event online at www.tafisa.org and be featured on the TAFISA website!



Cyprus Sports Activity Festival, Larnaca Beach, Cyprus – 20 July 2016

9 Flagships Join the Pilot Program in 2016

2016 saw 9 Flagships sparking Take Back Your Streets, involving a total of over 1.5 million participants across Europe:

Organization	Country
Hungarian Leisure Sport Association	Hungary
City of Tampere	Finland
City of Ljubljana	Slovenia
City of Karsiyaka	Turkey
Recal Foundation	Poland
City of Riesa	Germany
Association Sport for All Serbia	Serbia
City of Budapest	Hungary
City of Wiesbaden	Germany



Uwe Kleinert (The Coca-Cola Company Germany) supported the program at the 1st TAFISA Europe Conference in Ljubljana, Slovenia

These Flagships organized Sport for All events taking place outdoors in the cities, encouraging their citizens to be more active more often by using the free and easily accessible public and open spaces. They also hosted a Take Back Your Future workshop where experts from the Liverpool John Moore's University shared their insights and trained the local stakeholders and civil servants to build an Active City strategy and use the benefits of Sport for All in the urban setting to tackle the challenges they are facing in the city.

Besides the official Flagship Events and TAFISA programs (World Challenge Day, World Walking Day and European Week of Sport #BeActive Challenge), other events joined the **Take Back Your Streets... Take Back Your Future!** program through the labelling system:



Giant Sandbox in Újpest (Budapest's 4th District), Hungary – June-August, 2016

Successful Take Back Your Future Workshops

TAFISA and the Liverpool John Moore University cooperate to deliver Take Back Your Future Workshops, an essential foundation of the program, to train civil servants and local stakeholders at the city level to make use of the urban setting to promote physical activity. More than a course, the program is an Active Cities training workshop on strategy building, enabling the participants to analyse their

situation and make use of their available resources to fight the crisis of physical inactivity and spread the benefits of an active lifestyle to their communities and citizens. These Workshops were delivered in Flagship cities and countries, namely Karsiyaka (Turkey), Ljubljana (Slovenia), Warsaw (Poland) and Szeged (Hungary). More Workshops are already scheduled for 2017.



(cont. from Page 1)

TAFISA AND UNESCO URGE ALL CITIES TO PRIORITISE PHYSICAL ACTIVITY IN ALL PLACES WHERE PEOPLE LIVE, WORK, LEARN AND PLAY.

The TAFISA-UNESCO Jakarta Call to Action urged all governments, organisations, educational and research institutions, city and public authorities and individuals who directly or indirectly influence opportunities for people in and around cities to be physically active, particularly for youth and generations to come to:

1. Focus efforts on contemporary challenges and aligning with the Sustainable Development Goals, specifically seeking to achieve 'Sustainable Cities and Communities', as well as 'Good Health and Well-being', 'Quality Education' and 'Gender Equality' for all people;

2. Prioritise physical activity as a solution by building opportunities for physical activity into city policies, master plans and incentive schemes;

3. Utilise existing resources as active resources, such as programs within existing open spaces and parks, after-hours access to facilities including school playgrounds and sports grounds, establishing 'car-free' zones and times for citizens to utilise the streets for physical activity and play, and encouraging the practice of traditional sports and games;

4. Support the creation of Active Schools by mandating physical activity and quality physical education be included within school curricula, and encourage physically active play and learning;

5. Encourage medical practitioners to prescribe physical activity as a solution instead of, or in combination with, other medical treatments, whenever appropriate;

6. Make physically active commuting more attractive by providing safe sidewalks, walking and biking paths, bike parking, efficient and convenient public transport solutions;

7. Encourage and incentivise active workplaces through stair visibility

and access, bike parking, active meetings and welcoming outdoor space;

8. Ensure elite sporting events leave a legacy of sustainable physical activity for the enjoyment of the general population;

9. Foster dialogue and cooperation with key stakeholders, including the sport movement, the private sector, the media and academia, in order to harness the manifold benefits of physical activity;

10. Build a public awareness campaign, and advocate for, the many benefits of the Active City approach, making use of existing resources including TAFISA's Active Cities, Active Communities, Active Citizens program, supported by the International Olympic Committee, and Take Back Your Streets... Take Back Your Future! program supported by The Coca-Cola Foundation.

