

TAFISA Office
Mr. Wolfgang Baumann, Secretary General
Mainzer Landstrasse 153
60327 Frankfurt am Main
GERMANY

by e-mail info@tafisa.org

Kenmerk
VSG/2021/U22032/AJ/ms
Betreft
Subject: letter of recommendation candidacy
Jacqueline Kronenburg

Datum
The Hague, March 3
Contactpersoon

André de Jeu

Dear Mr. Baumann and members of TAFISA,

It has been brought to my attention that Jacqueline Kronenburg, manager public affairs for the Knowledge Centre for Sport & Physical Activity Netherlands, will be a candidate for the coming elections for the TAFISA Board of Directors 2022-2025.

As director of the national Association for Sport and Municipalities (VSG) and as board member of ACES Europe, I have worked together very pleasantly with Jacqueline on European affairs very often in the last few years. I can confirm that Jacqueline has a broad interest in both national and European/international issues regarding grass root sports. She is keen on finding new ways to bring European sport policies to the national and local level and vice versa. She is an expert in both public affairs as communications and public relations. Within the SHARE Lab of the European Commission, we cooperate to bring the Dutch perspective into this European platform of important sport stakeholders such as EOC, EPSI and UEFA.

With this letter I wholeheartedly support the candidacy of Jacqueline Kronenburg for your Board. I am looking forward to continue working with her after her appointment as member of your Board and to further explore the cooperation between our organisations.

Kind regards,

A handwritten signature in blue ink, appearing to read 'André de Jeu', with a stylized flourish extending to the right.

André de Jeu,
Director Association Sport and Municipalities

Board Member ACES Europe
Project leader EuroCities network Cities and Sport