



## TAFISA Patronage Guidelines

### Guidelines Governing TAFISA Patronage

- 1. Member Qualification** – Only TAFISA Members who have paid their membership fees qualify to apply for TAFISA patronage to an event. TAFISA reserves the right not to grant patronage.
- 2. Event Qualification** – Only events being staged or strongly supported by the TAFISA Member can qualify for patronage. Events aims and objectives must be in the direction of Sport for All and physical activity (SAPA) for all. Events can include conferences or congresses and campaigns as well as physical activity events. TAFISA will not grant patronage to, or will withdraw patronage from, any event sponsored by tobacco, drugs or alcohol companies.
- 3. Use of TAFISA Name** – The terms “TAFISA” or “The Association for International Sport for All” cannot be referred to in the title of the event. When any of these terms are referred to, it must be in the context of patronage only.
- 4. Use of the TAFISA Logo(s)** – The TAFISA logo(s), or any part thereof, cannot be incorporated into the mark or logo identifying the event, nor can such mark contain a design that is, in the sole opinion of TAFISA, in any way confusingly similar to a TAFISA logo. The TAFISA logo should not be used for commercial purposes without prior written consent from TAFISA.
- 5. Printed Matter (relating to the event)** – Printed materials can carry a statement that the event is being run under the “patronage” of TAFISA. Such a statement must be completely separated from any sponsor or corporate references and shall be positioned in such a way that no association between TAFISA and any sponsor or corporations could be created in the mind of the public. In case of any doubt that a satisfactory separation has been achieved, proposed lay-outs should be submitted for approval to the TAFISA Office.
- 6. Official Program** – The official event program may carry a ‘message’ from the TAFISA President, Secretary General or other authorised official. Such a message may contain the TAFISA logo, subject to TAFISA’s written approval. No advertising or other publicity may appear in a manner that an association between TAFISA and the advertising or publicity could be created in the mind of the public.
- 7. Right for Alteration** – TAFISA reserves the right, at all times, to request that the reference to TAFISA patronage or the presentation of the TAFISA logo be altered, should TAFISA feel that the usage being made may affect the rights of TAFISA, the Organising Committee for the World Sport for All Games or TAFISA Members in general.
- 8. Patronage by Others** – The TAFISA Member must advise TAFISA in writing of all other event patrons, particularly other international Sport for All associations. TAFISA reserves the right to withdraw its patronage should it, in the sole opinion of TAFISA, not wish to be association through patronage of the event with any other patron.

- 9. TAFISA Services** – TAFISA will offer promotion of the event through its website and newsletter as appropriate. TAFISA will offer TAFISA representation at the event, provided costs are borne by the event organisers. Should a TAFISA representative attend the event, the representative selected will be the person who is able to attend the event at the least cost to the event organisers, unless otherwise agreed in writing.
- 10. Patronage Application Process** – The application for patronage process is detailed in the covering letter to these guidelines.
- 11. Application of Guidelines** – All aspects of these Patronage Guidelines apply to all events granted patronage by TAFISA, unless otherwise agreed by TAFISA in writing. Should any aspect of these Guidelines be amended or become invalid for any reason, this will not affect the remaining aspects of the Guidelines.
- 12. Right for Withdrawal of Patronage** – TAFISA reserves the right, at all times, to withdraw its patronage should, in the sole opinion of TAFISA, the event be contradictory to the direction of SAPA for all, or these Patronage Guidelines have not been followed.
- 13. Conflict** – In the unusual case that legal conflict arises between event organiser(s) and TAFISA, the presiding law shall be that of Hessen, Germany.