For more information about TAFISA's work in Active Cities, or to register your event in the Take Back Your Streets program, visit www.tafisa.org



Guimaraes, Portugal, was elected best European City of Sport 2013 and exemplifies the Active Cities concept in Europe

Building the Active Cities of Tomorrow

The Global Active Cities Development (GACD) project, led by TAFISA and in partnership with Evaleo and the City of Liverpool, with the support of the IOC, took a decisive turn in 2016. While the ISO-compatible standard, offering municipalities from all around the world a 3-level Active Cities labelling and certification scheme, will be published in June 2017, several municipalities have already engaged works towards the establishment of a Sport for All and sustainable health management system.

The GACD project gathered last year 7 pilot cities – including past- and

future Youth Olympic Games hosts, which were introduced to the Active Cities concept. To an initial workshop in Liverpool, England, on February 3rd – 6th, 2016, succeeded diagnostic visits operated by TAFISA, Evaleo and IOC's Health Department in each pilot city. The final workshop, held in Lausanne, Switzerland, on November 23rd, 2016, paved the way for a continuation of the pilot project, as the pilot cities will work towards accreditation in 2017. TAFISA and Evaleo are now in the process of developing relevant training programs, to assist municipalities reach their goals.

The GACD Pilot Cities	
Argentina	Buenos Aires
Canada	Richmond
Norway	Lillehammer
Papua New Guinea	Port Moresby
Slovenia	Ljubljana
Switzerland	Lausanne
Turkey	Karsiyaka



With the support of the



INTERNATIONAL OLYMPIC COMMITTEE



50 Million Active For TAFISA World Challenge Day 2016



World Challenge Day in Puerto La Cruz, Venezuela

For its 24th year, the TAFISA World Challenge Day, now part of #TakeBackYourStreets, saw more than 50 million people from over 40 countries rise to the challenge on 25th May 2016.

Amongst the countries participating, the TAFISA World Challenge Day Cup saw 21 countries and 43 communities competing in a friendly competition in 5 categories. The results are as follows:

TAFISA WCD Cup Winners (% of population participating)

Cat. 5	Caracas, Venezuela	40.16%
Cat. 4	Anapolis, Brazil	47.88%
Cat. 3	Budapest IV District	74.78%
Cat. 2	Toyooka, Japan	82.59%
Cat. 1	Morotsuka Village, Japan	88.91%

Congratulations to all participating communities, and in particular the TAFISA WCD Cup winners. TAFISA is proud and sincerely grateful for your contribution to the global Sport for All movement.

We Walked Together in 2016

On the first weekend of October every year since 1991, millions of participants around the world have taken to the streets to share in the TAFISA World Walking Day.

2016 TAFISA World Walking Day was held for the whole month of October together with flagship events where all member organizations, governmental and non-governmental bodies, NOCs and other interested parties were invited to participate.

As World Walking Day is now fully integrated in #TakeBackYourStreets, it

gathers more participants. This year, it was also part of the European Week of Sport. Countries from all continents and thousands of citizens participated together in the walking events all around the world.

The many participating countries include, among others, Bulgaria, Macao (China), Poland, Japan and Hungary.

TAFISA Works with IOC on the Legacy of Olympic Games

Pyeongchang, Korea and Tokyo, Japan, will host the next winter and summer Olympic Games – a great chance for them to build a momentum towards increasing participation in Sport for All and physical activity.

Olympic legacy planning is key towards achieving this objective, and TAFISA has been consulting the IOC and both Organising Committees on this matter.

While a Symposium on International Olympic Legacy has been organized by the Pyeongchang organizing Committee (POCOG) in January 2017 with the support of TAFISA, POCOG and the IOC have endorsed TAFISA's and KWILL's initiative "Pyeongchang An-

ti-Aging & Health Cluster" to officially integrate the legacy plans of the Games 2018, more widely known as "Healthy City Development Utilizing the Olympic Legacies".

