

# 2022 – 2025 TAFISA Board of Directors Election

## Candidate Nomination

Please return this form by **Thursday, 10<sup>th</sup> March, 2022** to:  
TAFISA Office  
Hostatostraße 2, 65929 Frankfurt am Main, Germany  
Fax: +49 (0) 69 393 59925, Email: [info@tafisa.org](mailto:info@tafisa.org)

**Office Use Only**

Date Received:

.....

Valid Application

Invalid Application

Signed:

.....

### 1 – Candidacy for the position of

Please check as applies

President                                       Board Member                                       President or Board Member

Candidate's name: Jacqueline Kronenburg-Edelaar

### 2 – Personal Details of the Candidate

Title  
(e.g. Mr, Ms, Dr, Prof): Ms

First Name: Jacqueline

Surname: Kronenburg-Edelaar

Date of Birth: 02-09-1963

Country: The Netherlands

Email: jacqueline.kronenburg@kenniscentrumsportenbewegen.nl

Phone: +31-318 - 490 900

Mobile: +31 6 21649588

Postal Address: Horapark 4, 6717 LZ Ede

Main Occupation: Manager public affairs

### Photo



### 3 – Role Within Nominating National Member of TAFISA

Name of Nominating Organisation  
(TAFISA Member): Knowledge Centre for Sport & Physical Activity Netherlands

Position within organisation: Manager public affairs

Number of years in that position: 3 years (and before that 10 years senior advisor public relations)

Special contributions to Sport for All in this role: See below.

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**4 – Other Positions, Contributions and Achievements in the Field of Sport for All and Physical Activity (Optional)**

Please describe any of your further contributions and achievements in the Field of Sport for All and Physical Activity (this may include current and past positions or roles within other organisations, publications...)

- Active member of SHARE Lab; think tank of important sport stakeholders, brought together by the unit sport of the European Commission
  - 2021: organizer of and speaker at seminar at ExpoDubai about 'The importance of sport and physical activity in the lives of women and girls' (including female expert speakers from the UAE and TAFISA)
  - For /with TAFISA:
    - \* 2022: co-organizer international/European Active Meeting about Active Cities in the Netherlands
    - \* 2021: co-organizer international webinar 'It takes a community to raise a physically active child'
    - \* 2020-2022: partner organization in Erasmus+ Sport project Europe in Action
    - \* 2019: video interviews with all stakeholders during closing conference Keep Youngsters Involved
    - \* 2018: co-organizer Knowledge Safari at first European Sport for All Games in Leeuwarden (NL)
    - \* 2017: congress rapporteur and expert speaker at TAFISA World Congress in Seoul (Korea) emphasizing the importance of communication and more specific social media
    - \* 2017 : Report 'Building blocks for PR Strategy of TAFISA', including 1 on 1 interviews with all members of the TAFISA Board.
  - Branding workshop for staff TAFISA office in Frankfurt (D).
  - \* 2015: acceptance of Sustainability Award during TAFISA World Congress Budapest for the project Meet me @ the Gym, on behalf of the Dutch fitness organization Fit!vak (now NL Actief)
  - \* 2013: co-organizer TAFISA World Congress in Enschede; responsible for press and public affairs and the first congress magazine
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**5 – Command of English (working language of TAFISA)**

Please check as applies

- Fluent English speaker
- Limited English speaker
  - I confirm that I have the intention to improve my English within a year if elected
  - I confirm that I have staff at disposal to support me carry out my BoD duties in English

Other fluently spoken languages:

## 6 – Attendance at Board Meetings and General Assemblies

Please confirm by checking the boxes

- I confirm my willingness to attend TAFISA Board of Directors Meetings (2 – 3 times per year) and TAFISA General Assemblies (once every two years)
- I confirm that costs associated with travel to Board Meetings and General Assemblies will be borne by the Board Member themselves or their organisation, unless otherwise stipulated by the TAFISA Board of Directors

## 7 – Dedication to TAFISA

Please confirm by checking the box

- I confirm that, if elected, I will be expected to actively support and contribute to TAFISA and its initiatives, including:
- Promoting TAFISA and its initiatives locally and internationally,
  - Encouraging membership,
  - Supporting coordination of (local) events and programs, e.g. World Challenge Day, World Walking Day, World/Regional Sport for Games, World Congress, Certified Leadership Courses, etc,
  - Contributing to TAFISA publications, including newsletters, and the website,
  - Identifying and fostering relationships with potential sponsors and partners, and
  - Supporting other countries.

## 8 – Benefit to TAFISA

Please describe, in a few words, how you intend to support TAFISA's growth and development if elected, as well as any special benefits that you may bring to TAFISA:

TAFISA is a strong organization with great ambitions, a very reliable and eager staff, a Board of Directors with a worldwide network, programs and projects that can have a real impact in the lives of people and international events, with a real family feeling. At the same time it is a hidden gem: too often members of TAFISA have to explain what the importance of TAFISA is. I would like to help strengthen the position of TAFISA on the level of international public affairs and public relations and to make better use of the valuable members of TAFISA to multiply these efforts.

A benefit for TAFISA could also be my experience as an organizer of events with a creative twist and as a presenter or keynote speaker.

I would also like to connect the worldwide network of professional women Soroptimist International with TAFISA Board and TAFISA projects which target the position of women and girls within sport, thus enhancing leadership, equity, empowerment and physical and mental health. I am a member of Soroptimist society and I have an international network within the organization. Starting February 2022 I am a board member of the Soroptimist Trust Fund for NL, Suriname and Curacao. This could be very fruitful for funding projects and multiplying the knowledge about the importance of sport and PA in the lives of women and girls.

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## 9 – Attachments

Please check as applies

- Official letter of support from nominating National Member of TAFISA (**Compulsory**)
- Other: \_\_\_\_\_
- Other: \_\_\_\_\_

## 10 – Any Other Comments

With Peter Barendse TAFISA had a very good member of the board and a president for TAFISA Europe. He has inspired me to apply for the Board of Directors, now that he will no longer continue to be a board member because of his new job outside the sport sector. It would be an honour to step into his shoes.

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Please confirm by checking the box

- I hereby accept and agree that the personal information as disclosed in this form can be made public to the TAFISA Membership and available to view online via the TAFISA website.

**Signature of the candidate:** \_\_\_\_\_



**Date:** 17-02-2022