

TAFISA Certified Leadership Courses in Sport for All train and qualify national Sport for All leaders around the globe. Since its inception in 2007, and with IOC support since 2010, TAFISA International and National CLCs have been successfully hosted by TAFISA members and NOCs all over the world, resulting in an international network of more than 1000 graduates.

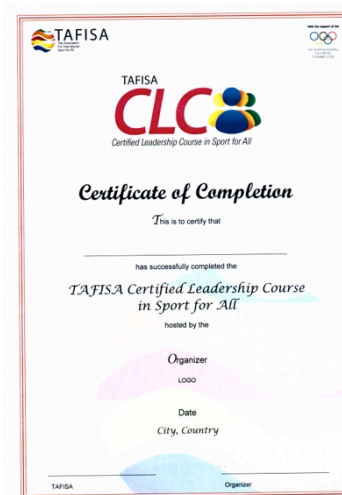
Hosting a TAFISA Certified Leadership Course for your country or region will aid capacity development and strengthen your local or regional Sport for All movements. Participants will be exposed to the fundamentals of Sport for All development, as well as the latest international research, programs and perspective.

### Objectives

- To promote Sport for All and physical activity
- To provide a platform for debate, exchange of experience, networking etc.
- To showcase research and development in the global Sport for All and physical activity sector
- To develop and train leaders and managers in the Sport for All sector

### Benefits for Participants

- Education & increased professional qualification
- Knowledge & experience transfer opportunities
- International & national networking
- Opportunity to showcase local/national initiatives
- Development of English and presentation/public speaking skills
- Hardcopies of all lecture content
- Graduation certificate
- Sports & social program
- Access to international speakers & lecturers



### Facts, Figures & Requirements

<b>Duration &amp; Timing:</b>	4 to 5 working days (5 to 6 nights)
<b>Organizer:</b>	TAFISA Member organization or National Olympic Committee
<b>Number of Participants:</b>	Up to 30
<b>Target Group:</b>	Employees and associated volunteers of TAFISA Member organizations, governmental and non governmental sport bodies, National Olympic Committees, ministries, sport clubs, municipalities, school boards etc.
<b>Venue Requirements:</b>	Easily accessible, 3-star quality (e.g. sport school, university campus, conference centre)
<b>Working Language:</b>	English/local language (with translation to/from English)
<b>Graduation/Certification:</b>	Successful CLC participants receive an official TAFISA Certificate of Completion

### Structure

The content of CLCs can be tailored to suit local demand, and typically includes:

- opening & closing ceremonies,
- presentations of certificates
- 4 to 5 working days – lectures, working groups
- oral examination
- sports activities & sightseeing opportunities
- networking opportunities



### Example Program (to be confirmed with each host individually)

		Day 1	Day 2	Day 3	Day 4	Day 5
<b>Morning Session</b>	Arrival and registration of CLC participants	<b>Global Sport for All &amp; PA Movement</b>	<b>Volunteerism, Traditional Games &amp; Sports</b>	<b>Special Target Groups in Sport for All</b>	<b>Assignment &amp; Study Time, Consultation with Lecturers</b>	<b>Oral Examination &amp; Certificates Presentation, Closing</b>  Departure of participants
<b>Afternoon Session</b>		<b>National Sport for All and Physical Activity Policies</b>	<b>Sport for All &amp; TAFISA Programs &amp; Development</b>	<b>Marketing in Sport for All, Sport &amp; Social Capital</b>	<b>Sightseeing Tour</b>	
<b>Evening</b>	<b>Welcome Reception</b>	<b>Sport for All &amp; Health</b>	<b>Special Lecture</b>	<b>Free Time</b>		

### Academic Course Content

In cooperation with the local host, an appropriate academic program is devised from the following and other topics:

- Designed To Move – A Global PA Action Agenda
- Administration, Economics & Management
- Volunteers: recruiting, training, maintaining
- Law and Sport for all
- Sports Marketing & Campaigns
- Target groups, Women in Sport for All
- Public health
- Olympic movement and values
- Strategy development
- Facilities and public spaces
- Tourism
- Philosophy of Sport and Social Capital
- Traditional Games and Sports
- Program development and management
- Event planning and management
- Public relations and communications

### Host Organisation Responsibilities

TAFISA CLC host organisations are responsible for organising and providing:

- Coordination of registration and fee payment
- CLC venue, accommodation & local transport
- Meals and coffee breaks
- Opening & closing ceremonies, local lecturers
- Social and physical activity program
- International airfare, meals, accommodation, local transportation and other expenses related to the course (such as visa fee) for two or three TAFISA lecturers\*
- Honorarium for two or three TAFISA lecturers\*

The host organisation may choose to charge a participation fee up to **€250-€300 or US\$300-US\$400** per participant, including all costs other than airfares or other long distance travel.

\* TAFISA will whenever possible engage those lecturers geographically closest to the Host Nation to minimise airfare. Please confirm honorarium with TAFISA office.

### TAFISA Responsibilities

TAFISA will support the host organisation by providing:

- Internationally recognised speakers
- Marketing support and access to TAFISA networks
- Course content (materials etc.)
- Course certificate template

### Comments from Participants at Recent CLCs

*"The TAFISA Certified Leadership Course should be organized in all Sport For All developing countries!"*

*"The best thing was sharing ideas, opening our eyes to a new definition of sport and practising the theory."*

### More Information:

Please contact TAFISA: ☎: +49 (0) 69 97 39 35 99 00 ▪ @: [info@tafisa.net](mailto:info@tafisa.net) ▪ [www.tafisa.net](http://www.tafisa.net)