In Tokyo, TAFISA has been invited by the IOC and Tokyo Organizing Committee (TOCOG) to lead a one-day workshop on the theme "Active Cities", as part of the IOC Sports Participation Program. This was attended on the 27th of June 2016 by TOCOG and various governmental and municipal departments linked with the organization of the Olympic Games. Both cities have been linked to TAFISA's Global Active Cities Development project, supported by the IOC.



Tokyo 2020 officials met with TAFISA and the IOC for an Active Cities Workshop



World Walking Day in Mumbai, India

Busy Year for TAFISA President

TAFISA President Prof. Ju-Ho Chang had a busy and exciting year, highlighted by various meetings in Jakarta ahead of the 6th TAFISA World Sport for All Games, with the Vice President and Government Officials of Indonesia to ensure the success of

the event. Among other events, Ju-Ho Chang also joined the 14th ASFAA Congress in Macau, China on May 11-15, 2016 and was a keynote speaker on May 25-28 at the CUBA MOTRICIDAD and 1st TAFISA Pan-American Congress on Sport for All in Varadero,

Cuba. President Chang was also invited to deliver the greeting address at the "ENG and Sports Workshop" organized by the IOC and hosted by the 2020 Tokyo Olympic Organizing Committee on June 27-29, 2016.



TAFISA President Prof. Ju-Ho Chang with Indonesian Minister for Youth and Sport Imam Nahrawi (left) and Chair of the Games' OC Hayono Isman (right)

The TAFISA Board at Work



The TAFISA Board of Directors had a fruitful year, gathering for Board Meetings in Macao, China and Jakarta, Indonesia, providing valuable input to take important decisions for TAFISA.

TAFISA Vice President member of the Bureau of the EPAS Consultative Committee

An active member of the Council of Europe's Enlarged Partial Agreement on Sport (EPAS) for many years, TAFISA is pleased to have strengthened its collaboration in 2016. TAFISA Vice-President Peter Barendse, after serving as interim Chair of the EPAS Consultative Committee from January to May 2016, was then elected a member of its bureau during the joint meeting with the Governing Body on the 18th of May 2016.

TAFISA hopes to inscribe Sport for All and physical activity as a sustainable topic on the agenda of the Council of Europe.

TAFISA Secretary General Re-elected as ICSSPE Vice President

The ICSSPE General Assembly hosted during the ICSEMIS 2016 in Rio de Janeiro, Brazil (29 August - 4 September) re-elected TAFISA Secretary General Wolfgang Baumann as ICSSPE vice-president. It is TAFISA's honor and pleasure to keep working hand-in-hand with ICSSPE and this sheds light on the long-time relationship and cooperation between both organizations.

TAFISA Signs MoU With KCSport



TAFISA and the Knowledge Centre for Sport Netherlands signed a Memorandum of Understanding, strengthening the ties and cooperation between both organizations.

TAFISA Vice President & International Manager Peter Barendse and TAFISA President Ju-Ho Chang signing a MoU between TAFISA and KC Sport Netherlands.

TAFISA Treasurer at Work



To keep TAFISA financially strong, there are regular consulting visits of TAFISA Treasurer Herzel Hagay to the TAFISA Office.

TAFISA to Cooperate with SportAccord

TAFISA Secretary General Wolfgang Baumann and Sport Accord President Patrick Baumann met to discuss the cooperation between both organizations and International Federations in the field of Sport. As a practical result of the meeting, TAFISA was asked to join SportAccord as a Member.



United Nations Educational, Scientific and Cultural Organization

UNESCO Nominates TAFISA as Part of MINEPS VI Programme Committee

TAFISA is proud to announce that it has been selected by UNESCO to join the Programme Committee of the upcoming MINEPS VI Conference, to take place in Kazan, Russia, July 5th - 7th, 2017. This documents the growth of TAFISA's reputation and recognition worldwide in the field of

sport, as the Programme Committee only includes a restricted number of high level members that are the Chair of CIGEPS, the IOC, the IPC, ICSSPE and TAFISA.

The Programme Committee of MINEPS VI is responsible for drafting the agenda of the conference.

The EU High Level Group on Grassroots Sport Publishes Results

The EU High-Level Group on Grassroots Sports was tasked to publish a report regarding the state of Grassroots Sports in Europe along with concrete advice on measures to be taken to further support grassroots sports on the continent.

teur of the group and handed over the final report to Commissioner Tibor Navracsics on June 29th, 2016 during a joint High-Level Meeting with the EU High-Level Group on Sport Diplomacy.

The final report can be consulted on the website of the European Commission.

TAFISA Secretary General Wolfgang Baumann was nominated co-rappor-



TAFISA Secretary General Wolfgang Baumann with Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport and Jens Nyman Christensen, Deputy Director General of Directorate General for Education and Culture

TAFISA Thanks YOU!

TAFISA acknowledges that its leading position in the global Sport for All movement would not have been achieved without the string and consistent support of its members, colleagues, volunteers and sponsors. In particular, TAFISA would like to thank its international, volunteer Board of Directors, Special Advisors and Commissioners under the leadership of the TAFISA President, sponsors, including Commerzbank AG, State of Hesse, German Federal Ministry of the Interior, German Olympic Sports Confederation, European Commission and partners including the International Olympic Committee, K.Will, Ball Packaging Europe, The Coca-Cola Foundation and Designed to Move.



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Macau, China Welcomes the Asia-Oceania Sport for All Movement

From the 11th to the 15th of May 2016, Macau, China, could truly be considered the capital of the global Sport for All movement. Host of the TAFISA Board of Directors and 14th ASFAA Congress, which gathered more than 100 participants from all over Asia-Oceania and overseas, the Sports Bureau of Macau showcased its expertise in organising international Sport for All events, as well as leadership in Asia-Oceania.

The 4-Day programme under the theme "Leisure Activities Promote Sport for All" started with the TAFISA Board of Directors meeting on the 11th of May. TAFISA Board Members converged from all parts of the World to guide the strategy and activities of TAFISA for 2016 and the years to come. The main topics that were tackled included the 6th TAFISA World Sport for All Games to be held in Jakarta, In-

donesia, on 6th – 12th October 2016, the 25th TAFISA World Congress to be held in South Korea in 2017 and the Take Back Your Streets... Take Back Your Future! Programme. The meeting was also the occasion for TAFISA and the Knowledge Centre for Sport Netherlands, represented by Peter Barendse, to sign a Memorandum of Understanding.

A new Board of Directors for the Asia-Oceania Sport for All Association

The highlight of the event was however the ASFAA General Assembly, which elected its new Board of Directors for the next 4 years. The global Sport for All movement congratulates Mr. Pun Weng Kun, President of the Sports Bureau of Macau, who was elected President of ASFAA, as well as Mr. Herzel Hagay (Israel), Prof. Yasuo Yamaguchi (Japan), Prof. Ali Majdara

(Iran), Dato. Sarjit Singh (Malaysia), Prof. Min Soo Kim (South Korea), Hon. Brian Dixon (Australia), Mr. Wong Po Kee (Hong Kong, China) and Mr. Liu Guoyong (China) for their election as ASFAA Board Members. TAFISA wishes them all the best and success to promote Sport for All and physical activity in Asia-Oceania in the coming years.

Many thanks are also extended to Mr. Iao Lek Vong, former President, who brightly led ASFAA over the past years and contributed to the growth of the Sport for All movement in Orient. TAFISA congratulates and warmly thanks the Macau Sports Bureau and 14th ASFAA Congress Organising Committee for their welcome and hospitality, as well as organising a successful event that will, with no doubt, strengthen the Asia-Oceania Sport for All movement.



The TAFISA Board of Directors celebrating the project "Take Back Your Streets... Take Back Your Future!"



(Centre then from left to right): New ASFAA President PUN Weng Kun; Board of Directors WONG Po Kee, Ali MAJDARA, Sarjit SINGH, Hagay HERZEL, Yasuo YAMAGUCHI, Minsun KIM, Brian DIXON and LIU Guoyong.



The 14th ASFAA Congress Opening Ceremony

A New Americas Alliance for Sport for All



The Americas Alliance on for Sport for All (TAASFA)

The Sport for All movement in the Americas region has evolved in recent years and continues to gain momentum. There is an ever increasing need for joint action, knowledge sharing and transfer. In this light and based on the longstanding partnership with INDER (National Institute of Sports, Physical Education and Recreation, Cuba) TAFISA on the occasion of the CUBAMOTRICIDAD 2016 Conference (25th – 28th May) in Varadero, Cuba was invited to organize the 1st TAFISA Pan American Sport for All. It was attended by 100 participants representing more than 20 countries from the region. In the presence of INDER Vice President Gladys Bequer, TAFISA President Ju-Ho Chang, TAFISA Vice President Catherine Forde, PASO Vice President Keith Joseph and ISCA Vice President Maria Luiza Diaz it was agreed to launch "The Americas Alliance on for Sport for All (TAASFA)".

TAASFA will create the foundation for more effective influence and guidance, and could provide a better level of regional cooperation necessary to reach the common goals of all those who cherish the benefits of an expanding Sport for All movement to fight the crisis of physical inactivity and obesity. TAASFA will be a regional network open to governmental and non-governmental organizations working in the field of Sport for All and physical activity (SAPA) with the aim of making more citizens, more active, more often. A Memorandum of Understanding for the establishment of TAASFA is in the process to be signed by TAFISA, PASO, CACSO, CANOC, INDER and ISCA.

Great Success for the 1st TAFISA Europe Conference in Ljubljana, Slovenia



"Take Back Your Streets... Take Back Your Future!" with the participants of the Conference

The beautiful city of Ljubljana, capital of Slovenia, successfully welcomed the 1st TAFISA Europe Conference – "Take Back Your Streets... Take Back Your Future!" on September 16-18. Ljubljana being an Active City as well as European Green Capital 2016, proved to be an excellent location for an event gathering together cities and organizations to exchange innovative ideas on how to improve the lives of people and build a better future through Sport for All and Physical Activity. No less than 25 European countries were represented during the Conference, making it a major Europe-wide event in Sport for All.

After the official launch of the European Week of Sport in Slovenia and a TAFISA Europe Members Meeting on Friday 16th, the Conference was offici-

ally started with the Opening Ceremony on Saturday morning with inspiring words of welcome given by Maja Makovec Brencic, Slovenian Minister of Education, Science and Sport. The 2-day Conference saw various presentations covering topics such as Active Cities, the Take Back Your



From left to right: Dejan Crnek, Deputy Mayor of Ljubljana; Peter Barendse, TAFISA Europe Chairman; Janez Sodržnik, First Vice-President of the Olympic Committee of Slovenia; and Patrik Peroša, Vice-President of the Sports Union of Slovenia

Streets... Take Back Your Future! program, the #BeActive European Week of Sport (EWOs) and its EWOs Toolbox, the PASS project or the use of the urban setting to promote Physical Activity among others. A delegation from Friesland in the Netherlands also presented the 1st TAFISA Europe Sport for All Games (ESFAG) to be held in Leeuwarden, Netherlands in 2018 on August 3-10.

As the Conference was concluded with an awarding ceremony rewarding the 2016 Take Back Your Streets... Take Back Your Future! initiatives that stood out, the Ljubljana "Take Back Your Streets... Take Back Your Future!" Call for Action was signed by the representatives of TAFISA Europe and from both host organizations, namely the Olympic Committee of Slovenia and Sports Union of Slovenia.



The TAFISA Europe Steering Committee (from left to right): Jorge de Carvalho (Portuguese Institute of Sport and Youth), Dusan Mitic (Association Sport for All Serbia), Peter Barendse (KC Sport), Efi Mouzourou (Cyprus Sports Organization), Malgorzata Szukalska-Wrona (Polish Ministry of Sports and Tourism), Wolfgang Baumann (TAFISA), Patrik Peroša (Sports Union of Slovenia)

TAFISA Africa Strengthens



Under the leadership of TAFISA Vice-President Leonard Thadeo, 2016 saw a steady growth of the TAFISA Africa network, as two significant

events were held across the continent. A successful TAFISA Reach Out has been organized by the Foundation for Sport for Development and

Peace in Cape Town, South Africa, on September 14-15, 2016. It involved more than 60 participants from various backgrounds (Municipality of Cape Town, Department of Cultural Affairs and Sport of the province of the Western Cape, NGOs from South Africa, Malawi and Zimbabwe, etc.) that were introduced to and certified in the field of Sport for All and Physical Activity Development.

The Reach Out course was followed by the signing of a Memorandum of Understanding between TAFISA and the Foundation for Sport and De-

velopment and Peace, in order to strengthen their relationship and further work together in Sport for All, especially in the promotion of gender equality, human development and peace building.

A TAFISA Certified Leadership Course was organized in Ghana with experts Peter Kapustin and TAFISA Vice President Leonard Thadeo from 18th July, to Friday, 22nd July, 2016, at Yiri Lodge, University of Ghana. A total number of 25 sport administrators and coaches from University of Ghana, Right to Play (Ghana), Street

Children Empowerment Foundation (SCEF), University for Professional Studies and University of Education participated in the program, which dealt with topics such as the Global Physical Activity Action Agenda, Sport for All Management, Sport for Development and Mega Events, Volunteerism, Sport Marketing & Public Relations, Sport & Health, Strategy design & development, Traditional Sports & Games (TSG), Sport & Social Capital, Program Development & Management, Event Planning & Management, etc. Further events are foreseen to take place in 2017.

“Giving Back 5 Years of Life”

Interview with Jorge Casimiro, NIKE, Inc.



Jorge Casimiro

What was the impetus for Nike to collaborate on the development of Designed To Move? What is the significance of the first 10 years of life?

At Nike, we believe that “If you have a body, you’re an athlete*” and we’re committed to bringing inspiration and innovation to every athlete* in the world.” When we learned that the world is moving less and less, and that today’s kids are part of the least active generation ever, we began to explore how Nike could help to reverse that trend.

Nike partnered with more than 70 organizations to develop Designed to Move. Together with our partners, we wanted to show the world there is a global crisis affecting our kids. Designed to Move pulled together all the evidence and united the field under a single framework to make the next generation more active.

The research shows that active kids are happier, healthier and more successful in life and that the first ten years of life are game-changing. The way the human brain develops means that our preferences and motivations are set at an early age. During this same pre-adolescent period, we also acquire the fundamental motor skills (balance, running, throwing etc.) that form the basis of our future capacity for physical activity and sports.

We think it’s important to give kids early positive experiences so they can get active early, and, hopefully, stay

active for life. Fun, memorable and age appropriate experiences with physical activity early in life is fundamental to developing active lifestyles.

What do you see as Designed To Move’s greatest success? Where is there more room for impact in the future?

The launch of Designed To Move and the great work supported by many of our partners around the world has helped to put the physical inactivity crisis on the global agenda. We are seeing national governments, city mayors, UN organizations, non-profit organizations, the private sector and others beginning to make physical activity a priority.

At Nike, we have made it the key focus of our community impact work, leveraging the Nike brand and employees - who love to share their passion for sport to get kids moving. Together with our partners all around the world - from Brazil to China, the U.S. to Russia, we’re getting more than 12 million kids moving.

And, we’re just getting started. Talking about physical activity and sport isn’t enough. We want to get more kids moving and this means we all need to get involved - every single one of us. We all need to be out there, providing more kids with fun and enjoyable activities so that they appreciate the joys and benefits of sport and physical activity for life.

Designed To Move has taken a deep dive into the fields of Active Schools and Active Cities. Can you explain why these two fields are particularly important?

Most kids around the world spend a lot of their time at school. So, if we want active kids, we need active schools. There’s also a positive relationship between active kids and academic performance. Many studies have shown that active kids are better able to focus their attention, quicker to perform simple tasks, and have better problem-solving abilities. To create a more active generation, opportunities to be active need to be available everywhere - from our cities to our schools. We need to design physical activity back into everyday life

Designed To Move can be described as a Call to Action for physical activity. As the leading international Sport for All and physical activity umbrella organization, what do you see as the power of TAFISA, and our role in the movement?

The Sport for All movement has been the forefront of tackling the physical activity crisis. With a network of over 300 members stretching across 160 countries, TAFISA has the reach and ability to inspire billions of people to participate in sports and physical activity. TAFISA has done a great job of integrating and promoting the Designed to Move agenda. For example, TAFISA introduced Designed to Move to Russia. TAFISA’s continued support can have a huge impact.

I look forward to seeing how your members continue to inspire kids to move around the world.

Designed To Move focuses on 2 Asks: 1. Create early positive experiences for children, and 2. Integrate physical activity into everyday life. If you could have one ask of TAFISA member organizations, what would it be?

We can break this cycle of physical inactivity. We can create a future where kids are playing, jumping and running. We know kids love to move and we also know that they need someone in their lives to create those opportunities for them.

Anyone reading this can be that ‘someone’ - that someone who’s in a kid’s corner, creating that experience, inspiring them and motivating them to get active. So, I hope that every one of your members is personally moved to inspire the kids in their lives to get active.

Finally, if you could have those extra five years of life, what would you do?

I’d spend it with my family - my three kids and my wife - and give them as much of the world as possible. We would travel, explore, learn about different cultures and connect with people all around the globe so that we could fully immerse ourselves in what it’s like to be one human race.

Of course, we would also pack in as much fun and play as possible into those extra five years.

TAFISA Outlook for 2017 & Beyond

TAFISA CERTIFIED LEADERSHIP COURSES IN SPORT FOR ALL, WORLDWIDE



With the success of both international and national CLCs since 2007, with the support of the IOC, TAFISA is planning several events for 2017 and beyond. TAFISA CLCs are aimed at educating and training Sport for All leaders, managers and volunteers to strengthen and spread the global Sport for All movement, and allow easier access to Sport for All for all people. Contact the TAFISA office if you would like to organize either a National or International CLC.

TAFISA REACH OUT PROGRAM, WORLDWIDE



The TAFISA Reach Out program, developed with the support of the IOC, is an advocacy initiative that aims to build awareness, cooperation and strategic development of local and national Sport for All movements, gathering governors and practitioners particularly in less developed countries. Contact the TAFISA office if you would like to organize a Reach Out program.

25TH TAFISA WORLD CONGRESS, SEOUL, KOREA, 15TH – 19TH NOVEMBER 2017



The Sport for All Korea Association, will host the 25th TAFISA World Congress from 15th to 19th November 2017 in Seoul, the capital city of Korea. Building on the successes of Budapest, this Congress promises to be more thrilling than ever.

1ST TAFISA EUROPE SPORT FOR ALL GAMES, LEEUWARDEN, THE NETHERLANDS, 2018



The 1st TAFISA Europe Sport for All Games will be hosted by the City of Leeuwarden, the Netherlands, on August 3rd - 10th, 2018 as part of their year-long program as 2018 European Capital of Culture. The capital of the northern Netherlands Friesland region has a strong history in Traditional Sports and Games and will be an ideal place to launch the new TAFISA Europe event. Register at www.esfag2018.eu

TAFISA TAKE BACK YOUR STREET... TAKE BACK YOUR FUTURE!



Thanks to an encouragingly successful pilot in 2016, the Take Back Your Streets program will continue in 2017 and open up to all cities and organizations who want to join the movement and help build an Active World! Learn more and join the movement on www.tafisa.org

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TAFISA (The Association For International Sport for All) is the leading international Sport for All organisation with more than 300 members in 170 countries. TAFISA works in close cooperation with international organisations such as the IOC, UN, UNESCO an ICSSPE. TAFISA has regional bodies in Africa, Asia/Oceania, Europe and Latin America. Learn more about TAFISA and how to become a member at www.tafisa.org



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